



SAUSALITO ART FESTIVAL

LABOR DAY WEEKEND

[ENGAGING] [INCLUSIVE] [EXCITING]

2018 PROGRAM RATES & GUIDELINES

The Sausalito Art Festival is pleased to offer to our Business Partners and Artists an exceptional advertising opportunity. The official **PROGRAM GUIDE** is a beautiful 4-color glossy magazine. It is filled with maps, complete listings of the artists, entertainment schedule, needed information and stories about the festival and the special exhibits offered to our 2018 audience.

ADVERTISING RATES & SIZES

~ All ads are 4 color ~

FULL PAGE BLEED Interior placement Trim: 8.375" wide x 10.875" height Bleed: 8.5" wide x 11" height Safety (live area): 7" x 10"	\$2500
FULL PAGE BLEED Inside front cover and inside back cover	\$2750
FULL PAGE BLEED Back cover	\$3500
HALF PAGE NON BLEED 7.875" width x 5.0625" height	\$1400
QUARTER PAGE NON BLEED 3.8125" width x 5.0625" height	\$ 750
EIGHTH PAGE NON BLEED 3.8125" width X 2.4" height	\$ 400

AD SPACE RESERVATIONS DUE:

July 24, 2018

CAMERA READY ARTWORK DUE:

July 31, 2018

Call Cindy Lerick for Reservations and Questions at 415.332.3555

ACCEPTABLE FILE FORMATS

Press Quality PDF (suggested format)
(CMYK, outlined fonts and no crop marks)

High Resolution JPEG
(CMYK, minimum 300 resolution and no crop marks)

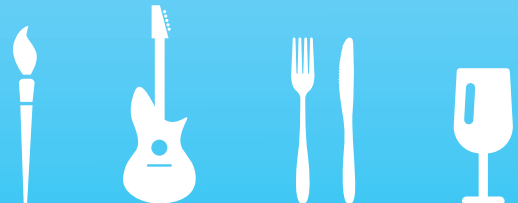
Note: Artwork needing corrections may be subject to a production fee at the rate of \$100/hour.

SEND FINAL ART TO:

andrea@andreadesigngroup.com

QUESTIONS REGARDING ARTWORK:

andrea@andreadesigngroup.com or 415.558.9085



HALF PAGE AD
7.875" wide x 5.0625" tall

QUARTER PAGE AD
3.8125" wide x 5.0625" tall

EIGHTH PAGE AD
3.8125" wide x 2.4" tall


**SAUSALITO
ART FESTIVAL**

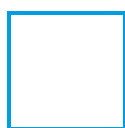
LABOR DAY WEEKEND

SausalitoArtFestival.org



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YES! I'D LIKE TO RESERVE AD SPACE IN THE SAUSALITO ART FESTIVAL PROGRAM

Ad Sizes

Price

- FULL PAGE BLEED interior placement **\$2500**
- FULL PAGE BLEED inside front cover & inside back cover **\$2750**
- FULL PAGE BLEED back cover **\$3500**
- HALF PAGE NON BLEED 7.875" width x 5.0625" height **\$1400**
- QUARTER PAGE NON BLEED 3.8125" width x 5.0625" height **\$750**
- EIGHTH PAGE NON BLEED 3.8125" width x 2.4" height **\$400**

(Full page bleed: minimum .125", or 5.75" x 8.75". Include crop marks.)

TOTAL: \$ _____

Company: _____

E-mail: _____

Address: _____

Address: _____

Phone: _____

Date: _____

AD SPACE RESERVATIONS DUE: JULY 24, 2018

E-mail to Cindy@sausalitoartfestival.org

CAMERA READY ARTWORK DUE: JULY 31, 2018

- Ad Copy Enclosed
- Check Payable to SAFF enclosed

Send Check To: 2400 Bridgeway Suite 220
Sausalito, CA 94965

MC/VISA/DISC

Card Number: _____

Exp. Date: _____ SEC #: _____

Billing Zip: _____

Cardholders Name: _____

SEND FINAL ART TO:

ANDREA GRIFFIN

ANDREA@ANDREADESIGNGROUP.COM

415.558.9085

