

## OUR CORE VALUES

This list has been gleaned from various not-for-profit groups. Please circle any values that “jump out” because of their importance to you. Then write your top **five core values**, in order of importance, below the list. Consider any of these values, any of the ones on the back of this page, or any other values that are important to you.

accountability	fairness	quality
beauty	financial growth	relationships
caring	flexibility	resourcefulness
challenge	freedom	respect
character	generosity	responsibility
collaboration	growth	responsiveness
commitment	health	risk
communication	honor	safety
community	humility	security
compassion	humor	self-determination
consensus	initiative	self-sufficiency
cooperation	innovation	service
courage	integrity	social justice
creativity	learning	spirituality
customer focus	mutuality	stewardship
dependability	nonviolence	strength
development	originality	support
diversity	partnerships	sustainability
effectiveness	peace	teamwork
efficiency	passion	trustworthiness
empathy	philanthropy	understanding
empowerment	professionalism	volunteerism
family life	profitability	wisdom

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Other Lists of Core Values (for your consideration):

The Association of Fundraising Professionals includes the following values in its code of ethical principles: volunteerism, stewardship, cultural diversity, privacy, freedom of choice and transparency (Menaghetti & Seel).

The American Volunteer Association includes these values in its statement of professional ethics: citizenship, philanthropy, respect, responsibility, caring, justice, fairness and trustworthiness (Menaghetti & Seel).

Other values that have been found in Core Value Statements (some for-profits and some not-for-profits) include: acceptance, autonomy, caution, commitment, competition, confidentiality, culture, curiosity, diligence, equality, equity, family time, forward-looking, fun, impartiality, individualism, involvement, justice, loyalty, love, order, organization, pedagogy, productivity, purposefulness, quantity, recreation, self-restraint, sensitivity, speed, transparency, uniqueness winning.

**You may also consider other core values not listed on either side of this sheet.**

**Core organizational values** are defined here as “principles or beliefs that guide an organization’s members as they pursue the organization’s purpose” (Allison & Kaye).

*Please use this sheet to guide your reflective process of determining what you believe are the core values of your organization.*

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