

Advertising Opportunity!

Dear IFPE Supporter:

We hope you will consider the opportunity to place an ad in the IFPE Conference Program and Membership Directory. This booklet is distributed to all conference attendees, IFPE members, and Organizational members.

The option to place an ad and purchase promotional space in the Conference Program and Membership Directory could include submitting an ad for your practice or group practice, a service, your organization, your publication or upcoming publication, an upcoming conference or event, a congratulatory note, or an announcement. Our ad space is very reasonably priced, and ads are printed in **full-color**. They are printed on only one side of the paper, if you wish to include a form or coupon offer.

Members rate: half page color ads are available for \$150, or a full page color ad is \$250.

Non-members rate: half page color ads are available for \$200, or a full page color ad is \$300.

Organizational Members rate: half page color ads: \$150; full page color ad: \$250.

Organizations - Non-members rate: half page color ads: \$200; full page color ad: \$300.

Specifications:

- Ads may be submitted as a Word document (.doc or .docx), JPG, or PDF (of sufficient image quality)
- Half page format: 7 ½" wide by 4 ½" high
- Full page format: 7½" wide by 10" high

Please email completed ad/artwork to Admin@IFPE.org no later than Monday, October 2nd. Ads will be printed in the order received.

Payment may be made online @ <http://www.ifpe.org/2017-conference/>
or a check may be mailed to:

IFPE
P.O. Box 961
Culver City, CA 90232-0961

Please note that **completed artwork must be received by Monday, October 2, 2017**. If you have any questions about the ad format, content or placing an ad, please send an email to Admin@IFPE.org

Thank you very much for your generous support of IFPE and the 2017 Conference, TIME.

Best wishes,
Lois Ehrlich
IFPE Administrator