

Privacy Policy

NatureWise thinks your privacy is important. Please read this section of our website to learn more about our privacy policy. We understand that the protection of privacy is a major concern to many of our customers.

Types of Information Gathered

NatureWise may gather the following types of information: (1) information given voluntarily while using a feature of this website, for example, during a registration process; (2) information gathered automatically when visitors visit our website.

Cookies

NatureWise automatically receives and records information on our server logs from your browser, which may include your IP address, NatureWise's cookie information, session time, click path analysis, and the pages you request. NatureWise will only use this type of data in an aggregate form which does not identify you personally.

Updating Personal Information

NatureWise understands that you may want to change or access your personal information. To protect your privacy and security, we will verify your identity before granting access or making changes to your personally-identifying information.

NatureWise Use of Information

NatureWise may use information gathered through its website for the following general purposes: (1) to customize content delivered to you; (2) to contact and provide service to you as well as improve the overall delivery of NatureWise's services; and (3) to conduct research for other purposes related to NatureWise's core business. In no case will NatureWise use personally identifying information for its own use or the use of any other party, except to provide the services you request or as required by law. NatureWise only reviews usage of our online content in the aggregate (meaning information summarized into large groups of users with no personally identifying information) to determine the most popular website features and to help us develop new content and service ideas.

Information Sharing

NatureWise will not sell or otherwise share personally identifying information with other people or nonaffiliated companies except to provide services to you at your request, or as required by law. NatureWise will share this information with certain business partners to provide requested services that we do not provide directly. NatureWise will only share personally identifying information with these business partners if they agree not to disclose the information to other parties and agree not to use this information to solicit.

NatureWise may share aggregate data collected through its website that does not personally identify any party with our research partner, and may from time to time share this type of data with other business partners.

Children

Parents should always supervise their children while online.

Links

This website contains several links to other websites not controlled by NatureWise. We have attempted to choose our linked partners with great care; however, NatureWise is not responsible for the privacy practices of any linked site. You should read the privacy policy of each linked website to understand the related policy. This privacy policy applies solely to information collected through NatureWise's website.

Security

NatureWise has attempted to take all reasonable steps to have physical, electronic and procedural safeguards in place to protect personal information gathered through this website. This includes compliance with related federal regulations and may include use of industry-standard SSL-encryption to protect certain transmission data we deem sensitive.

Questions and Comments

NatureWise is always interested in what our customers have to say. If you have any questions or concerns, please contact us at customer.questions@naturewise.info

Changes to Privacy Policy

This document was last updated August 2015. NatureWise may update this privacy policy at any time. If so, NatureWise will post the updated privacy policy on this site. NatureWise encourages you to review this privacy policy from time to time for any changes.

Terms of Use

General

Welcome to NatureWise's website. In the interest of continuing to build trust with our customers we want you to understand that through use of our website you are deemed to agree to the terms set forth below as of the date of such use. If you do not want to be subject to these terms please do not use our website. NatureWise may periodically change these terms and you should review them often. These Terms of Use were last updated August 2015.

WE WILL MAKE A REASONABLE EFFORT TO PROVIDE ACCURATE AND TIMELY INFORMATION ABOUT NATUREWISE ON THIS WEBSITE; HOWEVER, YOU SHOULD NOT ASSUME THAT THE INFORMATION PROVIDED HERE IS ALWAYS UP TO DATE OR THAT THIS WEBSITE CONTAINS ALL RELEVANT INFORMATION. IF YOU ARE MAKING AN INVESTMENT OR OTHER IMPORTANT DECISION, PLEASE CONSULT OTHER APPROPRIATE SOURCES, INCLUDING WHOLE FOODS MARKET'S SECURITIES AND EXCHANGE COMMISSION FILINGS.

Information Exchange

As part of your use of this website, we may obtain certain information about you which we will hold in confidence according to these Terms of Use and our Privacy Policy; please read our Privacy Policy describing how we will and will not use information. By using information you submit when you visit this website, NatureWise may send you emails or other communications on various topics such as news related to organic standards, information on specific products, and information about our NatureWise.

Provided that NatureWise will not use your information in a way that identifies you personally (unless required by law), please understand that information submitted to or gathered by Whole Foods Market via this website, may be treated as non-confidential. You agree that all such information may be used by NatureWise for any purpose without compensation to you.

With regard to the content of any submissions you make to NatureWise through this website, you agree to remain solely responsible, and agree not to submit materials that are unlawful, defamatory, abusive or obscene. You also agree that you will not submit anything to this website that will violate any right of a third party, including copyright, trademark, privacy or other personal or proprietary rights.

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Health Information

All materials related to health information are provided for educational purposes only. Furthermore, some of this content comes from third parties and unless specifically stated, NatureWise does not vouch for the correctness of such information. You should always consult a physician regarding the applicability of any opinions or recommendations with respect to any symptoms or medical condition.

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condition. Neither NatureWise nor the manufacturer assumes any liability for inaccuracies or misstatements about products.

Links

For your convenience, NatureWise provides, and in some instances allows others to post, links to third party websites and we want you to understand that NatureWise does not assume any responsibility for the: (1) content of, (2) technology implemented by, or (3) privacy practices of these third party websites. You should review the privacy policy and terms of use for each of these websites to make sure they are acceptable to you. The link to a third party website provided on this website does not imply endorsement of or responsibility for such linked website by NatureWise and we are not responsible for any information you submit to them.

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Children

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Jurisdictional

Use of this website shall be governed by and construed in accordance with the laws of the State of New York, United States of America, as they apply to agreements made and solely performed in New York. Disputes arising based on this website or in any way related to this website shall be exclusively subject to the jurisdiction of the Federal Courts of the United States of America and/or the State Courts of New York, and jurisdiction therefore shall be solely in New York.

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Entire Agreement

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PRIVACY & SECURITY

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