

BENJAMIN T. LEYDEN

Monroe Hall, Rm. 112
Department of Economics at UVa
PO Box 400182
Charlottesville, VA 22904-4182

cell: (336) 908-1527
bt13yv@virginia.edu
benleyden.com

EDUCATION:

Ph.D. Candidate, University of Virginia In Progress
Dissertation: “Competition and Innovation Under Digitization: A Model of the Smartphone Application Industry”
Advisors: Simon Anderson sa9w@virginia.edu
Federico Ciliberto ciliberto@virginia.edu

M.A. Economics, University of Virginia December 2013
B.A. Economics and Mathematics, University of North Carolina May 2012
With Distinction and Highest Honors
Thesis Title: “Two-Dimensional Type Signaling with a Segmented Consumer Population”

FIELDS OF INTEREST:

Industrial Organization, Economics of Digitization, Applied Microeconomics

RESEARCH IN PROGRESS:

“Consumer Preferences for Product Updates Under Digitization”, “Ad-Avoidance Technologies and Webpage Weight”

TEACHING & RESEARCH EXPERIENCE:

Head Teaching Assistant, University of Virginia Fall 2014 – Spring 2016
Econ 2010, Principles of Economics: Microeconomics
Econ 2020, Principles of Economics: Macroeconomics

Teaching Assistant, University of Virginia Spring 2017
Econ 4370 Summer 2014
Econ 3010 Fall 2012 – Spring 2014
Econ 2010 and Econ 2020 Summer 2015

Instructor, University of Virginia Summer 2014 – Spring 2015
Econ 4190, Industrial Organization Spring 2014 – Spring 2015

Research Assistant for Federico Ciliberto, University of Virginia
Research Assistant for Simon Anderson, University of Virginia

PRESENTATIONS:

Conference of the European Association for Research in Industrial Economics September 2017 (scheduled)
Searle Center Conference on Internet Commerce and Innovation June 2017 (scheduled)
ZEW/MaCCI Conference on the Economics of Innovation and Patenting May 2017
Washington DC Industrial Organization Conference (Poster Session) May 2017
International Industrial Organization Conference April 2017
University of Virginia Economics Research Colloquium, University of Virginia May 2016

HONORS AND AWARDS:

| | |
|------------------------------------------------------------------------|-------------------------|
| UVa Dean's Dissertation Completion Fellowship | Fall 2017 – Spring 2018 |
| Bankard Pre-doctoral Fellowship, University of Virginia | Fall 2016 – Spring 2017 |
| Quantitative Collaborative Graduate Fellow, University of Virginia | Fall 2016 – Present |
| Snavelly Dissertation Proposal Prize, University of Virginia | 2015 |
| Radulovacki Summer Research Fund, University of Virginia | Summer 2014 |
| Graduate Teaching Assistant Award, University of Virginia | 2014 |
| Summer Undergraduate Research Fellowship, University of North Carolina | Summer 2011 |

OTHER ACTIVITIES:

| | |
|--------------------------------------------------------------------------------------------|-----------------------|
| <i>Co-Organizer</i> , University of Virginia 3 rd Economics Research Colloquium | Spring 2016 |
| <i>Organizer</i> , University of Virginia Graduate IO Meeting | Summer 2015 - present |

SKILLS:

Git, Google BigQuery, LaTeX, MATLAB, Microsoft Office Suite, MySQL, Python, Stata