

BENJAMIN T. LEYDEN

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EDUCATION:

Ph.D. Candidate, University of Virginia Expected May 2018
Dissertation: “Competition and Innovation Under Digitization: A Model of the Smartphone
Application Industry”
Advisors: Simon Anderson sa9w@virginia.edu
Federico Ciliberto ciliberto@virginia.edu

M.A. Economics, University of Virginia December 2013

B.A. Economics and Mathematics, University of North Carolina May 2012
With Distinction and Highest Honors
Thesis Title: “Two-Dimensional Type Signaling with a Segmented Consumer Population”

FIELDS OF INTEREST:

Industrial Organization, Economics of Digitization, Applied Microeconomics

RESEARCH IN PROGRESS:

“There’s an App (Update) for That: Understanding Product Updating under Digitization,” Job Market Paper
“Public Communication and Tacit Collusion in the Airline Industry,” with Gaurab Aryal and Federico Ciliberto
“A Fresh Start: Strategic Manipulation of Product Ratings in Online Markets”

RESEARCH AND PROFESSIONAL EXPERIENCE:

Government Affairs Intern, Yelp Summer 2017
Research Assistant for Federico Ciliberto, University of Virginia Summer 2014 – Spring 2015
Research Assistant for Simon Anderson, University of Virginia Spring 2014 – Spring 2015

PRESENTATIONS:

Conference of the European Association for Research in Industrial Economics September 2017
Searle Center Conference on Internet Commerce and Innovation, Northwestern University June 2017
ZEW/MaCCI Conference on the Economics of Innovation and Patenting May 2017
Washington DC Industrial Organization Conference (Poster Session) May 2017
International Industrial Organization Conference April 2017
University of Virginia Economics Research Colloquium, University of Virginia May 2016

TEACHING & RESEARCH EXPERIENCE:

<i>Instructor</i> , University of Virginia Econ 4190, Industrial Organization	Summer 2015
<i>Head Teaching Assistant</i> , University of Virginia Econ 2010, Principles of Economics: Microeconomics Econ 2020, Principles of Economics: Macroeconomics	Fall 2014 – Spring 2016
<i>Teaching Assistant</i> , University of Virginia Econ 4340 Econ 4370 Econ 3010 Econ 2010 and Econ 2020	Fall 2017 Spring 2017 Summer 2014 Fall 2012 – Spring 2014

HONORS AND AWARDS:

UVa Dean's Dissertation Completion Fellowship	Fall 2017 – Spring 2018
Bankard Pre-doctoral Fellowship, University of Virginia	Fall 2016 – Spring 2017
Quantitative Collaborative Graduate Fellow, University of Virginia	Fall 2016 – Present
Snively Dissertation Proposal Prize, University of Virginia	2015
Radulovacki Summer Research Fund, University of Virginia	Summer 2014
Graduate Teaching Assistant Award, University of Virginia	2014
Summer Undergraduate Research Fellowship, University of North Carolina	Summer 2011

OTHER ACTIVITIES:

<i>Co-Organizer</i> , University of Virginia 3 rd Economics Research Colloquium	Spring 2016
<i>Organizer</i> , University of Virginia Graduate IO Meeting	Summer 2015 – Spring 2017

COMPUTING SKILLS:

Git, Google BigQuery, LaTeX, MATLAB, Microsoft Office Suite, MySQL, Python, Stata