

# Avi Werde

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## SUMMARY

I am a highly motivated individual with nine years of experience in event planning and production. My expertise is managing facilities, event vendors, productions, and marketing. I balance priorities, meet deadlines, and manage stakeholder needs. My passion for and connection to unique, artful events distinguishes me as a producer.

## EXPERIENCE

### 2015

- Santacon: Venue Manager** ([www.santacon.info](http://www.santacon.info)) 12/12
- Managed the largest venue, hosting 2500+ santa's and raised record breaking \$150,000+
- Some Place Like home - Rumney Guggenheim at Weylin B Seymor's: Project Manager** ([weylinbseymours.com](http://weylinbseymours.com)) 10/6-10/15
- Hired and managed the build crew and oversight of the Little House Project for opening night.
- Little House Project Burning Man : Project Manager** ([welcometothelittlehouse.com](http://welcometothelittlehouse.com)) 8/31-9/7
- 7 days of art, self expression and radical self reliance in the Nevada desert.
  - Managed pre-site and on-site schedule, and logistics for build team of 17
- Gratitude Migration: Co-Producer** ([migratewith.us](http://migratewith.us)) 7/16 - 7/19
- 3 days of camping, art and music on a beach in Keansburg, NJ. Produced in partnership with Gratitude NYC
  - Champion site acquisition, contracts, sponsorships, staging, lighting and sound, vendor relations, signage, liquor licensing, local authority liaison, activity director, and attendee safety.
  - Lead website, marketing and PR efforts, transportation, ticketing and sales.
- Northside Festival: Venue Manager** ([northsidefestival.com](http://northsidefestival.com)) 6/8-6/14
- 3 days of film/3 days of innovations/3 days of music in Williamsburg, Brooklyn
  - Responsible for introducing Directors, cast, crew, and sponsors before each film
  - Responsible for on-site volunteers
- The (un)SCENE Art Show: Executive Director** ([theunscene.org](http://theunscene.org)) 3/4 - 3/8
- 10K+ attendee, \$2.5M, five-day art exhibition in New York City.
  - Manage budgeting, payroll, permits, scheduling, sponsorships, design, legal, and production logistics.
  - Handle venue architectural rendering, structural engineering, emergency lighting, A/V tech, egress and emergency plan.
  - Create and manage website including layout, content, and analytics.

### 2014

- My Big Fat Jewish Wedding: Founder + Producer** ([mbfjw.com](http://mbfjw.com)) 3/1- 11/15
- Large-scale interactive fair for innovative Jewish wedding vendors.
  - Led all finance operations, business planning, branding, marketing & PR, fundraising and partnerships.
- Gratitude NYC: Production Director** ([gratitudenyc.org](http://gratitudenyc.org)) 10/4
- Brooklyn-based art and music production company focusing on an annual Burning Man decompression party.
  - Legal logistic manger, TPA advocate (temporary Public Assembly License), floor plan renderings, venue liaison, police contact, (un-official) security contact, site manager, logistical liaison, overall contact for flow of event.
- Migration Festival: Founder + Producer** ([migratewith.us](http://migratewith.us)) 8/1 - 8/3
- Self-produced art and music festival in upstate New York.
  - Managed all talent and booking, staging, sound, ticketing, and production.
- Figment Festival: Production Director** ([figmentproject.org](http://figmentproject.org)) 6/7 - 6/8
- Annual community art and music festival on Governor's Island with 26K+ attendees.
  - Coordinated and managed production staff of ten in staging, sound design & AV, construction, installation, and breakdown.
- The (un)Fair Art Show: Performance Curator** ([theunfair.com](http://theunfair.com)) 3/4 - 3/8
- Curated, coordinated, and produced all performance art: modern dance, theatre, music and interactive art. 10K+ attendees.

### 2011 - 2013

- ECS for Locals by Locals Series I: Producer** ([usecs.com/for-locals](http://usecs.com/for-locals)) 7/17/13- 6/17/14
- Mister Rogers Art Center/Event: Owner / Operator** ([wearemisterrogers.com](http://wearemisterrogers.com)) Ongoing
- Gratitude\* NYC Cosmic Mirrors/Santacon: Production Lead** 12/14
- Desert Forest installation - Burning Man: Project Manager** ([thedesertforest.com](http://thedesertforest.com)) 8/15 - 9/30
- Domino Forest Wolf + Lamb Fundraiser: Project Manager** 7/6
- Governors Ball - Balloon Chain Art Installation: Artist Assistant** ([balloonchain.com](http://balloonchain.com)) 6/5- 6/7
- Passover the Event: Founder + Producer** 3/28
- Melchior Productions: Assistant Production Manager** ([melchiorproductions.com](http://melchiorproductions.com)) 6/2012 - 12/2012
- LoftWoods Event Space: Designer + Consultant** 1/2012 - 06/2012
- Aristocratic by Tammy: Event Manager** 6/2011 - 01/2012

## SKILLS

- Strategic Marketing & Sales
- Multi-outlet Operations
- Turnaround Management
- Hospitality & Culinary Management
- Proposal & Contract Writing
- Teambuilding/TrainingSupervision
- Safety/Sanitation/Quality Controls
- Adobe Photoshop and Illustrator
- QuickBooks and Payroll
- Sponsorship opportunities
- Profit & Growth Strategies
- Front & Back-of-House Operations
- Vendor/Inventory Management
- Business Plan Writing
- Budgeting & Cost Controls
- Microsoft Word, PowerPoint & Excel