

# LEARNING PORTRAIT RETOUCHING

WITH CHRIS ORWIG

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## RETOUCHING ROAD MAP

Retouching without a road map is a surefire way to get lost. Why? Because it's easy to get carried away. Photoshop gives us the ability to create without limitations - which is can be a good thing! Yet at the same time, it can lead to over retouching an image, which not only doesn't look good but contributes to a whole set of social and cultural problems related to over-retouched images. The solution isn't to give up, but to have a clear vision for what you want to do. In other words, it helps to begin with the end in mind. And it helps to have a few guiding principles that will ensure you stay on course. Use the questions below to clarify and define your own retouching vision and strategy.



## RETOUCHING VISION AND STRATEGY

*Circle or fill in the answer that best fits your project and goal:*

**Light:** Available \_\_\_\_\_ On Camera \_\_\_\_\_ Studio \_\_\_\_\_

**Genre:** Fashion - Editorial - Commercial - Personal - Documentary - Family - Wedding - Event

**Output:** Instagram - Internet - Print - Publication - Magazine Cover - Poster - Billboard

**Capture:** Mobile - Main Camera - Hi Resolution

**Style:** Subtle - Noticeable - Surreal

**Mood:** Natural - Idyllic - Imaginative

**Goal:** Clean up - Enhance - Strengthen

**Time:** \_\_\_\_\_ min \_\_\_\_\_ hours

## RETOUCHING CHECKLIST / NOTES

*Fill in the form below to before you begin and as you go.*

PRIORITY	AREA OF FOCUS	FINISHED
	Background	
	Details	
	Skin	
	Eyes	
	Teeth	
	Wrinkles	
	Ears	
	Nose	
	Hair	
	Clothing	
	Shape	
	Colors	