

Kidsfest

The Children's Place had a booth this year at Kidsfest Ottawa and ... what a blast! We met adults who had attended our centres as children years ago, we met families who currently use our programs and we met a large number of people who surprised us with their interest in the services we offer. Thank you organizers of Kidsfest for talking me into the booth, it was one of the best things we did this year to promote our childcare programs.

Terry MacIver,
Executive Director
The Children's Place

"We found Kidsfest to be a great opportunity to gain visibility and to interact with local parents and their children of all ages. It was nice to see such an interactive trade show with so many activities and things to see, do and to learn. We were pleased with how many families we were able to speak to and interact with. It was a lot of fun. As an added bonus Capital Parent is very well connected and we received a lot of social media coverage and connected with quite a few bloggers at the event."

Erin Boucher,
Camp Fortune

"The event was VERY well organized and those that rode the Gyro Gym across from my booth had a great experience. The kids (both big and small) had great fun on the Plasma Cars as well and I still can't figure out what makes them go!"

David McDonald,
Financial Advisor
Desjardins Financial Security Investments Inc.

"Kidsfest Ottawa continues to be a vital opportunity to introduce our product to parents who cherish their children, and time they spend together as a family. The early spring timing of the show leads up nicely to the Summer season and has helped with membership sales."

Fraser McDonald,
Manager, Membership Program
Canada Science and Technology Museums Corporation

Kidsfest 2014 was a fantastic event! Kids of all ages got the chance to play, learn, and experience a little magic. As an exhibitor, my band of scallywags got the chance to meet hundreds of kids and parents, providing them with smiles and information. Excellent exposure if you are looking to reach kids and their parents!

Brock Harrison,
Pirate Adventures Ottawa

Kidsfest is amazing!!! So much to do for the kids. What a fun weekend for the whole family! A very well thought out event that the kids will sure enjoy. If you haven't been to Kidsfest yet, you must attend next year.

Nancy Gendron,
Agente de promotion et de recrutement
Conseil des écoles catholiques du Centre-Est (CECCE)