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Shira Lazar

Co-founder, WhatsTrending.com

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Jeremy Lin Talks "Linsanity" the Movie and Big YouTube Collaborations at SXSW 2013 (WATCH)

Posted: 03/15/2013 6:07 pm



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NBA sensation [Jeremy Lin](#) chats with Shira Lazar at SXSW about his brand new documentary, "[Linsanity](#)" the movie, appearing in various YouTube videos and the overall message he wants fans to take away from his new film.

"I think it was unique. I think it was something that had never happened and not just from a basketball standpoint," Lin says of his underdog tale. "All the different elements of the story, whether its being Asian-American, the basketball, the faith or Harvard. There are a lot of different areas or target audiences that can possibly appeal or relate to the story."

He's also no stranger to the YouTube scene, having collaborated on funny shorts with huge YouTubers like [Ryan Higa](#) and [KevJumba](#). For the record, "[How To Get Into Harvard](#)" is his favorite.

Regarding his presence in the online press, Lin says that he tries to steer away from reading all the chatter: "I don't have Google alerts on myself, but my parents do."

Finally, he points out what he'd like viewers to take away from his new film: "The main themes of the film is, first, my faith, how big of a role it was for me and is for me," adding, "other things like pursuing your dream and, whether its unconventional or not, perseverance."

Subscribe to [What's Trending](#) for the hottest SXSW interviews and the best of YouTube every day!

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The NBA doesn't seem impressed by Lin and his super star status. They don't blow the whistle when he gets fouled, and they give him only 2 points for his made 3-point shots. Compare this to how Kobe is treated in games...

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I love him until he starts talking about his faith. Boooorring.

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