

Jeremy Lin's 'Linsanity' Documentary Gets Distribution (EXCLUSIVE)



Getty Images

JULY 24, 2013 | 05:19AM PT

Oct. 4 release date set

Dave McNary (<http://variety.com/author/dave-mcnary/>)

Film Reporter

[@Variety_DMcNary](https://twitter.com/Variety_DMcNary) (http://twitter.com/@Variety_DMcNary)

Ketchup Entertainment has acquired Evan Jackson Leong's "Linsanity" and will release the documentary on Oct. 4.

The Jeremy Lin doc, which premiered at Sundance, will launch in Boston, Los Angeles, New York and San Francisco along with 10 to 15 other cities.

Film follows Lin's life from his childhood in Palo Alto, Calif., to his meteoric ascent to stardom in early 2012 with the New York Knicks in the National Basketball Assn., giving rise to the term "Linsanity." The film was an official selection at South by Southwest this year and screens Wednesday at the opening night of the Asian American International Film Festival at Asia Society in New York City.

The project was financed by 408 Films, and produced by Christopher Chen/Endgame Entertainment, Brian Yang/408 Films and Allen Lu. "Linsanity" started filming in 2010, while Lin was a relatively unknown basketball player at Harvard University.

Justin Chang of Variety gave the film a positive review: (<http://variety.com/2013/film/reviews/linsanity-1117949156/>) "An example of long-term documentary filmmaking paying off in ways few could have anticipated, 'Linsanity' energetically recounts Jeremy Lin's astonishing rise to NBA stardom."

Ketchup Entertainment will partner with ARC Entertainment on the release of the film. Stephen Stanley of Ketchup negotiated the deal with Nick Ogiony and Dan Steinman of CAA, Gregory Schenz at Endgame Entertainment and Helen Dooley at Williams & Connolly.

MORE FILM NEWS ([HTTP://VARIETY.COM/V/FILM/](http://variety.com/v/film/)) FROM VARIETY



(<http://variety.com/2013/film/reviews/tales-from-the-dark-part-1-review-1200562720/>)

[FILM \(HTTP://VARIETY.COM/V/FILM/\)](http://variety.com/v/film/) 07.26.13 | 06:38PM PT

Film Review: 'Tales From the Dark Part 1' **(<http://variety.com/2013/film/reviews/tales-from-the-dark-part-1-review-1200562720/>)**

BY [RONNIE SCHEIB \(HTTP://VARIETY.COM/AUTHOR/RONNIE-SCHEIB/\)](http://variety.com/author/ronnie-scheib/)

This somewhat uneven but engrossing mini-triptych should please fans of Asian horror without necessarily scaring their pants off.

[\(http://variety.com/2013/film/news/spike-lees-kickstarter-campaign-proving-popular-with-knicks-fans-1200568735/\)](http://variety.com/2013/film/news/spike-lees-kickstarter-campaign-proving-popular-with-knicks-fans-1200568735/)

[FILM \(HTTP://VARIETY.COM/V/FILM/\)](http://variety.com/v/film/) 07.26.13 | 06:15PM PT

Spike Lee's Kickstarter Campaign Proving Popular With Knicks Fans
(<http://variety.com/2013/film/news/spike-lees-kickstarter-campaign-proving-popular-with-knicks-fans-1200568735/>)

BY [DAVE MCNARY \(HTTP://VARIETY.COM/AUTHOR/DAVE-MCNARY/\)](http://variety.com/author/dave-mcnary/)

Fans of the New York Knicks are helping get Spike Lee's mysterious movie financed. Lee's offer of courtside seats for a New York Knicks game has turned out to be the main driver for his Kickstarter...



[\(http://variety.com/2013/film/news/jfk-assassination-drama-parkland-set-for-sept-20-u-s-release-1200568812/\)](http://variety.com/2013/film/news/jfk-assassination-drama-parkland-set-for-sept-20-u-s-release-1200568812/)

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06:07PM PT

JFK Assassination Drama 'Parkland'...
[\(http://variety.com/2013/film/news/jfk-assassination-drama-parkland-set-for-sept-20-u-s-release-1200568812/\)](http://variety.com/2013/film/news/jfk-assassination-drama-parkland-set-for-sept-20-u-s-release-1200568812/)



[\(http://variety.com/2013/film/reviews/film-review-stranded-1200568702/\)](http://variety.com/2013/film/reviews/film-review-stranded-1200568702/)

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07.26.13 | 02:30PM PT

Film Review: 'Stranded' (<http://variety.com/2013,review-stranded-1200568702/>)

Another blandly competent, thoroughly forgettable low-budget sci-fier assembled from the stray parts of...

[\(http://variety.com/2013/film/news/feature-doc-on-legendary-songwriter-doc-pomus-gets-limited-theatrical-release-in-october-1200568794/\)](http://variety.com/2013/film/news/feature-doc-on-legendary-songwriter-doc-pomus-gets-limited-theatrical-release-in-october-1200568794/)

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05:25PM PT

Feature Doc on Songwriter Doc...
[\(http://variety.com/2013/film/news/feature-doc-on-legendary-songwriter-doc-pomus-gets-limited-theatrical-release-in-october-1200568794/\)](http://variety.com/2013/film/news/feature-doc-on-legendary-songwriter-doc-pomus-gets-limited-theatrical-release-in-october-1200568794/)

[\(http://variety.com/2013/film/news/milan-poparic-pink-panthers-documentary-smash-and-grab-1200568561/\)](http://variety.com/2013/film/news/milan-poparic-pink-panthers-documentary-smash-and-grab-1200568561/)

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07.26.13 | 01:51PM PT

'Pink Panthers' Jewel Thief Movie... (<http://variety.com/2013,poparic-pink-panthers-documentary-smash-and-grab-1200568561/>)

A day after notorious Balkan jewel thief Milan Poparic escaped from a Swiss prison, news comes that he...

[\(http://variety.com/2013/film/news/the-wolverine-mutates-into-estimated-63-million-weekend-1200568726/\)](http://variety.com/2013/film/news/the-wolverine-mutates-into-estimated-63-million-weekend-1200568726/)

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05:04PM PT

Box Office: 'The Wolverine' On...

(<http://variety.com/2013/film/news/the-wolverine-mutates-into-estimated-63-million-weekend-1200568726/>)

(<http://variety.com/2013/film/news/dolphin-tale-cast-returns-for-sequel-1200568710/>)

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03:19PM PT

'Dolphin Tale' Cast Returns for...

(<http://variety.com/2013/film/news/dolphin-tale-cast-returns-for-sequel-1200568710/>)

(<http://variety.com/2013/film/news/elysium-holds-key-to-sonys-summer-box-office-1200568198/>)

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03:00PM PT

'Elysium' Holds Key to Sony's...

(<http://variety.com/2013/film/news/elysium-holds-key-to-sonys-summer-box-office-1200568198/>)

(<http://variety.com/2013/biz/news/variety-power-of-youth-party-amps-kid-champs-1200567190/>)

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02:50PM PT

Variety Power of Youth Party Amps...

(<http://variety.com/2013/film/news/the-wolverine-james-mangold-fidelity-1200568639/>)

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07.26.13 | 12:50PM PT

10 Film Directors Who Have Directed... (<http://variety.com/2013/wolverine-james-mangold-fidelity-1200568639/>)

Commercials offer directors quick jobs between films, and some filmmakers even view them as a challenge...

(<http://variety.com/2013/biz/news/variety-power-of-youth-party-amps-kid-champs-1200567190/>)

(<http://variety.com/2013/film/news/marc-forster-zurich-jury-1200568620/>)

[FILM \(HTTP://VARIETY.COM/V/FILM/\)](http://variety.com/2013/film/news/marc-forster-zurich-jury-1200568620/) 07.26.13 | 12:30PM PT

Marc Forster to Head Next Zurich Film Fest Jury

(<http://variety.com/2013/film/news/marc-forster-zurich-jury-1200568620/>)

BY ALLEGRA TEPPER ([HTTP://VARIETY.COM/AUTHOR/ALLEGRA-TEPPER/](http://variety.com/author/allegra-tepper/))

Marc Forster, who most recently helmed "World War Z," will preside over the Intl. Feature Jury at the Zurich Film Festival. The Swiss-German director will be joined on a global jury by American...

[\(http://variety.com/2013/film/news/ben-foster-to-play-lance-armstrong-in-biopic-1200568628/\)](http://variety.com/2013/film/news/ben-foster-to-play-lance-armstrong-in-biopic-1200568628/)

[FILM \(HTTP://VARIETY.COM/V/FILM/\)](http://variety.com/2013/film/news/ben-foster-to-play-lance-armstrong-in-biopic-1200568628/) 07.26.13 | 12:14PM PT

Ben Foster to Play Lance Armstrong in Biopic
(<http://variety.com/2013/film/news/ben-foster-to-play-lance-armstrong-in-biopic-1200568628/>)

BY [DAVE MCNARY \(HTTP://VARIETY.COM/AUTHOR/DAVE-MCNARY/\)](http://variety.com/author/dave-mcnary/)

Ben Foster is in early negotiations to portray Lance Armstrong in a biopic that will be directed by Stephen Frears. The movie is being produced by Working Title partners partners Tim Bevan and Eric...

(<http://variety.com/2013/film/news/peter-jackson-completes-hobbit-shooting-and-liveblogs-last-day-1200568609/>)

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12:08PM PT

Peter Jackson Completes 'Hobbit'...
(<http://variety.com/2013/film/news/peter-jackson-completes-hobbit-shooting-and-liveblogs-last-day-1200568609/>)

(<http://variety.com/2013/film/news/box-office-the-wolverine-sharp-with-4-million-thursday-night-1200568566/>)

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09:52AM PT

Box Office: 'The Wolverine' Sharp...
(<http://variety.com/2013/film/news/box-office-the-wolverine-sharp-with-4-million-thursday-night-1200568566/>)

(<http://variety.com/2013/film/news/sharknado-storms-into-regal-theaters-aug-2-1200568562/>)

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09:24AM PT

'Sharknado' Storms Into Regal...

(<http://variety.com/2013/film/news/the-butterfly-effect-reboot-taking-flight-exclusive-1200568451/>)

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07.25.13 | 06:56PM PT

'The Butterfly Effect' Reboot Taking...
(<http://variety.com/2013/butterfly-effect-reboot-taking-flight-exclusive-1200568451/>)

FilmEngine and Benderspink are teaming to reboot 2004's "The Butterfly Effect" with original...

(<http://variety.com/2013/film/news/hrithik-roshan-out-of-commission-until-november-recovering-from-brain-surgery-1200568453/>)

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Hrithik Roshan Out of Commission Until...
(<http://variety.com/2013/roshan-out-of-commission-until->)

[\(http://variety.com/2013/film/news/sharknado-storms-into-regal-theaters-aug-2-1200568562/\)](http://variety.com/2013/film/news/sharknado-storms-into-regal-theaters-aug-2-1200568562/)

november-recovering-from-brain-surgery-1200568453/

Star TV and Fox production "Bang Bang" will be on hiatus along with "Shuddhi" at least until November as...

[\(http://variety.com/2013/film/news/danny-trejo-vinnie-jones-reaper-1200568545/\)](http://variety.com/2013/film/news/danny-trejo-vinnie-jones-reaper-1200568545/)

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08:39AM PT

Danny Trejo, Vinnie Jones Starring...

[\(http://variety.com/2013/film/news/danny-trejo-vinnie-jones-reaper-1200568545/\)](http://variety.com/2013/film/news/danny-trejo-vinnie-jones-reaper-1200568545/)

[\(http://variety.com/2013/film/news/universal-acquires-rights-to-ny-times-magazine-article-for-scott-stuber-exclusive-1200568355/\)](http://variety.com/2013/film/news/universal-acquires-rights-to-ny-times-magazine-article-for-scott-stuber-exclusive-1200568355/)

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Universal Acquires Rights to NY Times... (http://variety.com/2013,acquires-rights-to-ny-times-magazine-article-for-scott-stuber-exclusive-1200568355/)

Less than a week after it appeared online, New York Times Magazine article "Sleep-away Camp for..."

[\(http://variety.com/2013/film/international/variety-to-honor-ben-wheatley-at-frightfest-1200568512/\)](http://variety.com/2013/film/international/variety-to-honor-ben-wheatley-at-frightfest-1200568512/)

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Variety to Honor Ben Wheatley at...

[\(http://variety.com/2013/film/international/variety-to-honor-ben-wheatley-at-frightfest-1200568512/\)](http://variety.com/2013/film/international/variety-to-honor-ben-wheatley-at-frightfest-1200568512/)

[\(http://variety.com/2013/film/news/elijah-wood-starring-maniac-banned-in-new-zealand-1200568490/\)](http://variety.com/2013/film/news/elijah-wood-starring-maniac-banned-in-new-zealand-1200568490/)

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01:38AM PT

Elijah Wood Starring

'Maniac'...
(<http://variety.com/2013/film/news/elijah-wood-starring-maniac-banned-in-new-zealand-1200568490/>)

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