



The Protected Areas: Governance and Management Book



The E-Book Project Newsletter

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The E-Book Project is proudly sponsored by:

IUCN WCPA

US National Park Service

*Australian National
University*

University of Tasmania

Introduction

This is the inaugural Newsletter for an International Union for the Conservation of Nature (IUCN) project that will produce a new compendium text book for protected area governance and management. The purpose of the Newsletter is to inform project participants, sponsors and interested organisations and people on details of the project and its progress.

The Book

The book is titled *Protected Area Governance and Management* and is planned to be launched as an IUCN "Legacy Product" of the November 2014 Sydney IUCN World Parks Congress. It will comprise 31 Chapters, with each chapter being a self-contained and individually accessible module as well as being integrated as part of a larger book. The book will be available electronically as an E-Book. Every attempt will be made to secure funding so that it may also be available in print form for those that do not have access to electronic support equipment.

The E-Book Vision

The E-Book is part of a larger IUCN Vision described here.

“Management of protected areas for biodiversity conservation in the 21st Century is effective and achieved through well-trained, competent and professional managers applying readily available best practice management information sourced from IUCN’s *Protected Area Governance and Management* E-Book, IUCN WCPA’s Best Practice Guidelines and other cutting edge guidance material”.

The E-Book Project Mission

The E-Book Project Mission aims to help achieve this Vision. It is:

“To provide the world’s protected area management students, professional managers, researchers, interested people and policy makers, the best compendium capacity building information available in a highly accessible form through the *Protected Area Governance and Management* E-Book, and at low cost, in English, French and Spanish and by 2014”.

Project Manager

The E-Book Project is being managed by Dr Graeme L. Worboys, Co-Vice Chair (Connectivity Conservation and Mountains), IUCN World Commission on Protected Areas and Adjunct Fellow of the Fenner School, Australian National University. Graeme is a protected area management specialist. He has worked on-ground in protected area management for 27 years as a Ranger, Park Superintendent and as an Executive Director with the NSW National Parks and Wildlife Service and more recently he has worked nationally and internationally as a park management and World Heritage specialist.

A Volunteer Project

The Project Manager is a volunteer as are all other professional contributions of time and expertise provided for this important IUCN E-Book Project including Editorial, Steering Committee and Author inputs.

Sponsorship

IUCN WCPA has received initial critical sponsorship support for the E-Book but more assistance is needed. The US National Park Service (NPS), the Australian National University and the University of Tasmania are all supporting the E-Book. In a substantial logistic contribution, the US NPS is facilitating Project Manager travel to the US; undertaking map figure and diagram production and is also facilitating discussions with two US Foundations in relation to potential financial support. The Australian National University is hosting the Project Manager and providing office support and the University of Tasmania is assisting Dr Michael Lockwood’s editorial work. We would like to thank each of these organisations for their assistance.

Financial Support

Direct financial contributions are still needed for the actual production of the E-Book for design, translation and other production costs. If sufficient funds can be raised, a small print run of the book would also be organised. An E-Book Project Plan and a Business Plan have been prepared and the Project Manager will be contacting organisations that may be able to assist. In reading this, if you would like to sponsor or contribute financially to this investment in improved protected area management, please do contact the Project Manager (g.worboys@bigpond.com). Your call would be very welcome. Our Project target is a total of \$US300,000 for the entire 2013 and 2014 production period.

E-Book Editors

The E-Book *Protected Area Governance and Management* will be edited by Dr Graeme Worboys, Dr Michael Lockwood and Ashish Kothari, the same editors that prepared the previous (acclaimed) IUCN compendium text titled “Managing Protected Areas, A Global Guide” published by Earthscan in 2006. Ashish Kothari is the Founder-member of Kalpavriksh (an Indian environmental NGO), former Co-chair of IUCN TILCEPA and member of WCPA and CEESP Steering Committees. Ashish’s expertise is in conservation governance and community-based conservation. Mike Lockwood is Senior Lecturer, School of Geography and Environmental Studies, University of Tasmania. Mike is the Co-ordinator for the University of Tasmania’s Protected Area Management Course, he has special expertise in the social sciences and is co-author of co-editor of many protected area related papers and books including the 2010 book “Connectivity Conservation Management, A Global Guide” published by Earthscan.

E-Book Steering Committee

E-Book policy guidance, content advice, and integration and co-ordination with IUCN will be provided by a Steering Committee. It will also have a role in the peer review of the E-Book manuscript. Members of the Steering Committee are Nigel Dudley (WCPA Vice Chair); Dan Laffoley (WCPA Vice Chair); Kathy MacKinnon (WCPA Deputy-Chair); Eduard Muller (WCPA Vice Chair); David Reynolds (GPAP) and Graeme Worboys (WCPA Co-Vice Chair).

Capacity Development

The *Protected Area Governance and Management* E-Book is an integral part of a larger IUCN WCPA “Protected Areas Capacity Development Programme”. Both initiatives are planned to be launched at the IUCN World Parks Congress in November 2014. The E-Book will be the principal source of information on protected area governance and management for the IUCN WCPA professional development program and its content has been comprehensively developed to accommodate this need.

Protected Area Professional Development

The content of the E-Book has been developed as an integrated product with another IUCN WCPA initiative, the “Global Partnership for Professionalising Protected Areas Management” (GPPAM). This latter initiative is focusing on the establishment of competency standards and leading-edge open source curricula for three levels of protected area professionals. These levels are 1) the grass-roots ranger (field officer) level; 2) the area manager level (such Park Superintendents or Managers in charge of one or a number of protected areas); and 3) senior park staff who are working at the protected area system level. The E-Book content has been designed to provide *the* source information needed for these three levels of professional protected area management.

An IUCN and Partners Initiative

The E-Book is planned to be an IUCN initiative involving at least three Commissions, IUCN Members, IUCN Council Members and IUCN staff consistent with IUCN’s “One Programme” approach. It will be supported by many IUCN partners and experts from around the world. The World Commission on Protected Areas (WCPA) has leadership for the E-Book project. It is proposed that WCPA executive members provide contributions, thereby securing some the best protected area management expertise in the world for the E-book. An invitation list of proposed Chapter *Principal Authors* and *Support Authors* has been prepared and has been analysed (Figure One).

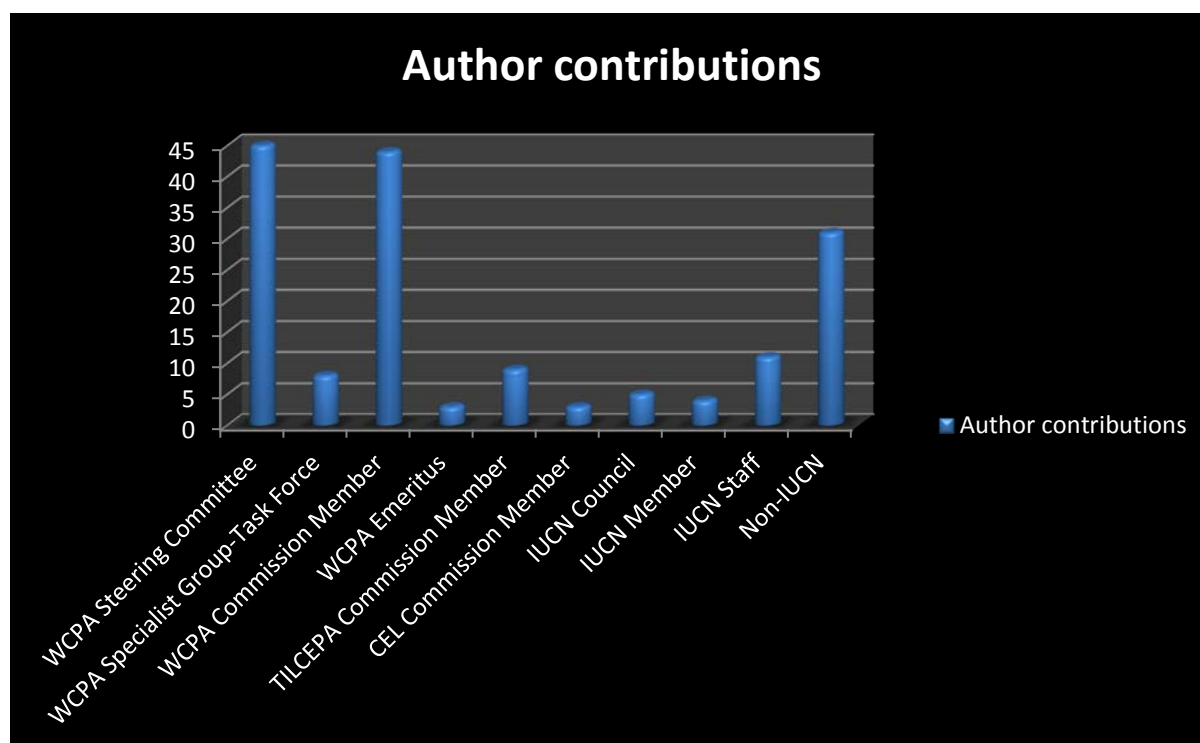


Figure One: Analysis of IUCN status of proposed *Principal Authors* and *Support Authors*

Author Invitations

Invitations to participate in writing the E-Book will be sent out during January 2013 to potential contributing authors. Two types of invitations will be extended. Prospective *Principal Authors* and *Supporting Authors* have been identified by the Editors for their special protected area related expertise and demonstrated performance and have been endorsed by the E-Book Steering Committee. *Principal Author* invitations will be sent to prospective authors responsible for the writing, co-ordination, editing, preparation, peer review and despatch of Chapters. Prospective *Supporting Author* invitations will be sent to author-experts who could provide outstanding contributions for a Chapter and who could collaborate with and assist *the Principal Author* with the Chapter writing and production. All contributions would be voluntary contributions. *Principal Authors* will be encouraged to include additional author expertise (as appropriate) to complement the existing proposed Chapter writing.

Status of the E-Book

Author contributions to the E-Book will be most prestigious. The *Protected Area Governance and Management* E-Book is IUCN's official compendium text book for protected areas. It will be peer reviewed and produced at the highest standard. It will be distributed at low cost; it will be e-accessible and it is anticipated to be used by students and policy makers in potentially all 193 Nations of Earth signatory to the Convention on Biological Diversity. It will be prepared initially in English, French and Spanish, though translations to other languages are anticipated. Many thousands of the *Protected Area Governance and Management* E-Book are anticipated to be downloaded and used.

Author Recognition

All author contributions to chapters will be recognised by the E-Book. *Principal Authors* will lead a Chapter citation and *Supporting Authors* would then (usually) be recognised based on the hierarchy of work completed by an individual or in an alphabetical list of surnames (or an appropriate approach identified by the *Principal Author*).

Author Background

Very careful regard has been given to extending invitations to *Principal Authors* and *Supporting Authors* who were representative of the eight Biogeographic Realms of Earth; different Human Development status nations and Gender. Every effort has been made to invite the best authors for each Chapter as well as being responsive to these considerations. This has been a difficult task, and often a little misleading when the statistics are analysed, since an author's place of residence may not always reflect the geography of their expertise. We are however striving to achieve a truly global E-Book and one that has been prepared by a wide range of expertise and experience of protected area governance and management

best practice. We aim to achieve the very best guidance possible for the wide range of social, political and environmental settings!

Our proposed author invitation list should therefore be considered as just a starting point. We will be asking each Chapter *Principal Author*, as part of their brief, to consider potential *Supporting Authors* who can contribute expert text that may not otherwise be covered by the proposed Chapter author team. In addition, the Editors may recommend to *Principal Authors* additional *Supporting Authors* that should be invited to their writing team. Finally, we will be using targeted Case Studies to ensure that the E-Book text adequately covers the range of protected area information needed for a global text. Invitations for *Case Study Authors* will be extended later in 2013 (See the indicative program attached).

E-Book Content Plan

A plan for the content of the E-Book has been prepared and has been endorsed by the Steering Committee. The *Protected Area Governance and Management* E-Book has 31 Chapters! The Content Plan will be distributed during January 2013 along with the author invitations.

E-Book Programme

An indicative work programme for the E-Book production has been presented (Table One). This Programme will be reviewed regularly and updated.

Table One Indicative E-Book Project Programme with milestones

Date	Notes	Milestone
Beginning of January 2013	E-book Newsletter No 1. Is distributed to the E-Book mailing list	Commencement of the E-Book Project
Early January 2013	The E-Book Contents Plan and Guidelines for authors are finalised	
Mid-January 2013	Invitations are sent to <i>Principal Authors</i> and <i>Support Authors</i> . The E-Book Contents Plan and Guidelines are attached.	Invitations received by prospective authors
End of January 2013	Responses are received from <i>Principal Authors</i> and <i>Support Authors</i>	
Beginning of February 2013	Responses are received from <i>Principal Authors</i> and <i>Support Authors</i>	<i>Principal Author</i> invitees have accepted or declined their invitation to prepare a Chapter.
Mid-February 2013	<i>Principal Authors</i> liaise with their <i>Support Authors</i>	Indicative Intra-Chapter responsibilities for writing have been identified for <i>Principal</i> and <i>Support Authors</i> .

Date	Notes	Milestone
End of February 2013	Authors preparing text	E-Book Chapter writing has commenced by this date.
March 2013	Authors preparing text	
21-24 April 2013	WCPA Steering Committee Meeting, Belgrade. E-Book Meeting at the Steering Committee Meeting.	Preliminary draft Chapters prepared for the meeting, both outline and some text. Opportunity for discussion, comment and refinement.
End of May 2013	<i>Principal Authors</i> compile a complete Chapter manuscript and refine	
End of June 2013	Draft Chapter manuscript is completed and is being edited	
End of July 2013	Edited draft Chapter manuscript is finalised	E-Book Editors receive the Draft Chapter manuscript
August – November 2013	Editors review the Book Chapters and refine in liaison with <i>Principal Authors</i> . Targeted 800 word Case Studies are identified to highlight aspects of the E-Book text and sought through invited authors.	E-Book Editors receive final Chapter manuscripts along with supporting maps, figures and tables. USNPS prepares the supporting maps, figures and tables as standardised figures. E-Book Editors receive targeted Case Studies
End of December 2013	E-Book Editors compile the Chapter manuscripts as a synthesised 31 Chapter E-Text	31 Chapter Modules are completed. A complete and synthesised E-Book manuscript is prepared
End of January 2014	The E-Book is copy edited and Peer Reviewed	The manuscript is Peer reviewed A copy edited manuscript is achieved.
End of February 2014	The design of the E-Book is completed	Final editing is completed
March-End August 2014	Translations of the E-Book to French and Spanish are undertaken	E-Book Translations are completed
September to Mid November 2014	Web posting of the E-Book is completed ready for e-downloads	Web-Posting completed
3rd Week in November 2014	IUCN World Parks Congress, Sydney	Official Launch of the E-Book