



The Protected Area Governance and Management Book

(A Published Book and an E-Book)



The IUCN World Commission on Protected Areas Book Project Newsletter Issue No 3. May 2013

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Introduction

Greetings! This is the third Newsletter for the “*Protected Area Governance and Management*” book project. It has been prepared as a record of the many constructive suggestions made for the E Book at the IUCN WCPA Steering Committee Meeting in Podgorica, Montenegro in April. These suggestions will bring some changes to the structure and content of the E Book (all good!) Additional information about the E Book is available from Newsletters No 1 and No 2; and *Guidance for Authors* and is available on our website at <http://protectedareabook.org> The Book Plan will be temporarily withdrawn from the web, revised (consistent with the Montenegro meeting changes) and then reposted.

The April 2013 IUCN WCPA Montenegro Meeting

The Montenegro Meeting was the first opportunity for the WCPA Steering Committee to provide face to face input about details of the E Book Project, including the E Book structure and contents. A full hour was set aside for comments and many improvements and additional approaches were suggested during this time. The key points arising and changes to be made have been described here.

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The E Book Contents

The content identified for the E Book was confirmed by the Steering Committee. There were some structural refinements sought (the relocation of some Chapters and the relocation of some text); a new Chapter (Capacity Building) was added and there was a request for the two Governance Chapters (Chapter 7 “Governance” and Chapter 30 “Governance Assessment”) to be merged to form one Chapter. I will undertake this latter request in conjunction with *Principal Author* Grazia Borrini-Feyerabend. There were also many excellent suggestions for the additional text within Chapters and these are described hereunder.

Suggestions for new text:

1. A new Chapter on Capacity Building is to be prepared (This was somehow lost from the book contents, however it was always meant to be included). Eduard Muller recognised Capacity Building was missing and has agreed to provide the *Principal Author* RoleThank you Eduard!). At Eduard’s request, I will provide some outline notes for him.
2. At Trevor Sandwith’s request, I will prepare an outline for the E Book “Introduction” Chapter for him, so that he, Ernesto Enkerlin Hoeflich and Kathy Mackinnon may prepare this text.
3. I will (as *Principal Author*) prepare additional text for Chapter 2 (“Concept and Purpose of Protected Areas”) that deals with the theoretical concept of values and the range of values supported by Protected Areas. This will be introductory only and cross-referenced with Sue Stolton’s “Benefits” chapter (Chapter 6). I will also introduce the types of threats protected areas face in this introductory chapter and cross-reference this to Vinod Mathur’s comprehensive “Threats” chapter (Chapter 16). Accordingly, the Chapter 2 title will be changed to something like “Concept, Purpose and Challenges”.
4. At Bas Verchuuren’s request, please prepare new text for Chapter 4 (“Earth’s cultural heritage”) on bio-cultural values and cultural heritage and its management. This transitioning text between the Nature and Culture chapters was missing. I will be in touch with *Principal Author* Sue Feary about this suggested improvement.
5. For Nigel Crawhall, *Principal Author* of Chapter 5 (Societal Influences and Global Change”), please prepare new text on the international policy context of protected areas. At Kathy MacKinnon’s request, please deal substantially with the subject of Aid agencies and alleviating poverty in this chapter. This text should include integrated conservation and development projects, the role of developments and the nature of pressures/threats to protected areas. It could include insights to organisations such as the World Bank, the GEF, CBD programs of investment, PoWPA, BIOPARMA and other initiatives Kathy would like to be an adviser with this text.
6. For Grazia Borrini-Feyerabend, *Principal Author* of the merged Chapters 7 and 30, please prepare new text that deals with the workforce of private protected areas. In addition,

please include *Transboundary Protected Area Management* as a key Governance theme and please contact Specialist Group Leader Maja Visilijevic about this text.

7. For Chapter 8 (“Management Considerations”), I will, as *Principal Author*, be developing a new title for this Chapter at the request of the meeting. Following discussions with Maja Visilijevic, the management of transboundary protected areas will be described in Chapter 7 (Governance) and Chapter 29 (Connectivity Conservation Corridor Management) and transferred out of this Chapter.

8. For Chapter 9, Charles Besancon recommended that Dr Steve McCool be invited as a contributor to *Principal Author* Michael Lockwood’s chapter on “Complexity”. I have contacted Dr McCool and encouraged his participation and I have subsequently briefed co-editor Michael Lockwood about this.

9. For Charles Besancon *Principal Author* of Chapter 10 (“Knowledge Generation +”), science and local knowledge working together was recommended as additional text. Monitoring for managers (other than management) was also recommended.

10. For Chapter 13 (“Running the Business”) Trevor Sandwith recommended the participation of Dr David Mabunda of SAN Parks as an advisor for this Chapter. This Chapter also needs to be cross referenced with World Heritage and Management Effectiveness Evaluation Chapters. A new *Principal Author* is to be identified for this Chapter. I will be in touch with Dr Mabunda.

11. For Professor Stephen Dovers, *Principal Author* of Chapter 14 (“Engaging with neighbours +”), this Chapter should also include socio-political deliverables (thereby linking it closely with Chapter 5) and global engagement responsibilities. I will discuss this with Professor Dovers.

12. For *Principal Authors* Stephen Woodley and Kathy MacKinnon, I am confirming that they are merging Chapter 20 (“Managing for Biodiversity”) with Chapter 21 (“Managing for ecological processes +”). A note sourced from the Montenegro Please involve Angela from the IUCN Commission on Ecosystem Management with this chapter.

13. The three editors have been asked to prepare a conclusion for the E Book. This will be completed.

An E Book Restructure

There was a request to relocate one of the Chapters of the E Book and some sections of Chapters. There was a request for a new Chapter. These changes included:

1. Chapter 28 *Marine Protected Area Management* is to be relocated to be immediately after Chapter 19 *Fresh Water, Rivers and Coastal Estuaries*.
2. The new “Capacity Building” Chapter is to be located after Chapter 7 “Governance”. It will be the new Chapter 8.

3. The text for Transboundary management is to be relocated and included in Chapter 7 “Governance”, as well as specific transboundary text and management guidance to be provided for Chapter 29 Connectivity Conservation Corridor Management (for corridors that extend across one or more international borders).

A Revised E Book Plan

A revised book plan will be generated as early as possible and these “Montenegro” meeting changes will be posted on the Protected Area Book Website. Whilst content for individual Chapters will continue to be refined by Principal Authors, no further structural changes to the book are anticipated following Montenegro.

Chapter Text Length

The Montenegro meeting reinforced that:

1. Chapters should be, if possible, no more than 20,000 words and preferably somewhere between 10,000 to 20,000 words in length.
2. That the principal management advice provided by IUCN Best Practice Guidelines should be distilled for the E-Book, with students/researchers being referred to the more detailed text of the Best Practice Guideline (using an e-cross reference).
3. Having said this, the Editors would still prefer Chapters to be a premium educational product and we ask that key information be included (and not cut because of word length). Highly relevant and well written Case Studies (for example) at 800-1000 words each are a rich source of learning material and they are considered essential parts of a Chapter. It is understood (and it is considered acceptable) that a number of Case Studies will be used even though they will quickly increase the number of words for a Chapter.

Guiding Integration Diagram Concept

The concept of a guiding diagram at the start of each Chapter has been suggested to assist with how a Chapter is integrated with the rest of the Book. We will try and develop some “mock-ups” of this idea for comment and for possible use.

Skype Hook-up

Where Chapters necessarily overlap with their content, the Project Manager has been asked by Marc Hockings to convene a Skype Call conference of the relevant *Principal Authors* so that “who is responsible for what text” can be organised. *Principal Authors* should contact me when they are ready for such a “hook-up”.

Model Chapter Text

Sue Stolton asked for a Chapter to be drafted as early as possible to provide guidance to *Principal Authors* of the writing style sought for the manuscript. This will be done.

Montenegro video interviews

Jamie Kemsey and I completed a number of video interviews of *Principal Authors*, though rain and a heavy meeting schedule thwarted our attempts to capture many of the E-Book authors. For the interviews completed, they were all outstanding...thank you to those involved! We hope to have them posted on our website during May.

Principal Author profiles

If you haven't done this already, to our many *Principal Authors*, we would love to post your photo and your 200 word profile on our website! (see <http://protectedareabook.org>).

Some E-Book Snippets

What a team!

Julia Miranda-Londono (*Principal Author* of the "Leadership" Chapter and Chief Executive of the Colombia National Parks) has secured the involvement of Jon Jarvis, Director of the US National Parks Service to be part of her writing team. Her high powered supporting authors include Nik Lopoukhine (former Parks Canada Chief Executive) and Moses Mapesa (former Chief Executive of the Uganda Wildlife Authority).

Some tourism management thoughts

This is a note for *Principal Author* Anna Spenceley (Chapter 23 Visitor Management). Steering Committee members were reinforcing a need for strong conservation and protection messages when dealing with the tourism industry. One key message was that strong guidance needs to be provided to help exclude major tourism infrastructure developments within parks, given they impact the protected area destination.

Geoheritage

Guided by Kyung Sik Woo, Tim Badman and Roger Crofts, the international Geoheritage chapter author team (Chapter 18) plans to assemble in South Korea this coming September to help ensure the very best contents for this Chapter. With the exception of Karst management, this is the first time such a chapter has been compiled for any protected area management text. Well done Kyung-Sik for organising this!

The first contribution

Dr Malcolm Gill of the Australian National University has provided three (fire related) contributions for the book for Chapters 16 ("Managing Threats") and Chapter 21

("Ecosystem Processes"). This is the first E Book contribution received....well done Malcolm!! I will ensure that these contributions are passed on to the *Principal Authors* when Malcolm is ready for this.

One to One *Principal Author* Meetings

The Montenegro meeting and meetings in Australia have offered the opportunity to interactively discuss with *Principal Authors* their E Book Chapters (such as for Cultural Heritage, Societal Influences, Leadership, World Heritage, Engaging with the Community, Marine and Connectivity Conservation). I have also had Skype discussions (Biodiversity and Ecosystem Processes) and email exchanges (Geoheritage). So, please feel free to contact me at any time if you wish to discuss your chapter or your contribution.

Next Newsletter

I will generate a new Newsletter on a needs basis. However, I anticipate that an early August "Progress Report" Newsletter will be generated.

All the very best with your writing and chapter development

Graeme Worboys

21st May 2013