

# SUMMARY OF WORKSHOP OBJECTIVES



## BEGINNING THE WORK

- Acquaint participants with one another, the space, and the plan for the session or program
- Build trust in the group; set a positive and participatory tone for the training
- Build awareness of how the identities and experiences each participant brings into the room carries different amounts and kinds of power, a fact that will need to be managed within the training and within the cooperative entrepreneurship process

## COOPERATION 101

- Provide an understanding of the Cooperative Identity
- Provide an understanding of how cooperatives work in comparison to other market-oriented models of organization
- Introduce the concept of the Profit Paradigm and encourage reflection on how it operates in our personal lives
- Explore how cooperatives differ from each other

## COOPS AS TOOLS

- Build skills for assessing needs in a community context
- Build skills for identifying when a cooperative is and isn't an appropriate solution to meet needs

## USING COOPS

- Provide an opportunity for participants to actively apply both their needs assessment skills and cooperative solution testing skills
- Provide an opportunity for participants to gain group process experience by working in peer groups with the goal of reaching a point of agreement and completing a shared task
- Provide an opportunity for participants to be applying their knowledge and new skills to determine if and how a cooperative solution could be relevant to their own life or community

## **DEMYSTIFYING DEVELOPMENT**

- Explore and define “development” and “entrepreneurship,” as well as how those concepts are different in a cooperative context”
- Provide a basic overview of the cooperative development process using the “Cooperative Continuum”

## **WHAT’S YOUR PROCESS?**

- Introduce the concepts of “group work” and “group process”
- Explore how group process takes place even when we aren’t fully aware
- Explore and make explicit how we build and lose trust in interpersonal relationships

## **ORGANIZING YOUR PEOPLE**

- Provide an opportunity to experience democratic process and cooperation by setting up a Steering Committee
- Provide an opportunity for peer-to-peer learning and decision-making

## **WHAT’S THE PLAN?**

- Provide an opportunity for peer-to-peer learning and decision-making
- Provide an opportunity to experience the first steps in moving from ideation to a written articulation and action plan of the initial vision
- Introduce the components of a Business Plan

## **BRINGING IT ALL TOGETHER**

- Revisit and discuss completed learning to identify and attempt to fill in any gaps
- Provide a forum for making concluding comments or questions
- Affirm the groups contributions and efforts
- Provide opportunities for continued engagement