



Conference Agenda

8:15 – 9:00 a.m.

Registration and Continental Breakfast

9:00 -9:15 a.m.

Opening Remarks

Speakers: NCF Staff

9:15 – 10:30 a.m.

State of the ROC Midwest

Speakers: NCF Staff and ROC Board Members

In the day-to-day challenges of managing your ROC, do you ever find yourself wondering, “Are we the only community with this problem?” “How do other ROCs tackle this issue?!” Find out from other ROC leaders what their key challenges and successes are regarding communication amongst board members, between the board and residents, and between the community as a whole. Each ROC Board Chair presenting during the session will get the chance to pose a communications-related question or problem to the group and “crowdsource” a potential solution from the rest of the ROC Summit attendees.

(15-minute break)

10:45 – 11:45 a.m.

Public Policy & Advocacy 101

Speakers: TBD

Part of a Board Member’s responsibility to their membership is to represent the community and its interests to a wide variety of external audiences. One of the trickiest audiences for Board Members to work with are policy makers—whether at the state or local level. This session will help ROC leaders understand the nuts and bolts of the public policy process, so board members are better prepared when engaging with elected officials.

11:45 – 12:30 p.m.

The Manufactured Housing Reform Agenda

Speaker: Victoria (Tory) Clark, NCF

Across the nation, advocates are working to make manufactured home financing more competitive, to expand opportunities for residents to purchase their communities, and to broaden access to public resources like grants and low-interest loans to resident-owned communities for infrastructure projects. This session will explore the complex array of public policy issues that relate to manufactured housing communities and explain how ROC leaders can engage in the issues to make positive change.

12:30 – 1:30 p.m.

Lunch

1:30 – 2:30 p.m.

Communications, Etiquette, Teamwork, OH MY!

Speaker: Gary Faucher, ROC USA Network

We all communicate every day. We talk, we text, we email, we phone, we facetime, etc. The way we communicate determines whether we strengthen or weaken relationships and teams. How do we communicate with each other to develop the strength of our team? How do we bring our team together to make good decisions? How do we communicate as a group? What is our team message? Boards of Directors are simply teams working to achieve goals together. This workshop will help teams strengthen their communication practices and may even help to keep your board out of legal trouble!

2:30 – 3:30 p.m.

On the Path to Mindful Leadership

Speaker: Leigh Rosenberg, Tergar Meditation Center

Do you ever wish you could go through the ups and downs of being a leader (or even just being alive!) without being overwhelmed by your experience? For thousands of years, mindfulness meditation techniques have helped people learn to approach others and themselves with greater resilience, more wisdom, and more compassion. Anyone from any background can learn to meditate, regardless of the thoughts and emotions you have. And with practice, we get better at meditating. This session will provide an introduction to mindfulness meditation and resources to continue learning and practicing.

(15-minute break)

3:45 – 4:45 p.m.

Telling Your Story for Impact

Speaker: Megan Myhre Grace, Dale Carnegie Training, North Central US

Being able to successfully tell your story is one of the most important tools we have for getting things done and influencing others. Whether you are persuading local leaders, selling your ideas to your elected officials, energizing your community, or recommending your community to others, telling your story can be the difference between your success and failure. In this interactive session, you will learn a proven structure for organizing a persuasive story, and identifying ways to use evidence to call people to action.

4:45 – 5:00 p.m.

Closing Remarks

Speakers: NCF Staff

Speaker Bios

Victoria (Tory) Clark is a Cooperative Housing Technical Assistance Provider with Northcountry Cooperative Foundation (NCF). In addition to providing technical assistance to two manufactured housing cooperatives in Minnesota, Tory helps lead and coordinate the organization's public policy efforts. Before coming to NCF, Tory worked in communications and outreach at a statewide affordable housing advocacy nonprofit. Tory is excited to help boards maximize their impact by moving beyond the board room and taking it to the capitol steps.

Gary Faucher brings over 40 years of training, coaching and leadership development experience to his role as the National Training Manager for ROC USA. He has devoted his career to mission-driven work in the non-profit sector as an Outward Bound Instructor, Program Coordinator & Executive Director with the NH Teen Institute and Senior Organizational Trainer for ROC-NH, a program of the NH Community Loan Fund.

Megan Myhre Grace is a Client Experience Consultant and a Certified trainer with Dale Carnegie Training, North Central US. In all 50 states and 90 nations, Dale Carnegie Training is recognized as an Industry Leader in Leadership and Workplace Development. Megan's work focuses on assisting individuals and teams move beyond their comfort zone and increase self-confidence to sustainable changes. One of Megan's greatest joys is being a brand ambassador for Dale Carnegie and building her network at Twin Cities events.

Leigh Rosenberg began meditating in 2006 after a time of intense challenge in her life. Once she started meditating, she soon noticed that challenges started to gradually get easier to manage, profoundly so, with family members, at work, and most importantly, in her relationship to herself. She now serves as a practice leader for Tergar Minneapolis-St. Paul, her local meditation community, where she helps others learn to meditate, under the guidance of her meditation teacher. Professionally, she is a researcher and social worker, having worked for many years on affordable housing and other social justice issues.