

Dustin Maberry

Brand & Web Designer

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EDUCATION

KANSAS CITY ART INSTITUTE

Kansas City, MO
2007–2011

BFA: Graphic Design

Studied in the Graphic Design program where I received Swiss Style training; Member of faculty-appointed KCAI Student Design Team: Designed promotional materials for KCAI and affiliated clients.

SKILLS

INTELLECTUAL

Design
Art Direction
Branding
Concepting
Information Architecture
User Experience
User Interface
Collaboration

PHYSICAL

Sketching
Wireframing
Illustration
Prototyping
Letterpress
Bookmaking
Sewing

TECHNICAL

-Adobe Creative Cloud: Photoshop, Illustrator, InDesign, After Effects
-Sketch
-InVision
-Powerpoint, Keynote, Word, Pages
-Working knowledge of HTML & CSS
-Intermediate knowledge of Adobe Experience Manager

EXHIBITIONS

CODAME FASHION+TECH, PUBLIC WORKS

San Francisco, CA
June 26, 2013

Motion graphics for a wearable LED display. Outfit designed by NYC-based fashion house Chromat. LED technology by SF-based company Erogear.

'MYTHMAKERS' PARAGRAPH GALLERY

Kansas City, MO
November 20, 2009–January 2, 2010

'PATTERN & FORM' KCAI CROSSROADS GALLERY

Kansas City, MO
November–December 2009

EXPERIENCE

SALESFORCE

Senior Web Designer

San Francisco, CA
May 2015–Present

Currently working on the Digital Design Team managing Salesforce.com. Main designer for the salesforce.com 2016 redesign, which included the design and AEM migration for 300+ pages and 800+ image assets on the site for Dreamforce 2016.
salesforce.com

ATTIK

Interactive Designer

San Francisco, CA
April 2014–May 2015 (Left due to agency closure.)

Primarily worked on Scion.com, but also on projects with the Brand Team as well as new business pitches.
attik.com

MICHAEL PATRICK PARTNERS

Designer

Portland, OR
September 2013–May 2014
(Left due to Portland office closure.)

Worked on a wide variety of projects including brand identity, web design, packaging, advertising, editorial layout, environmental graphics and illustration.
michaelpatrickpartners.com

AWARDS

2018 AD2SF '32 UNDER 32' LIST WINNER

2017

KANSAS CITY ART INSTITUTE DEAN'S LIST

2007–2011

AIGA KANSAS CITY STUDENT SCHOLARSHIP NOMINEE

2010

AIGA MEMBERS GALLERY FEATURE BEHANCE NETWORK

December 7, 2010

KANSAS CITY ART INSTITUTE MERIT AWARD

2007

FREELANCE

Designer

Kansas City, MO
May 2011–September 2013

Select Clients: Kansas City Art Institute, Lush Luxury Magazine, Keanan Duffy, Santigold, Coty Inc., Vivien Goldman, Peggy Noland, Planningtorock, Human Level Recordings (under DFA Records)
dustinmaberry.com

KANSAS CITY ART INSTITUTE ALUMNI RELATIONS DEPARTMENT

Designer

Kansas City, MO
February 2012–August 2013

Designed postcards and a new visual direction/identity for the KCAI Alumni e-Newsletter, attracting younger alumni to read the newsletter and better engage with the department.
kcai.edu

THE NELSON-ATKINS MUSEUM OF ART

Design Intern

Kansas City, MO
May 2010–July 2010

Print and web promotional materials for the museum, exhibitions, artists, events, and affiliated clients.
nelson-atkins.org

PRESS

SALESFORCE + GOOGLE GLOBAL STRATEGIC PARTNERSHIP LAUNCH/ANNOUNCEMENT

I designed the artwork, landing page and ad placements for the Salesforce + Google partnership, announced at Dreamforce 2017.

Featured on:

Forbes, Fortune, TechCrunch, CNBC, The Wall Street Journal, Bloomberg, Business Insider

SANTIGOLD – "BIG MOUTH" MUSIC VIDEO

Premiered January 7, 2012

Featured on:

Pitchfork, Paste Magazine, Billboard, Huffington Post, MTV, Stereogum, Spin, NME, OUT Magazine, The Fader