



WORK EXPERIENCE

2015-CURRENT

USER EXPERIENCE DESIGNER & RESEARCHER | IBM | VANCOUVER

Currently collaborating with the design team at CAL, IBM's Centre for Advanced Learning. Together, we are creating innovative learning products that help address the unique challenges and opportunities within IBM.

2014 USER EXPERIENCE RESEARCHER | SAP | VANCOUVER

As a User Experience Research intern for eight months, I aided in creating personas for SAP Lumira. These personas were based on 27 user interviews with both internal employees and local customers. I helped in creating the interview scripts and materials, conducting interviews, and synthesizing the notes taken through storytelling and affinity diagramming. Furthermore, I assisted in creating presentations and posters to communicate the research process and the findings to stakeholders and the larger design and development team.

2012 - 2014 USER EXPERIENCE DESIGNER | SIMON FRASER UNIVERSITY

In my role as a UX designer, I collaborated closely with the developers and artist to create two children's games focused around learning. I was responsible for creating detailed wireframes and workflows, finished mockups, and synthesizing research findings.

2013 USER EXPERIENCE DESIGNER/RESEARCHER | FCV | VANCOUVER

As a UX Designer/Researcher I conducted user studies and targeted research for various projects and communicated the information gathered. Specifically, I recruited participants for user studies, conducted user studies, and synthesized the results into reports and design suggestions. Furthermore, I created wireframes and journey maps to help communicate research findings and design recommendations to stakeholders.

2012 DESIGN INTERN | EDHV | EINDHOVEN, THE NETHERLANDS

I spent three months interning at an interdisciplinary design studio in the Netherlands that focuses on identity design. I was able to experience different aspects of a design process and work on a variety of projects. Specifically, I worked on logo creation, branding, research, physical prototyping, and graphic design.

2011-2012 RESEARCH ASSISTANT | SIMON FRASER UNIVERSITY | VANCOUVER

In my role as research assistant I assisted in creating a set of cards targeted at people who design objects and experiences for children. Specifically, I assisted in user testing, creating visual designs and prototypes, and report writing.

2011 TEACHING ASSISTANT | SIMON FRASER UNIVERSITY | VANCOUVER

I was the teaching assistant for third year design class called Interactive Objects and Environments at the School of Interactive Arts and Technology. As a TA, I was responsible for synthesizing projects down to their core ideas and problems, and providing constructive criticism to students.

EDUCATION

2008-2013 SIMON FRASER UNIVERSITY

Graduated in June 2013 with a Bachelor of Arts from the School of Interactive Arts and Technology with a concentration in design.



VOLUNTEER EXPERIENCE

2015 **JUDGE** | SIAT JAM

SIAT Jam is a one day design jam where students only have a few hours to propose a solution to a design problem. As one of three judges, I assessed the solutions being presented and helped pick the winner of the jam.

2013 & 2015 **LEAD ORGANIZER** | TOUCHPOINT INTERACTION DESIGN CONFERENCE

As one of the head coordinators for a design conference in Vancouver called Touchpoint I led the communication with attending firms and companies, organized the logistical details of the event, and helped create conference packages and posters.

2014 **PRESENTER** | VANCOUVER DESIGN WEEK

As part of SFU SIAT DutchDesign and ItaliaDesign screening I presented a short talk about my internship experience in the Netherlands and the importance of designing "ugly" things. "Archidutch" a mini documentary that was accepted into a architecture film festival in Portugal, that I collaborated on with two other classmates was also shown at the event.

2009 - 2013 **GROUP LEAD AND MENTOR** | SEATTLE DESIGN CHARRETTE

As part of a three day design charrette in Seattle that happens twice a year, I led groups of second year design students through an architectural and urban design tour. In addition, I provided feedback and support to the students to aid them with their projects.