



- For immediate release -

## **greenlight for girls connects... THREE solutions to the challenge of virtual STEM study and motivation**

**Brussels, 14 April 2020** - As most of the in-person events have been suspended around the world, the international non-profit, greenlight for girls (g4g) has been proactively taking steps to support their community of students and educators worldwide in order to continue encouraging children to learn and explore STEM subjects. Teachers, schools, families and society overall are all trying to figure out, “How can we help our children to study remotely and stay motivated to learn?” The team at g4g dived into this same question and through their creative design process, they are bringing forward three solutions to help others for learning Science, Technology, Engineering and Mathematics.

### ***g4g introduces their new **ONLINE PORTAL** open to everyone, **Science Fun!*****

The g4g team’s research into virtual learning from several organisations has brought together an inspiring list of possibilities. Marie Lhuillery-Weber who lead’s g4g’s Communication efforts says, “As a first step into this challenge, why not share everything we are learning? That’s why we have created on-line resources and STEM activities that anyone can do at home, in the joyful and hands-on spirit that g4g is known for.” “We’re always looking for more,” explains Marie, “so send us any links to your organization’s resources so we can share your good work as well.”

This online portal, <http://www.greenlightforgirls.org/online-science-fun>, is available to all on g4g’s website. This portal gathers online resources for students of all ages, including videos, podcasts, websites, classes, games, virtual field trips, and more – all about STEM learning.

### ***g4g combines awe-inspiring role models with storytelling for a new g4g **BROADCAST** series, **Science, you had me at hello.*****<sup>©</sup>

From their own Impact studies, g4g knows that one thing is key to inspiring girls to pursue STEM subjects – and that is, to provide a community of role models. Tailored to our older g4g students who are determining what studies to pursue in university, these virtual broadcasts connect female scientists and STEM leaders to the next generation of potential engineers, scientists and curiosity-filled young women.

Melissa Rancourt, greenlight for girls Founder and educator, shares this new concept. “With g4g, we’ve had the great opportunity to reach more than 48,500 children at more than 330 face-to-face events around the world since we’ve began. We’ve not only met all these great students – we’ve also been connected to amazing role models working in so many STEM fields. We thought – let’s do more to connect this global network together. How? Let’s take the opportunity now to make this possible... by doing this virtually!” She further explains, “We have created a g4g Broadcast series, called ‘Science, you had me at



*hello.*®, in which the g4g team asks invited awe-inspiring role models to share that ONE moment, that SPARK, that apple-falling-off-the-tree EIPPHANY where they knew that science and their being were inexplicably intertwined. These are stories told LIVE. They are designed to encourage you to think about what inspires you, to begin to contemplate your purpose and to create some ideas on how you can get there.”

Beginning in May 2020, this Broadcast series will explore subjects such as Invention, Space, Connectivity, Creativity, Planet and much more!

***g4g invites you to get creative in their new AFTERSCHOOL laboratory, Science Me Crazy®***

The g4g Headquarters is in Brussels, Belgium and their chalet-looking building is used for their creative thinking. “We call this our ‘Atelier’ which means workshop in French,” explains Alexaundra Zanella, g4g’s Partnership Manager, “and we love to host weekly Creative Hour events where we devise new workshop ideas with the latest societal STEM subjects.” These moments of brainstorming have led to new learning ideas for g4g events but also has created a library of possibilities to share with schools and educators.

In the coming months, g4g will be launching their new laboratory called, Science Me Crazy®, which will be available for subscriptions (or offered to schools in-need through grants) so that g4g’s experiential learning methods can be brought into the classrooms or homes for augmented learning after-school.

These three solutions to the challenges of virtual STEM study and motivation for children can be found on the g4g website, <http://www.greenlightforgirls.org>.

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**About g4g:** g4g is an international, non-profit organization dedicated to inspire girls of all ages and backgrounds to pursue STEM subjects – by introducing them to the world of science in fun and exciting ways! The organization has reached more than 48,500 children by holding more than 330 g4g events held on six of the world’s seven continents (including 34 countries and 101 cities) with the help of 8,000 volunteer role models. G4g’s global collaborations and partnerships include: P&G, AIG, Nokia, Covestro, Stanley Black & Decker, Cisco and Vodafone. Find more information at [www.greenlightforgirls.org](http://www.greenlightforgirls.org).