

ayademler.com
demleraya@gmail.com
347. 610. 4439

Aya Demler
product designer

EDUCATION

CARNEGIE MELLON UNIVERSITY
Class of 2015
BFA Communication Design
BHCI Human Computer Interaction
Fall 2014 QPA 3.68
Dean's List Fall 2012, Spring 2014, Fall 2014

UNIVERSITY OF ARTS LONDON
Summer Abroad 2012
Graphic Design Studies

SKILLS

Sketch
Adobe Creative Suite
Basic Quartz Composer
Wireframing
Rapid Prototyping
User Research
Product Design
Interaction Design
Basic HTML/CSS
Actionscript

ACTIVITIES

AIGA Pittsburgh
CMU Design League Member
Lunar Gala Board Member

HUGE

Interaction Designer
New York City, New York | 2015

Currently working as an Interaction Designer tasked at creating site-maps, establishing new information architecture, creating mocks and designs as well as basic prototypes for various client projects. Working closely with interdisciplinary teams to produce digital experiences for clients ranging from established corporations to small start-ups.

FACEBOOK

Product Design Intern
New York City, New York | 2014

Worked as a Product Designer with the Pages Team in Facebook NY, integrating Page Admin messaging on facebook.com in mobile browsers. Worked on initial redesigns for Page Admin notifications to better suit admin needs. Overall, worked closely with engineers, PMs, fellow designers, and researchers to set up user tests for the new notification model for Facebook Pages.

LINKEDIN

User Experience Design Intern
Mountain View, California | 2013

Worked with the Mobile Team specifically on LinkedIn's iPhone mobile app. Designed new experiences for LinkedIn Groups by surfacing group insights to encourage more group following amongst users. In addition, created a new content reading experiences to integrate with Pulse, a recent LinkedIn acquisition.

NEW YORKIE RUNWAY

Freelance Designer
New York City, New York | 2012

Designed customized products to be auctioned off at the New Yorkie Runway Show to raise money to help train therapy dogs.