

Sponsorship Opportunities

The Coast Community Builders Association proudly presents the 8th Annual Home and Garden Expo, taking place on Saturday, June 10th, 2017. The foundation of the CCBA is based on the belief that we can keep our rural roots and grow our community into the future: responsibly, respectfully with sustainability so our future generations can enjoy the lifestyle that we enjoy today.

The Sunshine Coast is home to some of the industry's best builders, finishers, landscapers and interior design experts in Canada. **The Home & Garden Expo is the largest single day event on the Sunshine Coast and we invite you to join us as a sponsor while we celebrate and showcase the products and services of nearly 90 vendors.**

Dean Bousfield of Pacific Homes was quoted at the 2016 expo, "This is show number eight for us this year and the busiest one we've been to so far. We will definitely be back!"

This year's theme will be 'Life Re-Imagined, Coastal Style' and our sponsorship benefits offer outstanding value for your business. Visitors will leave the 2017 Home & Garden Expo with a vision and a road map that details how to build their dreams. This is your opportunity to link this positive experience with your brand and a rewarding day at the Home & Garden Expo.

In addition to the benefits outlined on the following page, sponsorship of the Home & Garden Expo also provides great advertising for your company! Last year we ran 12 newspaper ads (1/4 page), one additional feature including editorial, and we provided a newspaper 'wrap' during the event that acted as our program and booth location map. As well as updates on the CCBA website, we have a large presence on social media and continually post announcements of new sponsors when they occur, and we have 3 large banners displayed in the community.

Careful consideration has gone into planning the 2017 Home and Garden Expo and our team has canvassed a cross section of sponsors, businesses, and customers to ensure 2017 will be the most successful year yet! The feedback last year was amazing and we hope to keep the momentum going. With a wide range of products and services and a fun line up, your sponsorship will be a tremendous help!

PRESENTING SPONSOR- \$6500*

Recognition as Presenting Sponsor

First selection of complementary double booth 10 x 20

Exclusive corporate message and image on event program

Prominent placement and full-colour logo featured on ALL promotional materials

Booth banner reflecting sponsorship level

Promotion through ongoing social media

GOLD LEVEL - \$3000*

Recognition as Gold Sponsor

Complementary single booth 10 x10

Pre-selection of additional booth space 50% discount

Logo placement on ALL promotional materials

Booth banner reflecting sponsorship level

Promotion through ongoing social media

SILVER LEVEL - \$2000*

Recognition as Silver Sponsor

Complementary single booth 10 x10

Logo placement on select promotional materials

Booth banner reflecting sponsorship level

Promotion through ongoing social media

BRONZE LEVEL – \$1000*

Recognition as Bronze Sponsor

50% discount on pre-selected 10 x 10 booth

Logo placement on select promotional material

Promotion through ongoing social media

FRIEND LEVEL - \$750*

Recognition as Friend Sponsor

Recognition on event program

ENTERTAINMENT STAGE - \$1000*

Recognition as Entertainment Sponsor

Own corporate sign at stage area

Recognition on event program

Corporate logo on promotional material

Promotion through ongoing social media

EXHIBITOR RECEPTION - \$500*

Opportunity to sponsor the Exhibitor Reception in the Arena, taking place on the Friday evening after set-up.

*all sponsorships are subject to 5% GST