

FISHERIES

Leadership & Sustainability

FORUM

Comprehensive Summer Flounder Amendment Development of Revised FMP Goals and Objectives

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Fisheries Leadership & Sustainability Forum
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Why revisit goals and objectives now?

- Current FMP objectives adopted in 1993
- Identified as a priority during 2014 scoping
- Changing conditions: biological, social, economic
- References MAFMC 2014-2018 Strategic Plan
 - *Objective 11: Evaluate the Council's fishery management plans*
 - *Strategy 11.2: Review and update FMP objectives as appropriate to ensure that they remain specific, relevant, and measurable*
 - *Other goals, objectives, and strategies*



Process and Timeline

Phase 1: Interviews

Explore the range of ideas and perspectives
(August – October)

Phase 2: Synthesis

Synthesize feedback, FMAT recommendation
(October – November)

Phase 3: Workshop

Discuss, revise, and approve goals/objectives
(December)



Goals, Objectives, and Strategies

Source: MAFMC Strategic Plan Facts and FAQs

GOALS

- Broad, long-term aspirations that stay relatively consistent over time
- *What aspirations will help us fulfill our mission and move toward our vision?*

OBJECTIVES

- Short-term goals with clearly defined milestones and metrics, can be periodically revised
- *What specific steps do we need to take to accomplish our goals?*

STRATEGIES

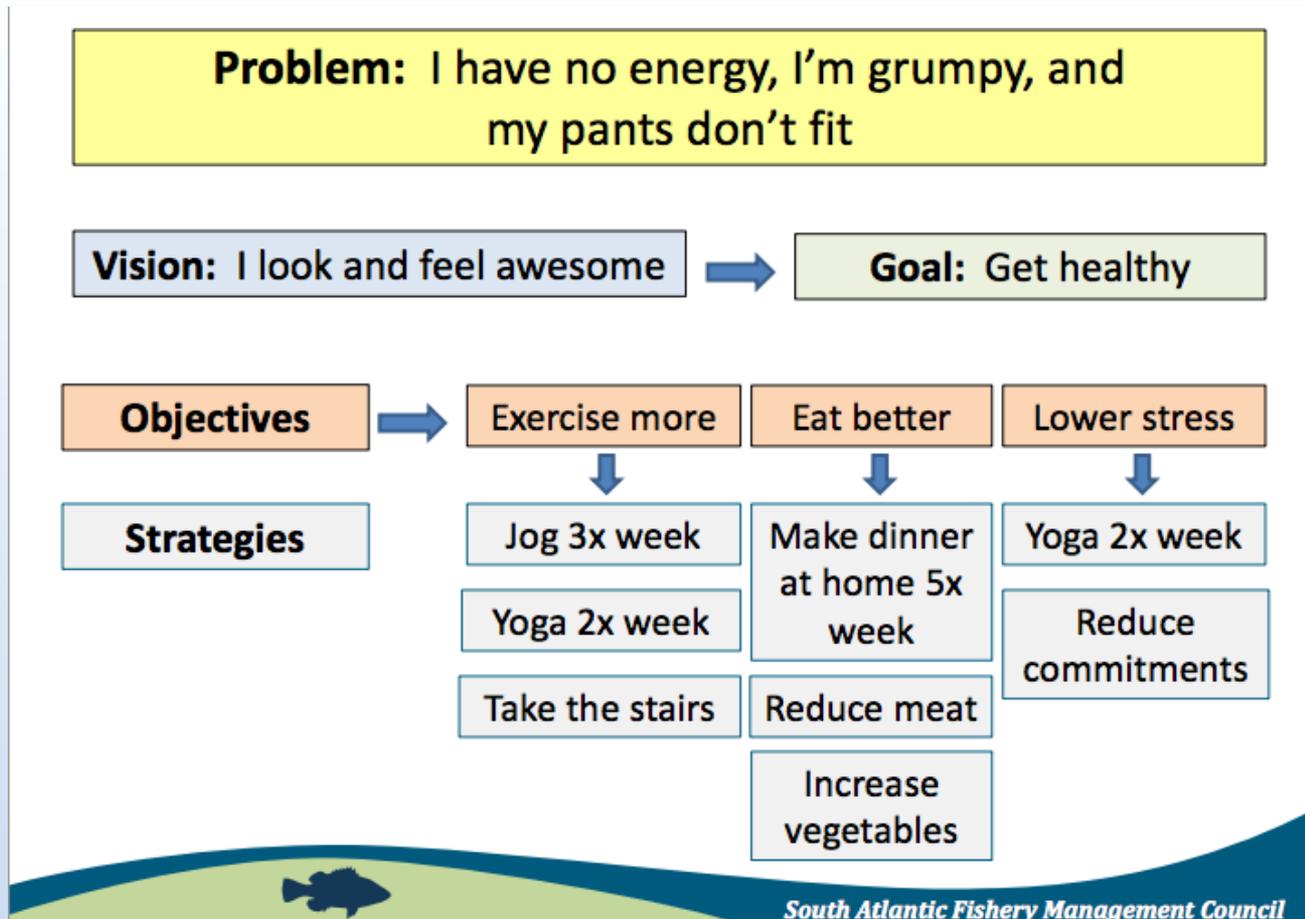
- Specific action items, or tactics, designed to help the organization achieve its goals and objectives
- *What are we going to do, how are we going to do it, and who will be responsible?*



Goals, objectives, and strategies

Example: SAFMC Snapper-Grouper Visioning

(Source: SAFMC Council Member Visioning Workshop, March 2013; Attachment 2b: Presentation on Strategic Planning)



South Atlantic Fishery Management Council



Goals, Objectives, and Strategies

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Revised goals and objectives for summer flounder management

- ✓ Communicate high level priorities
- ✓ Consistency (2007 MSA, Strategic Plans)
- ✓ Provide guidance and capture intent behind issues to be addressed in Comprehensive Amendment
- ✓ Flexible



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- ✗ Overly prescriptive, specific, or constraining
- ✗ Specific decisions and strategies to be considered as part of the amendment process (allocation, commercial and recreational management measures)



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Phase 1: Interviews **(August – October 2015)**

- Purpose: food for thought! Not a scoping process.
Explore ideas and perspectives:
 - Content of goals (high level priorities)
 - Structure of goals (what level of guidance?)
- Target: 20 interviews. Diversity of regions and perspectives, candidates identified by staff.
 - MAFMC Demersal Committee
 - ASMFC Summer Flounder, Scup, and Black Sea Bass Advisory Board



Phase 2: Synthesis and FMAT Recommendation (October – November 2015)

- Synthesis document: Summarize feedback from interviews to supportive a productive discussion
 - ✓ Themes, questions, perspectives, etc.
 - ✓ Areas of convergent/divergent perspectives
 - X Level of support for/against ideas
- Fishery Management Action Team (FMAT) recommendation: “strawman” goals and objectives as a starting point for Council and Commission discussion

Synthesis and FMAT recommendation provided as briefing materials for December 2015 meeting.



Phase 3: Workshop **(December 2015 meeting)**

- Short workshop (1/2) day in conjunction with December Council/Commission joint meeting
 - Facilitated by Fisheries Forum
 - Presentations and discussion; revise and potentially approve a draft set of goals and objectives



Questions?



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Ecosystem Example

Source: MAFMC 2014-2018 Strategic Plan

GOAL

- Develop fishery management strategies that provide for productive, sustainable fisheries.

OBJECTIVES

- Advance ecosystem approaches to fisheries management in the Mid Atlantic.

STRATEGIES

- Develop regional workshops that consider the various aspects of ecosystem approaches to management. (*E.g., forage fish, climate science, species interaction workshops*)



Goals, objectives, and strategies MAFMC 2014-2018 Strategic Plan

VISION

- Healthy and productive marine ecosystems supporting thriving, sustainable marine fisheries that provide the greatest overall benefit to stakeholders.

GOAL

- Develop fishery management strategies that provide for productive, sustainable fisheries.

OBJECTIVE

- Evaluate the Council's fishery management plans.

STRATEGY

- Review and update FMP objectives as appropriate to ensure that they remain specific, relevant, and measurable.

Original FMP Goals (Amendment 2, 1993)

1. Reduce fishing mortality in the summer flounder fishery to assure that overfishing does not occur.
2. Reduce fishing mortality on immature summer flounder to increase spawning stock biomass.
3. Improve the yield from the fishery.
4. Promote compatible management regulations between State and Federal jurisdictions.
5. Promote uniform and effective enforcement of regulations.
6. Minimize regulations to achieve the management objectives stated above.

