



laurenladner.com

**Lauren  
Ladner**  
graphic design

## Experience

**Rittenhouse Women's Wellness Center**  
Graphic Designer & Marketing Assistant  
August 2013 to Present  
Create Collateral including: Posters, brochures, invitations, postcards, flyers, business cards, newsletter and social media content, media kit, website layouts, and more.  
Marketing duties: Community management, securing partnerships with local business, working events, generating campaign ideas, managing a team of interns, and assisting on mailers campaigns.

**NUMiNOUS magazine**  
Graphic Designer & Marketing Director  
July 2014 to Present  
Social media community management  
Promotional Design and Event Networking

**Freelance Design**  
2009 to Present  
A variety of projects including, band merchandise (logos, shirts, CD packaging), Logos for Duckworth Labs, Spotlight Shirts, and Matthew Mule Mckinley. Posters and infographics, including projects on Voting Awareness and School Based Research.

**Black Heart Letterpress**  
Design Intern  
May to October 2012  
Learned the letterpress printing process.  
Illustrated designs for greeting cards.  
Assisted with shop cleanup and at craft shows.

**Socially Conscious Shirts**  
Graphic Designer  
March 2012 to October 2012  
Created designs for T-shirts, posters, and stickers.  
Assisted with the screen printing process.

**Rough Draft Books**  
Bookbinding Assistant  
June 2011  
Assistant to founder, e Bond, of RoughDraftBooks. Produced one-of-a-kind handmade books, commissioned by Anthropologie, retail store. Responsibilities included: piercing holes for sewing, making book blocks, and hand sewing.

## Skills

**Analog:**  
Drawing and Illustration

**Digital:**  
Proficient in Adobe Illustrator, Photoshop, InDesign, and Microsoft Office  
Experienced in Dreamweaver, Fireworks, and After Effects

## Education

Moore College of Art & Design  
Philadelphia, PA  
BFA, Graphic Design, 2013

College of Southern Maryland  
Leonardtown, MD  
Arts and Sciences Concentration, 2010

Antonelli Institute  
Erdenheim, PA  
Associate Degree in Specialized Technology,  
Graphic Design, 2009

## Exhibitions

**Senior Show**  
Levy Gallery  
Moore College of Art & Design, 2013

**Fellowship Exhibition**  
Moore College of Art & Design  
Goldie Paley Gallery  
March - April 2012

**Student Show**  
Moore College of Art & Design  
Levy Gallery  
2011, 2012

**Fourth Friday at Red Hook**  
Solo Exhibition  
January - February 2012

## Academic Honors & Awards

**2013**  
Adobe Design Achievement Awards  
\*Semi-Finalist - Print Design

**2010 - 2013**  
Moore College of Art & Design  
Business Scholar in the Arts  
\*Moore College Board Scholarship  
\*Moore College Achievement Grant  
\*Dean's List

**2009**  
Antonelli Institute Student Show  
\*Second Place - Illustration  
\*Second Place - Logo Design  
\*Honorable Mention - Catalog Design  
\*Honorable Mention - Advertising

**2008**  
Antonelli Institute  
\*Third Place - Package Design  
\*Third Place - Illustration  
\*Honorable Mention - Advertising