



Cardinal Dugout Club

President: Mike Schoonveld

VP: Eric Haag

Treasurer: Mark Tannin

Secretary: Don Wigington

At Large: Rob Thorson

At Large: Michael Grimm

Coach: Tom Schmitt

Meeting Minutes 2/17/14

Topic	Discussion Summary
Treasurers Report (Mark)	<ul style="list-style-type: none">• No financial activity since last meeting• Raffle Proceeds will be added next month• Current balance \$20,645• <i>1/16/14 - See iPad/Gamechanger below for proposed expenditures.</i>• <i>11/18/13 - Handouts included a Balance Sheet/Activity Ledger & Annual Summary Report</i>
Booster Club Report (Tom)	<ul style="list-style-type: none">• Booster Club Fundraiser: Cardinal Tailgate Party was a huge success.• Baseball basket garnered highest bid.• Encouraged EVERYONE to join Booster Club. Great way to support Middleton athletics and interact with other families.• <i>1/16/14 - Sherri Morrison volunteered to put together a baseball themed basket for this event.</i>• <i>11/18/13 - Golf Outing Planned for 2014</i>• <i>9/30/13 - Booster Club provides the CDC \$50 for every MCBC member it has on its rosters (Freshmen, JV and Varsity combined) If a sport reaches 50% membership it will receive an extra \$500</i>• <i>9/30/13 - Kevin Kouba is the MCDC Booster Club Liaison</i>

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<p>Raffle Committee Report (Tom)</p>	<ul style="list-style-type: none"> • Approximately \$7500 raised • 1/16/14 - Drawing to be held 1/26 at Sport Bowl (1:00 p.m.) • 11/18/13 - Rob Thorson and Sherry Morrison will help Tom • 11/18/13 - Tom will distribute tickets at MHS prior to Thanksgiving • 11/18/13 - Tickets are \$10 or 3 for \$25 • 11/18/13 - Each player expected to sell 21 tickets • 11/18/13 - Proceeds are expected to go towards Game Changer software for all teams
<p>Car Wash/Brat Fry Report (Eric)</p>	<ul style="list-style-type: none"> • Tom looking into concession stand reports from Sammy Nixon (Get to Paul) • 1/16/14 - June 1 at Middleton Fire Station; 10:00 – 3:00 pm. <ul style="list-style-type: none"> • Need more towels. • Eric will organize volunteers. • 11/18/13 - Eric Haag (Chair), Paul B (Concessions Chair)
<p>Youth Tournament Committee Report (Mike S.)</p>	<ul style="list-style-type: none"> • New format for 2014: Pool play on Saturday & championship/consolation games on Sunday • Invitations sent to past participants and posted on CDC website • Need to post on advertising websites • Need Tournament Co-Director Volunteer – Skills Contest • Concessions Co-Chair volunteer – Volunteer Coordinator (Jerry Gurtner will help Sherri) • Screen Printing for Championship T Shirts: Tom will check on this • Umpiring Clinic for players • 1/16/14 - June 21/22 2014 • 1/16/14 - Need a co-chair to help Sherri with concessions (Doug may be unavailable). • 1/16/14 - Mike S. will send out invitations and get info to Don for website. • 1/16/14 - Considering new format (3 game guarantee). • 11/18/13 - Committees volunteers: <ul style="list-style-type: none"> • Mike S. /Tom S • Sherri (Concessions) • 11/18/13 - MHS players umpire 2-3 games • 11/18/13 - Parents work concessions, field Maintenance, field marshals

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<p>Poster Report (Don/Dave)</p>	<ul style="list-style-type: none"> • Poster Sponsors have been updated and Don will send out • Tom will work with players to develop a theme • <i>1/16/14 - Picture taken after team is set (March 26).</i> • <i>1/16/14 - Don will update Poster Sponsors in Google Doc.</i> • <i>11/18/13 - Don & Dave K. will lead this.</i>
<p>Magnets (Jim M)</p>	<ul style="list-style-type: none"> • No new news • <i>1/16/14 - Large inventory from last year (Tom's house)</i> • <i>11/18/13 - Jim Morrison will chair</i>
<p>Custard Social (Mike G)</p>	<ul style="list-style-type: none"> • Revisit next meeting. • <i>11/18/13 - Mike Grimm will chair</i> • <i>11/18/13 - Mid to late May</i>
<p>Website Report (Don)</p>	<ul style="list-style-type: none"> • Mail List: 23 Subscriber • <i>1/16/14 - Email signup added to front page. Mail Chimp will collect distribution list.</i> • <i>11/18/13 - Don Wigington is chair</i>
<p>Garage Sale</p>	<ul style="list-style-type: none"> • No garage sale this year.
<p>New Fundraising Ideas</p>	<ul style="list-style-type: none"> • No New idea presented. • <i>11/18/13 - New ideas are welcome at any time. Send to Mike S.</i> • <i>11/18/13 - Some possibilities discussed: Spaghetti Dinner, Baseball Camps, Whiffle ball tournaments</i>
<p>iPad/Game Changer Software (Mark)</p>	<ul style="list-style-type: none"> • No new news • <i>1/18/14 - Mark submitted itemized estimation of cost for new iPads, wireless options and software to run Gamechanger for all teams. MHS Baseball currently owns 1 iPad.</i> <ul style="list-style-type: none"> • <i>Board agreed to purchase 1 additional iPad (both Varsity and JV will have one).</i> • <i>Freshmen team(s) will ask for donation or the lending of an iPad.</i> • <i>11/18/13 - Individuals use Fee vs. \$250/team</i> • <i>11/18/13 - MCDC could provide Verizon WiFi card to each team so that the game can be broadcast live</i> • <i>11/18/13 - \$100-\$150 per team (Freshman 2 months, JV/Varsity 3 months)</i> • <i>11/18/13 - Buy iPads for each team?</i> • <i>11/18/13 - Mark will provide recommendations to CDC at January meeting</i> • <i>9/30/13 - Group wondering if we should invest in software for all teams</i> • <i>9/30/13 - Mark T and committee to investigate and develop list for options for Game Changer</i>

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Apparel (Jim)	<ul style="list-style-type: none"> • Options finalized and flyer ready to distribute • <i>1/16/14 - Jim/Sherry provided examples of several options. Feedback requested by Jan 30.</i> • <i>11/18/13 - Jim/Sherry will co-chair & Heidi Ross will help</i> • <i>11/18/13 - Player packs from Badger. Order by end of February</i>
Long Range Planning (Tom/Mike)	<ul style="list-style-type: none"> • Waiting for Batting Cage Committee to develop plan • Discussion on putting funds in separate account • <i>1/16/14 - Board has proposed supporting Indoor Batting Cage at Firefighters Memorial Park.</i> • <i>11/18/13 - Board will discuss at December meeting</i> • <i>11/18/13 - Improve Varsity Field. Ideas include:</i> <ul style="list-style-type: none"> • <i>Irrigation in outfield</i> • <i>Gravel on warning track</i> • <i>Laser leveling infield</i> • <i>Second cage</i>
Scholarship (Tom)	<ul style="list-style-type: none"> • Club will make an extra effort to market to players this year. • <i>11/18/13 - \$500 Scholarship available for senior players/managers with 3.0 GPA & no code violations.</i> • <i>11/18/13 - Essay required.</i> • <i>11/18/13 - Screening of applications done by independent parties</i> • <i>11/18/13 - Application will be on CDC web site</i>
Coach's Report (Tom)	<ul style="list-style-type: none"> • Student Athlete Meeting was held. Still need more freshmen for 2 teams. • Tryouts start March 24 from 8-10 pm • Varsity going to St Louis this year for break (leave late Wed night) • <i>1/16/14 - Open gyms and after school workouts are encouraged for out of season players.</i> • <i>1/16/14 - Looking for Spring Break opportunities for the Varsity team.</i> • <i>1/16/14 - Trying to set up a "Coaches vs. Cancer" game with Sun Prairie.</i> • <i>11/18/13 - Tryouts March 24: Spring Break – Freshman can come on Monday - Wednesday</i> • <i>11/18/13 - Freshman practice Thursday – Friday if they are around Strength & Conditioning after school M-TH</i> • <i>11/18/13 - Tom investigating options for Thursday - Sunday for Varsity to travel south and scrimmage / practice.</i> • <i>11/18/13 - Cardinal Classic is the weekend of 5/31/2014</i> • <i>11/18/13 - Open gyms normally Sunday and Wednesday (Start 12/4)</i>
Next Meeting	<ul style="list-style-type: none"> • Wednesday March 19 at 7:30 (Coaches)

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