



Cardinal Dugout Club

President: Mike Schoonveld
VP: Eric Haag
Treasurer: Mark Tannin
Secretary: Don Wigington
At Large: Rob Thorson
At Large: Michael Grimm
Coach: Tom Schmitt

Meeting Minutes 3/19/14

Topic	Discussion Summary
Treasurers Report (Mark)	<ul style="list-style-type: none">• 3/19/14 - Activity ledger Handout• 3/19/14 - Current Balance: \$27,219.33• 3/19/14 - Parent asked about transparency. Mark/Tom detailed how as a sub-club of the Cardinal Booster Club, the Dugout Club provides a detailed report of financial activity.• 3/19/14 – Mark Tannin’s term will end as treasurer at end of season and will need replacement. Current members should start considering becoming a candidate for 2014-15.• <i>2/17/14 No financial activity since last meeting</i>• <i>2/17/14 Raffle Proceeds will be added next month</i>• <i>2/17/14 Current balance \$20,645</i>• <i>1/16/14 - See iPad/Gamechanger below for proposed expenditures.</i>• <i>11/18/13 - Handouts included a Balance Sheet/Activity Ledger & Annual Summary Report</i>

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<p>Booster Club Report (Tom)</p>	<ul style="list-style-type: none"> • 3/19/14 - Checking on date for the Golf outing. • 2/17/14 - <i>Booster Club Fundraiser: Cardinal Tailgate Party was a huge success.</i> • 2/17/14 - <i>Baseball basket garnered highest bid.</i> • 2/17/14 - <i>Encouraged EVERYONE to join Booster Club. Great way to support Middleton athletics and interact with other families.</i> • 1/16/14 - <i>Sherri Morrison volunteered to put together a baseball themed basket for this event.</i> • 11/18/13 - <i>Golf Outing Planned for 2014</i> • 9/30/13 - <i>Booster Club provides the CDC \$50 for every MCBC member it has on its rosters (Freshmen, JV and Varsity combined) If a sport reaches 50% membership it will receive an extra \$500</i> • 9/30/13 - <i>Kevin Kouba is the MCDC Booster Club Liaison</i>
<p>Raffle Committee Report (Tom)</p>	<ul style="list-style-type: none"> • 3/19/14 - Final Report: \$7615 raised. Approximately \$400 more this year over last year. • 2/17/14 - <i>Approximately \$7500 raised</i> • 1/16/14 - <i>Drawing to be held 1/26 at Sport Bowl (1:00 p.m.)</i> • 11/18/13 - <i>Rob Thorson and Sherry Morrison will help Tom</i> • 11/18/13 - <i>Tom will distribute tickets at MHS prior to Thanksgiving</i> • 11/18/13 - <i>Tickets are \$10 or 3 for \$25</i> • 11/18/13 - <i>Each player expected to sell 21 tickets</i> • 11/18/13 - <i>Proceeds are expected to go towards Game Changer software for all teams</i>
<p>Car Wash/Brat Fry Report (Eric/Paul)</p>	<ul style="list-style-type: none"> • 3/19/14 - Once teams are set, Eric will reach out to parent team reps to organize a shift schedule. • 3/19/14 - Lisa M will assist with Sign Up Genius. • 3/19/14 - Concessions is in need of a large pop-u tent. • 3/19/14 - Paul will look into options for purchasing the concession items. • 3/19/14 - Tom will check with Carl on more towels. • 3/19/14 – Mike will contact Sammy Nixon to see if his concessions trailer is available. • 2/17/14 - <i>Tom looking into concession stand reports from Sammy Nixon (Get to Paul)</i> • 1/16/14 - <i>June 1 at Middleton Fire Station; 10:00 – 3:00 pm.</i> <ul style="list-style-type: none"> • <i>Need more towels.</i> • <i>Eric will organize volunteers.</i> • 11/18/13 - <i>Eric Haag (Chair), Paul B (Concessions Chair)</i>

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<p>Youth Tournament Committee Report (Mike S.)</p>	<ul style="list-style-type: none"> • 3/19/14 - Currently 4 registered at 10u and 3 registered at 12u. Posted on multiple websites. Invitations sent. • 3/19/14 - Tom to transfer concessions info to Sherri & Jerry • 3/19/14 - Paul B volunteered to coordinate skills contest • 3/19/14 - Screen Printing for Championship T Shirts: Badger SG will do. • 2/17/14 - New format for 2014: Pool play on Saturday & championship/consolation games on Sunday • 2/17/14 - Invitations sent to past participants and posted on CDC website • 2/17/14 - Need to post on advertising websites • 2/17/14 - Need Tournament Co-Director Volunteer – Skills Contest • 2/17/14 - Concessions Co-Chair volunteer – Volunteer Coordinator (Jerry Gurtner will help Sherri) • 2/17/14 - Screen Printing for Championship T Shirts: Tom will check on this • Umpiring Clinic for players • 1/16/14 - June 21/22 2014 • 1/16/14 - Need a co-chair to help Sherri with concessions (Doug may be unavailable). • 1/16/14 - Mike S. will send out invitations and get info to Don for website. • 1/16/14 - Considering new format (3 game guarantee). • 11/18/13 - Committees volunteers: <ul style="list-style-type: none"> • Mike S. /Tom S • Sherri (Concessions) • 11/18/13 - MHS players umpire 2-3 games • 11/18/13 - Parents work concessions, field Maintenance, field marshals
	<ul style="list-style-type: none"> •
<p>Poster Report (Don/Dave)</p>	<ul style="list-style-type: none"> • 3/19/14 – Poster Sponsors spreadsheet handed out. Members asked to look at prior sponsors and reach out to anyone they know. • 2/17/14 - Poster Sponsors have been updated and Don will send out • 2/17/14 - Tom will work with players to develop a theme • 1/16/14 - Picture taken after team is set (March 26). • 1/16/14 - Don will update Poster Sponsors in Google Doc. • 11/18/13 - Don & Dave K. will lead this.

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Magnets (Jim M)	<ul style="list-style-type: none"> • 3/19/14 – Jim has all the magnets and will connect with Parent Reps after teams set. • 1/16/14 - Large inventory from last year (Tom's house) • 11/18/13 - Jim Morrison will chair
Custard Social (Mike G)	<ul style="list-style-type: none"> • Revisit next meeting. • 11/18/13 - Mike Grimm will chair • 11/18/13 - Mid to late May
Website Report (Don)	<ul style="list-style-type: none"> • 3/19/14 – Don will add instructions to upload photos to Flickr. • 3/19/14 – Don will add link to Game Changer once season pass is active. • 3/19/14 - Mail List: Don needs to combine with Toms List. • 2/17/14 - Mail List: 23 Subscriber • 1/16/14 - Email signup added to front page. Mail Chimp will collect distribution list. • 11/18/13 - Don Wigington is chair
New Fundraising Ideas (Mike S)	<ul style="list-style-type: none"> • 3/19/14 - Seeking Volunteers to run concessions and players in uniform to act as ushers at Production of "Play Ball", April 5th at PAC, 4hr commitment 6-10pm. If willing to help contact Mike Schoonveld tincup@chorus.net or 807.7898. • 11/18/13 - New ideas are welcome at any time. Send to Mike S. • 11/18/13 - Some possibilities discussed: Spaghetti Dinner, Baseball Camps, Whiffle ball tournaments
iPad/Game Changer Software (Mark)	<ul style="list-style-type: none"> • 3/19/14 – Mark will develop Game Changer link & instructions for new users. • 1/18/14 - Mark submitted itemized estimation of cost for new iPads, wireless options and software to run Gamechanger for all teams. MHS Baseball currently owns 1 iPad. <ul style="list-style-type: none"> • Board agreed to purchase 1 additional iPad (both Varsity and JV will have one). • Freshmen team(s) will ask for donation or the lending of an iPad. • 11/18/13 - Individuals use Fee vs. \$250/team • 11/18/13 - MCDC could provide Verizon WiFi card to each team so that the game can be broadcast live • 11/18/13 - \$100-\$150 per team (Freshman 2 months, JV/Varsity 3 months) • 11/18/13 - Buy iPads for each team? • 11/18/13 - Mark will provide recommendations to CDC at January meeting • 9/30/13 - Group wondering if we should invest in software for all teams • 9/30/13 - Mark T and committee to investigate and develop list for options for Game Changer

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<p>Apparel (Jim)</p>	<ul style="list-style-type: none"> • 3/19/14 – Items should arrive in time for tryouts. • 2/17/14 - Options finalized and flyer ready to distribute • 1/16/14 - <i>Jim/Sherry provided examples of several options. Feedback requested by Jan 30.</i> • 11/18/13 - <i>Jim/Sherry will co-chair & Heidi Ross will help</i> • 11/18/13 - <i>Player packs from Badger. Order by end of February</i>
<p>Long Range Planning (Tom/Mike)</p>	<ul style="list-style-type: none"> • 3/19/14 - <i>Batting Cage Committee has submitted plan to city.</i> • 2/17/14 - <i>Waiting for Batting Cage Committee to develop plan</i> • 2/17/14 - <i>Discussion on putting funds in separate account</i> • 1/16/14 - <i>Board has proposed supporting Indoor Batting Cage at Firefighters Memorial Park.</i> • 11/18/13 - <i>Board will discuss at December meeting</i> • 11/18/13 - <i>Improve Varsity Field. Ideas include:</i> <ul style="list-style-type: none"> • <i>Irrigation in outfield</i> • <i>Gravel on warning track</i> • <i>Laser leveling infield</i> • <i>Second cage</i>
<p>Scholarship (Tom)</p>	<ul style="list-style-type: none"> • <i>Club will make an extra effort to market to players this year.</i> • 11/18/13 - <i>\$500 Scholarship available for senior players/managers with 3.0 GPA & no code violations.</i> • 11/18/13 - <i>Essay required.</i> • 11/18/13 - <i>Screening of applications done by independent parties</i> • 11/18/13 - <i>Application will be on CDC web site</i>

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Coach's Report (Tom)	<ul style="list-style-type: none"> • 3/19/14 – Cardinals striking out Cancer: May 22 vs. Sun Prairie <ul style="list-style-type: none"> • Proceeds go to American Family Children's hospital. • Still looking for sponsors. Contact Tom or Lisa M. • 3/19/14 – Tryouts March 24 from 8-10. <ul style="list-style-type: none"> • 18 freshmen: 2 squads. A team play conference schedule and B plays non-conf. • 3/19/14 – Pizza Sales: Jack Pizza; \$4 pizza with \$2 going towards apparel. • <i>2/17/14 - Student Athlete Meeting was held. Still need more freshmen for 2 teams.</i> • <i>2/17/14 - Tryouts start March 24 from 8-10 pm</i> • <i>2/17/14 - Varsity going to St Louis this year for break (leave late Wed night)</i> • <i>1/16/14 - Open gyms and after school workouts are encouraged for out of season players.</i> • <i>1/16/14 - Looking for Spring Break opportunities for the Varsity team.</i> • <i>1/16/14 - Trying to set up a "Coaches vs. Cancer" game with Sun Prairie.</i> • <i>11/18/13 - Tryouts March 24: Spring Break – Freshman can come on Monday - Wednesday</i> • <i>11/18/13 - Freshman practice Thursday – Friday if they are around Strength & Conditioning after school M-TH</i> • <i>11/18/13 - Tom investigating options for Thursday - Sunday for Varsity to travel south and scrimmage / practice.</i> • <i>11/18/13 - Cardinal Classic is the weekend of 5/31/2014</i> • <i>11/18/13 - Open gyms normally Sunday and Wednesday (Start 12/4)</i>
Next Meeting	<ul style="list-style-type: none"> • Wednesday April 16 at 7:30 (Coaches)