



Cardinal Dugout Club

President: Mike Schoonveld
VP: Eric Haag
Treasurer: Mark Tannin
Secretary: Don Wigington
At Large: Rob Thorson
At Large: Michael Grimm
Coach: Tom Schmitt

Meeting Minutes 4/16/14

Topic	Discussion Summary
Treasurers Report (Mark)	<ul style="list-style-type: none"> • 4/16/14 - Activity Ledger Handout: New charges included Spring Trip and GameChanger Fees • 4/16/14 – Current Balance \$18,719.20 • 3/19/14 - Activity ledger Handout • 3/19/14 - Current Balance: \$27,219.33 • 2/17/14 Current balance \$20,645
Booster Club Report (Tom)	<ul style="list-style-type: none"> • 4/16/14 Golf Outing Friday June 13, 2013 • 2/17/14 - Encouraged EVERYONE to join Booster Club. Great way to support Middleton athletics and interact with other families. • 9/30/13 - Booster Club provides the CDC \$50 for every MCBC member it has on its rosters (Freshmen, JV and Varsity combined) If a sport reaches 50% membership it will receive an extra \$500 • 9/30/13 - Kevin Kouba is the MCDC Booster Club Liaison
Car Wash/Brat Fry Report (Eric/???)	<ul style="list-style-type: none"> • 4/16/14 – Eric is organizing volunteer shifts for car wash. • 4/16/14 – Kerri (sp?) checking on getting towels from transportation center. • 4/16/14 – We need someone to take over Concessions Chair. • 3/19/14 - Lisa M will assist with Sign Up Genius. • 3/19/14 - Concessions is in need of a large pop-u tent. • 3/19/14 - Paul will look into options for purchasing the concession items. • 3/19/14 - Tom will check with Carl on more towels. • 2/17/14 - Tom looking into concession stand reports from Sammy Nixon • 1/16/14 - June 1 at Middleton Fire Station; 10:00 – 3:00 pm.

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<p>Youth Tournament Committee Report (Mike S.)</p>	<ul style="list-style-type: none"> • 4/16/14 – Report Currently 5 registered at 10u and 4 registered at 12u. • 4/16/14 – Mike Grimm & Rob Thorson will take over as co-chairs for skills contest. • 3/19/14 - Tom to transfer concessions info to Sherri & Jerry • 3/19/14 - Screen Printing for Championship T Shirts: Badger SG will do. • 2/17/14 - New format for 2014: Pool play on Saturday & championship/consolation games on Sunday • 2/17/14 - Concessions Co-Chair volunteer – Volunteer Coordinator (Jerry Gurtner will help Sherri) • 1/16/14 - June 21/22 2014 • 11/18/13 - MHS players umpire 2-3 games • 11/18/13 - Parents work concessions, field Maintenance, field marshals
<p>Cardinals vs Cancer Game (Lisa & Tom)</p>	<ul style="list-style-type: none"> • 4/16/14 – Lisa is garnering raffle prizes and sponsorships. Hope to have 7 raffle prizes per team. • 4/16/14 – Event Promotion by MHS e-news, press release, and flyer distribution. • 4/16/14 – Lisa asked board to approve approximately \$350 for advertising. • 4/16/14 – Lisa will get sponsor logos to Don for website • 4/16/14 – Don will help Lisa print game programs • 4/16/14 – Board voted not to spend money to advertise the Strike out Cancer game in newspapers. • 3/19/14 – Cardinals striking out Cancer: May 22 vs. Sun Prairie <ul style="list-style-type: none"> • Proceeds go to American Family Children's hospital.
<p>Poster Report (Don/Dave)</p>	<ul style="list-style-type: none"> • 4/16/14 – Poster shoot scheduled. Dave S. working with team for theme. • 4/16/14 – Sponsors committed and logos sent to Dave S. • 11/18/13 - Don & Dave K. will lead this.
<p>Magnets (Jim M)</p>	<ul style="list-style-type: none"> • 4/16/14 – Jim has all magnets and will get to parent reps to start distributing • 1/16/14 - Large inventory from last year (Tom's house) • 11/18/13 - Jim Morrison will chair
<p>Custard Social (Mike G)</p>	<ul style="list-style-type: none"> • 4/16/14 – June 2 at 6:30 (Fireman's Park) • 4/16/14 – Contact parent reps for helpers • 11/18/13 - Mike Grimm will chair

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<p>Website Report (Don)</p>	<ul style="list-style-type: none"> • 4/16/14 – Instructions to upload photos to Flickr added • 4/16/14 – GameChanger info and links added. • 4/16/14 – Mailing list growing. Starting to combine with other teams. Up to 60 subscribers currently. • <i>1/16/14 - Email signup added to front page. Mail Chimp will collect distribution list.</i> • <i>11/18/13 - Don Wigington is chair</i>
<p>New Fundraising Ideas (Mike S)</p>	<ul style="list-style-type: none"> • 4/16/14 – Play Ball Raised about \$160. Inventory expense was about \$290. Remaining inventory of water, popcorn, caramel corn, peanuts and soda will be sold at JV games or used for teams. • 4/16/14 – Eric presented information on a Mallards outing. Recommendations were to investigate more for a fun outing this year with option to become a new fundraiser in the future. • <i>11/18/13 - New ideas are welcome at any time. Send to Mike S.</i> • <i>11/18/13 - Some possibilities discussed: Spaghetti Dinner, Baseball Camps, Whiffle ball tournaments</i>
<p>iPad/Game Changer Software (Mark)</p>	<ul style="list-style-type: none"> • 4/16/14 – Varsity and JV accounts up an running. Still need full access fee paid (\$250) for freshmen team. Mike will check with Mark. • <i>3/19/14 – Mark will develop Game Changer link & instructions for new users.</i> • <i>1/18/14 - Mark submitted itemized estimation of cost for new iPads, wireless options and software to run Gamechanger for all teams. MHS Baseball currently owns 1 iPad.</i> <ul style="list-style-type: none"> • <i>Board agreed to purchase 1 additional iPad (both Varsity and JV will have one).</i> • <i>Freshmen team(s) will ask for donation or the lending of an iPad.</i>
<p>Apparel (Jim)</p>	<ul style="list-style-type: none"> • 4/16/14 – Jim will generate a report of the top selling items. • <i>11/18/13 - Jim/Sherry will co-chair & Heidi Ross will help</i> • <i>11/18/13 - Player packs from Badger. Order by end of February</i>
<p>Long Range Planning (Tom/Mike)</p>	<ul style="list-style-type: none"> • 4/16/14 – Batting Cage proposal has been approved by the city. Next step to solicit bids for architect and contractor. • <i>2/17/14 - Discussion on putting funds in separate account</i> • <i>1/16/14 - Board has proposed supporting Indoor Batting Cage at Firefighters Memorial Park.</i> • <i>11/18/13 - Improve Varsity Field. Ideas include:</i> <ul style="list-style-type: none"> • <i>Irrigation in outfield</i> • <i>Gravel on warning track</i> • <i>Laser leveling infield</i> • <i>Second cage</i>

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Scholarship (Tom)	<ul style="list-style-type: none">• 4/16/14 – 11 seniors on team. Senior managers are also eligible.• <i>Club will make an extra effort to market to players this year.</i>• <i>11/18/13 - \$500 Scholarship available for senior players/managers with 3.0 GPA & no code violations.</i>• <i>11/18/13 - Essay required.</i>• <i>11/18/13 - Screening of applications done by independent parties</i>
Coach's Report (Tom)	<ul style="list-style-type: none">• 4/16/14 – Pizza sales due end of the week. No Seniors participated.• 4/16/14 – New summer league replacing Legion Ball.• <i>3/19/14 – Pizza Sales: Jack Pizza; \$4 pizza with \$2 going towards apparel.</i>
Next Meeting	<ul style="list-style-type: none">• Wednesday May 21 at 7:30 (Coaches)