



Cardinal Dugout Club

President: Mike Schoonveld
VP: Eric Haag
Treasurer: Mark Tannin
Secretary: Don Wigington
At Large: Rob Thorson
At Large: Michael Grimm
Coach: Tom Schmitt

Meeting Minutes 5/19/14

Topic	Discussion Summary
Treasurers Report (Mark)	<ul style="list-style-type: none"> • 5/19/14 - Balance approximately \$17,500.00 • 4/16/14 - Activity Ledger Handout: New charges included Spring Trip and GameChanger Fees • 4/16/14 – Current Balance \$18,719.20 • 3/19/14 - Activity ledger Handout • 3/19/14 - Current Balance: \$27,219.33 • 2/17/14 Current balance \$20,645
Booster Club Report (Tom)	<ul style="list-style-type: none"> • 5/19/14 – Golf outing changed to June 20, 2014 • 2/17/14 - Encouraged EVERYONE to join Booster Club. Great way to support Middleton athletics and interact with other families. • 9/30/13 - Booster Club provides the CDC \$50 for every MCBC member it has on its rosters (Freshmen, JV and Varsity combined) If a sport reaches 50% membership it will receive an extra \$500 • 9/30/13 - Kevin Kouba is the MCDC Booster Club Liaison
Car Wash/Brat Fry Report (Eric/Ruth)	<ul style="list-style-type: none"> • 5/19/14 – Ruth will contact parent reps for backed goods. Eric & Ruth setting up volunteers schedules. • 5/19/14 – Kerri was still checking on getting towels from transportation. Eric will follow up. • 5/19/14 – Bill B and Rodney will bring extra shop vac. • 4/16/14 – Eric is organizing volunteer shifts for car wash. • 3/19/14 - Tom will check with Carl on more towels. • 3/19/14 - Lisa M will assist with Sign Up Genius. • 3/19/14 - Concessions is in need of a large pop-u tent. • 2/17/14 - Tom looking into concession stand reports from Sammy Nixon • 1/16/14 - June 1 at Middleton Fire Station; 10:00 – 3:00 pm.

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<p>Youth Tournament Committee Report (Mike S.)</p>	<ul style="list-style-type: none"> • 5/19/14 - Registrations are less than years past. Currently 7 registered for 10u and 3 registered for 12u. • 4/16/14 – Report Currently 5 registered at 10u and 4 registered at 12u. • 4/16/14 – Mike Grimm & Rob Thorson will take over as co-chairs for skills contest. • 3/19/14 - Tom to transfer concessions info to Sherri & Jerry • 3/19/14 - Screen Printing for Championship T Shirts: Badger SG will do. • 2/17/14 - New format for 2014: Pool play on Saturday & championship/consolation games on Sunday • 2/17/14 - Concessions Co-Chair volunteer – Volunteer Coordinator (Jerry Gurtner will help Sherri) • 1/16/14 - June 21/22 2014 • 11/18/13 - MHS players umpire 2-3 games • 11/18/13 - Parents work concessions, field Maintenance, field marshals
<p>Cardinals vs Cancer Game (Lisa & Tom)</p>	<ul style="list-style-type: none"> • 5/19/14 - Everything on schedule. 2-3 prizes per inning. • 4/16/14 – Lisa is garnering raffle prizes and sponsorships. Hope to have 7 raffle prizes per team. • 4/16/14 – Event Promotion by MHS e-news, press release, and flyer distribution. • 4/16/14 – Lisa asked board to approve approximately \$350 for advertising. • 4/16/14 – Lisa will get sponsor logos to Don for website • 4/16/14 – Don will help Lisa print game programs • 4/16/14 – Board voted not to spend money to advertise the Strike out Cancer game in newspapers. • 3/19/14 – Cardinals striking out Cancer: May 22 vs. Sun Prairie <ul style="list-style-type: none"> • Proceeds go to American Family Children's hospital.
<p>Poster Report (Don/Dave)</p>	<ul style="list-style-type: none"> • 5/19/14 – Poster complete. Boys will sign posters and hand deliver to sponsors. Don will send sponsor addresses to Tom. • 4/16/14 – Poster shoot scheduled. Dave S. working with team for theme. • 4/16/14 – Sponsors committed and logos sent to Dave S. • 11/18/13 - Don & Dave K. will lead this.
<p>Magnets (Jim M)</p>	<ul style="list-style-type: none"> • 5/19/14 – Jim will bring magnets to games to try to sell. • 4/16/14 – Jim has all magnets and will get to parent reps to start distributing • 1/16/14 - Large inventory from last year (Tom's house) • 11/18/13 - Jim Morrison will chair

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Custard Social (Mike G)	<ul style="list-style-type: none"> • 5/19/14 - Custard has been ordered and site has been reserved. Mike has organized volunteers and will make a flyer. • 4/16/14 – June 2 at 6: reps for helpers 30 (Fireman's Park) • 4/16/14 – Contact parent • 11/18/13 - Mike Grimm will chair
Website Report (Don)	<ul style="list-style-type: none"> • 5/19/14 – Strikeout sponsors that supplied logos are up on website. CDC Scholarship is now on the website. • 4/16/14 – Instructions to upload photos to Flickr added • 4/16/14 – GameChanger info and links added. • 4/16/14 – Mailing list growing. Starting to combine with other teams. Up to 60 subscribers currently. • 1/16/14 - Email signup added to front page. Mail Chimp will collect distribution list. • 11/18/13 - Don Wigington is chair
New Fundraising Ideas (Mike S)	<ul style="list-style-type: none"> • 4/16/14 – Play Ball Raised about \$160. Inventory expense was about \$290. Remaining inventory of water, popcorn, caramel corn, peanuts and soda will be sold at JV games or used for teams. • 4/16/14 – Eric presented information on a Mallards outing. Recommendations were to investigate more for a fun outing this year with option to become a new fundraiser in the future. • 11/18/13 - New ideas are welcome at any time. Send to Mike S. • 11/18/13 - Some possibilities discussed: Spaghetti Dinner, Baseball Camps, Whiffle ball tournaments
iPad/Game Changer Software (Mark)	<ul style="list-style-type: none"> • 5/19/14 – Mark will deactivate hotspots for JV & Freshman wireless accounts following the season ending games. Varsity will operate through postseason championship run :-) • 4/16/14 – Varsity and JV accounts up an running. Still need full access fee paid (\$250) for freshmen team. Mike will check with Mark. • 3/19/14 – Mark will develop Game Changer link & instructions for new users. • 1/18/14 - Mark submitted itemized estimation of cost for new iPads, wireless options and software to run Gamechanger for all teams. MHS Baseball currently owns 1 iPad. <ul style="list-style-type: none"> • Board agreed to purchase 1 additional iPad (both Varsity and JV will have one). • Freshmen team(s) will ask for donation or the lending of an iPad.

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<p>Long Range Planning (Tom/Mike)</p>	<ul style="list-style-type: none"> • 5/19/14 – Indoor practice facility has become a reality. Multiple subgroups are preparing for a fall 2014 construction start with spring 2015 completion. • 4/16/14 – <i>Batting Cage proposal has been approved by the city. Next step to solicit bids for architect and contractor.</i> • 2/17/14 - <i>Discussion on putting funds in separate account</i> • 1/16/14 - <i>Board has proposed supporting Indoor Batting Cage at Firefighters Memorial Park.</i> • 11/18/13 - <i>Improve Varsity Field. Ideas include:</i> • <i>Irrigation in outfield</i> • <i>Gravel on warning track</i> • <i>Laser leveling infield</i> • <i>Second cage</i>
<p>Scholarship (Tom)</p>	<ul style="list-style-type: none"> • 5/19/14 - Scholarship forms due June 1. Form available on CDC website. • 4/16/14 – <i>11 seniors on team. Senior managers are also eligible.</i> • <i>Club will make an extra effort to market to players this year.</i> • 11/18/13 - <i>\$500 Scholarship available for senior players/managers with 3.0 GPA & no code violations.</i> • 11/18/13 - <i>Essay required.</i> • 11/18/13 - <i>Screening of applications done by independent parties</i>
<p>Coach's Report (Tom)</p>	<ul style="list-style-type: none"> • 5/19/14 - Thursday is big cancer fundraising event. Pizza sales were a success. Summer workouts will start in June. • Varsity Banquet-Not discussed • 4/16/14 – <i>Pizza sales due end of the week. No Seniors participated.</i> • 4/16/14 – <i>New summer league replacing Legion Ball.</i> • 3/19/14 – <i>Pizza Sales: Jack Pizza; \$4 pizza with \$2 going towards apparel.</i>
<p>Next Meeting</p>	<ul style="list-style-type: none"> • Wed June 11, 2014 7:30 at Coaches Club