



## RETAIL ASSEMBLY LAUNCHES THE WORKSHOPS SERIES

Online workshops to fill knowledge gaps for brand and retail professionals

**Toronto, ON – (March 24, 2014)** Fashion and retail training agency RETAIL ASSEMBLY is pleased to announce the launch of their online workshop series. The workshops were created to meet the needs of more advanced professionals who are looking to build their skills in a particular area of the business.

A recent report published on HBR.org indicated that 54 percent of workers don't think they know everything they need to know in order to do their current jobs. The online workshops fill these knowledge gaps and create masters and best-in-class merchants. Shorter than the courses, the workshop subscriptions are 4 weeks each, but go into greater depth for a narrower topic.

"These workshops have been in-development for quite some time, and we are excited to be launching them. Professionals who are already firmly established in their roles need detailed and inspired insights into the topic they'd like to master", explains Jennifer Pilkington, managing director of Retail Assembly.

As with each offering, Retail Assembly reached out to their network to develop meaningful, relevant content. Not only will users build a strong foundation for what is happening with the best and brightest currently, but there is a strong element of what may be coming. "Every business needs to maintain and perfect their core, while fostering the new. That applies to product, processes, strategies, and customers," emphasizes Pilkington.

Carrying on a tradition of interactive courses, with access to industry experts, instructors, and contributors, users will ultimately come to master key fashion and retail skills in the online workshops. Learners can sign-up for the workshops at [retail-assembly.org](http://retail-assembly.org). A subscription runs \$150 US for four weeks.

### WORKSHOP OFFERING

- Trend Forecasting
- Demand Planning
- Profitable Markdowns
- Wholesale Introduction
- Negotiating
- Assortment Planning
- Inventory Productivity
- Business Forecasting
- Working with a large retailer



## ABOUT RETAIL ASSEMBLY

RETAIL ASSEMBLY is the training and developing agency serving the best brands and retailers around the globe. Every one of our courses and sessions has been developed with a network of professionals spanning industries (lifestyle to luxury), and businesses (specialty to mass).

[@RetailAssembly](#) | <http://retail-assembly.org>

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