



New Perspective...New Growth

Post Event Action Steps:

We would first like to thank you for the opportunity to support and serve your organization. As a reminder, Tara's business has been built exclusively on word of mouth and recommendations from satisfied clients. Please see below the paragraph from the contract. Tara would be most appreciative of your help in spreading the word to others who could benefit from Tara's work and passion. Please cc Tara on email introductions as that will help guide her follow up communication with your colleagues.

Nonmonetary Compensation

Tara's business has been built primarily on word of mouth/referrals. To help continue sending Tara to audiences that need her message, if you are thrilled with the service provided, within 2 weeks of the event, you agree to provide an email introduction/recommendation to at least 3 colleagues/other organizations who could benefit from similar services (with Tara cc'd on email.) This is greatly appreciated and has been a powerful resource to reaching more people around the globe.

Also, if you would be willing to share a written or video testimonial, that also would be most appreciated and valuable to continue sending Tara where she is most needed. If there is anything that we can do for you in the future, please don't hesitate to reach out.

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Speaker • Trainer • Author
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