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HOW TO CONVINC YOUR BOSS

Here are some examples to use when talking or emailing your boss:

1. **I'M GOING TO NETWORK AND MAKE VALUABLE NEW CONNECTIONS FOR THE COMPANY.** At CAMP, participants are thrown together in team building and personal growth situations over 4 days whether they are a keynote speaker or a student. We learn together, laugh together, think together and conquer together. CAMP is a level playing field where everyone is working and talking together.
2. **I WILL RETURN A STRONGER ASSET.** CAMP is a juxtaposed experience that taps into both the left and right side of the brain in order to achieve the learning and discovery. CAMPers take part in business workshops and creative craft classes, listen to inspirational speakers, and face outdoor challenges to stimulate all senses. It's an experience that will allow me to build on my ideas, find new strengths and connect with my peers.
3. **I'M GOING TO SHARE MY KNOWLEDGE, IDEAS AND ENTHUSIASM WITH THE REST OF MY TEAM AND COMPANY** - from, the class, handouts to ideas I learn at CAMP will directly impact my role within our company and will spread among our team. Plus, the ideas I bring back to the table will spark others to think about things in new ways.
4. **I WILL RETURN WITH NEW WAYS TO STAY CURRENT AND CREATIVE IN OUR INDUSTRY.** Yep, the great thing about gathering 200 individuals from around the globe and placing them in a secluded outdoor summer camp environment is that everyone is outside their comfort zone and we all start interacting in new and creative ways. Between all the workshops, outdoor challenges and networking, we naturally do what we do best, start sharing and work-shopping ideas. This is where that "light blub moment" happens.