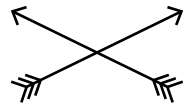




CULTIVATE AMBITION // MAP POSSIBILITIES

A BUSINESS CONFERENCE LIKE NO OTHER.



NO CELLPHONES. NO EMAIL. NO HOTEL ROOMS.

ACTION-PACKED DAYS WITH WORKSHOPS AND EXPERT PANELS.

FUN-FILLED NIGHTS WITH S'MORES, COCKTAILS AND DANCE PARTIES.

*THROW IN ARCHERY, POLAR BEAR SWIMS AND FRIENDSHIP BRACELETS.

TOP REASONS YOU SHOULD SEND YOUR EMPLOYEES TO CAMP

- ✓ **UNPARALLELED ACCESS TO INDUSTRY LEADERS 24/7**
(Keynote speakers and workshop teachers commit to staying at CAMP all 4 days, socializing and making them available for true one-on-one connections)
- ✓ **GET AHEAD OF THE COMPETITION! AN EDGE WITHIN YOUR INDUSTRY**
- ✓ **EMPLOYEES NETWORK AND FORM LASTING RELATIONSHIPS WITH TREND-SETTERS AND MEMBERS OF THE MEDIA**
- ✓ **LOW COST, HIGH VALUE! CAMP COST IS ALL-INCLUSIVE (MEALS, ACCOMMODATION, CLASSES, MATERIALS, ETC.)**
(CAMP is also an affordable, innovative alternative to corporate retreats)
- ✓ **MAKE EMPLOYEES HAPPIER AND INCREASE RETENTION RATES**
- ✓ **EMPLOYEES RETURN INSPIRED, REFRESHED AND MOTIVATED ... RESULTING IN INCREASED PRODUCTIVITY**
- ✓ **EMPLOYEES BRING BACK NEW IDEAS & NEW CONTACTS TO THE COMPANY, PLUS WILL SHARE HAND-OUTS AND PRESENTATIONS FROM CLASSES**

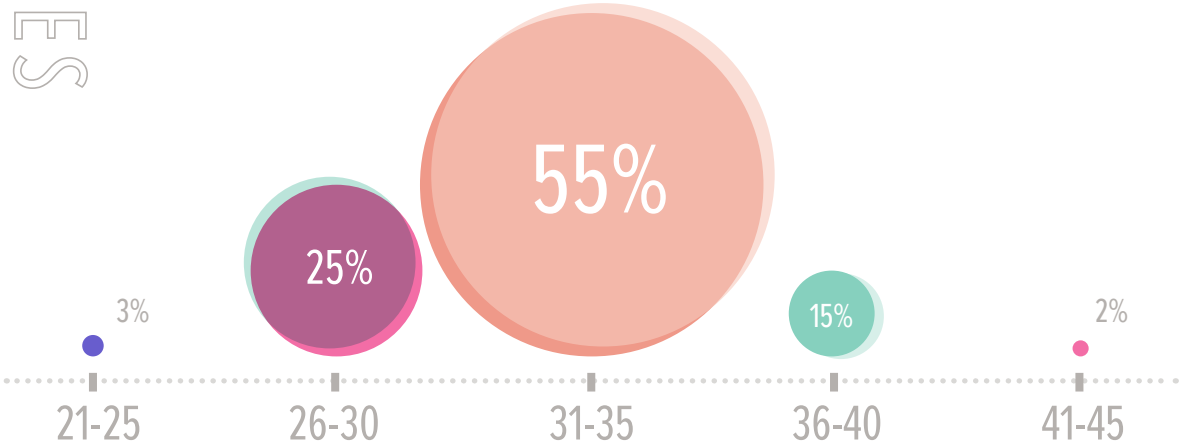
THOUGHT LEADERS

INFLUENCERS

CREATIVE THINKERS



AGES

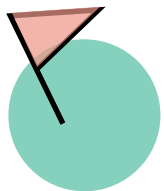


PEOPLE FROM COMPANIES SUCH AS

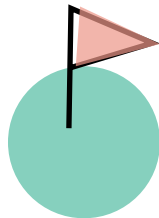
A horizontal banner featuring logos of various companies. From left to right: GOOD, THE HOME DEPOT, Paramount (VIACOM COMPANY), TARGET, CHRONICLE BOOKS, TOMS (One for One), CHIPOTLE MEXICAN GRILL, bon appétit (Eat well. Savor life. Pass it on.), and 72and.



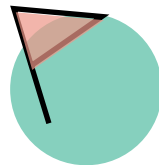
CAMPERS COME FROM ACROSS THE GLOBE INCLUDING COUNTRIES SUCH AS:



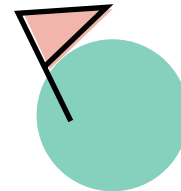
UNITED STATES



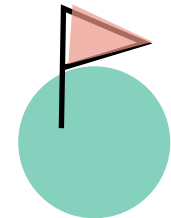
CANADA



BRAZIL



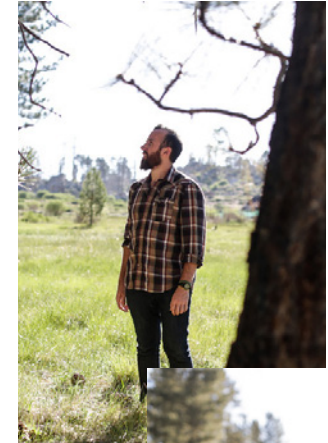
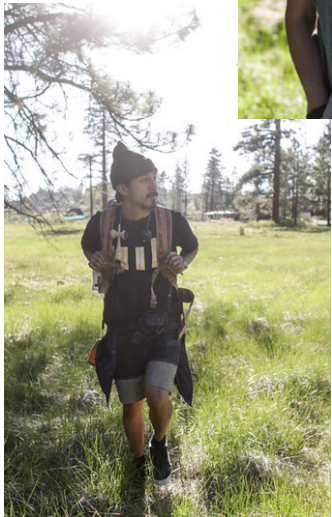
NORWAY



FRANCE

CAMPER PROFILE

CAMPERS ARE *THE* CONTENT-CREATORS FOR SOCIAL MEDIA, PRINT & TV



VP INTERACTIVE MARKETING

ART DIRECTOR

CEO

PHOTOGRAPHER

FILM EDITOR

JOURNALIST

LAWYER

BLOGGER

SALES DIRECTOR

FASHION DESIGNER

WEB PROGRAMMER



WHAT THE PRESS THINKS

CAMP is an innovative and creative alternative to the traditional business conference ... **CAMP IS A NEW SCHOOL FOR THE 'NEW SCHOOL'** of entrepreneurs and creative leaders.

— GOOD MAGAZINE

might be as close to the summer camp archetype as an adult can get. But it's not all stencil printing and frigid swims. The 200 or so attendees sign up for workshops like Conflict Management and Interpersonal Wizardry, and Pinterest Marketing 101.

— THE NEW YORK TIMES

I CAME AWAY FROM CAMP WITH A CLARITY OF VISION FOR MY CAREER. I know many others who feel the

same ... There was near-constant collaboration, from brainstorming potential TED talks in a public speaking circle to chatting. All conversations were face to face, no screens involved. The lack of technology brought us back down into the moment and allowed us to connect with the simple engagement of eyes and voices.

— FORBES

Three weeks after returning from this business conference adventure, I'm still giddy from its influence and excited for the tremendous work ahead. And when I hit new roadblocks, **I'VE GOT A SOLID GOLD CONTACT LIST OF ALL MY FELLOW CAMPERS** to connect and collaborate with and continue the adventure.

— THE GLOBE AND MAIL