



# Canada's Large Cities: Collaborating For Global Success

*Asia April 2016*

# Consider Canada City Alliance: a unified voice for Canada's large cities

*11 cities working together to promote Canada as an ideal destination for global trade and investment.*



# Canada & North America



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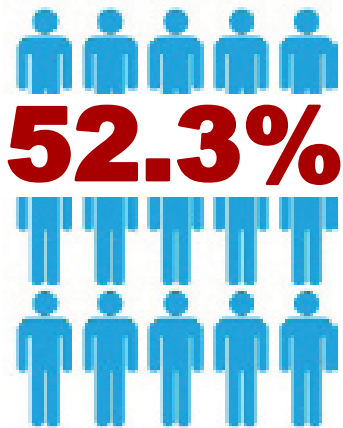
Collaborating For Global Success



# Consider Canada City Alliance – Our contribution to Canadian Economy



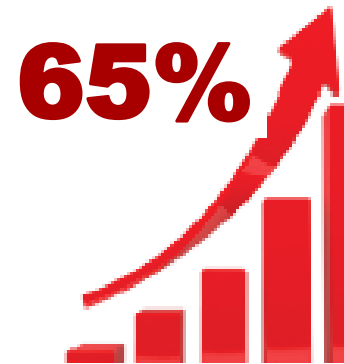
Together, Consider Canada's eleven members represent:



**Population**

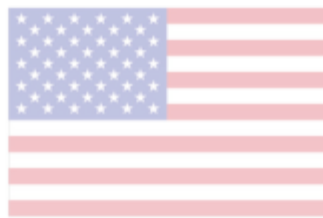


**GDP**



**GDP Growth**

# Market Access (Today)



**\$20+**



**Trillion**

\*GDP Access \$US Trillion

5

Collaborating For Global Success



# Market Access with CETA & TPP



**\$48+**  
**Trillion**

# Canada: Building Your North American Investment Success



- Welcoming business environment
- Financial and political stability
- Most educated workforce among OECD countries
- Unparalleled market access
- Highly competitive cost structure
- Superior quality of life
- Sustainable incentive environment

# Sustainable Incentive Environment



- Research & Development
- Information Technologies
- Sustainable Technologies (Clean Technologies)
- Digital Media
- Manufacturing
- Financing
- Export
- Labour



# Concentration on Innovation Sectors



- **Halifax:** Marine Industries, Transportation and Logistics
- **Quebec City:** Life Sciences and Optics
- **Montreal:** Aerospace, Creative Industries
- **Ottawa:** ICT, Life Sciences
- **Toronto:** Technology, Life Sciences
- **Waterloo:** Advanced Manufacturing; ICT

# Concentration on Innovation Sectors (2)

- **London:** Advanced Manufacturing, Food and Beverage
- **Winnipeg:** Aerospace, Agri-business
- **Saskatoon:** Mining, Agri-business
- **Calgary:** Agri-business, Technology
- **Vancouver:** Technology & Digital Entertainment, Green Economy

# CCCA: Connecting you to community resources and success



**Financing**



**Incentives**



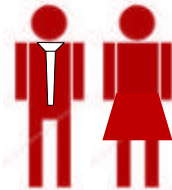
**Accounting &  
Tax**



**Local  
Partners**



**Immigration**



**Human  
Resources**



**Real Estate**



**Legal Services**

# Success Stories - Multinationals



# Success Stories - SMEs



Finetex EnE, Inc.



# Thank you!



For more information on Canada's large cities

Visit

**[considercanada.com](http://considercanada.com)**

To learn facts about investing in Canada

Visit

**[investincanada.com](http://investincanada.com)**