



reed knauth

I am a self motivated, creative multi-tasker with a special eye for color, layout, typography and illustration. Please get in touch if interested in collaborative, commission or freelance work.

contact me

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Phone / 704.650.7718

hobbies

dog-sitter, cake decorator,
card maker, jewelry designer,
impromptu interior designer,
astrology lover, pug
sensationalist

*“ Creativity is
allowing yourself to
make mistakes. Art
is knowing which
ones to keep”*

education

- **The Creative Circus** / Design / 2011 - 2013
- **UNCA Asheville** / 2003 - 2008
 - Bachelor of Arts** - Multimedia Arts & Science
 - Bachelor of Arts** - Painting

work

- **The Home Depot** / Sr. Designer / Nov 2016 - present
- **The Home Depot** / Web Designer / Feb 2015 - Nov 2016
- **The Home Depot** / Contractor / Aug 2014 - Feb 2015
- **Doner** / Graphic Designer / Aug 2013 - March 2014
 - Worked with creative team on range of client projects from concept to execution. **Including:** Menu design, illustration, banner ads, etc.
- **Alee & Press** / Freelance Designer / March 2013 - Aug 2013
 - Created custom letterpress designs and branding from concept to finish. **Including:** stationery, greeting cards, wedding invitations, branding, textile design and custom illustration work.

honors & awards

- **Massimo Vignelli-Workshop For Professionals** / 2012
 - Chosen to participate in an exclusive workshop with master Massimo Vignelli. The goal was to study the Vignelli methodology first-hand and apply his principles to the re-design of SCAD's identity - designed, produced and presented in 6 days.
- **Exhibition Finalist** / UNCA Student Show / 2008
 - Selected print work chosen by the Multimedia Program to appear among student finalists in the Spring 2008 Student Show.
- **Creative Grant** / UNCA / 2007
 - Received stipend to complete graphic design elements for booklet, presentation panels and website in honor of author Wilma Dykeman.

toolbox

- **Proficient in the Adobe Creative Suite** / 10+ yrs

