

Startup Weekend Returns to Boston as Part of Global Startup Battle, The World's Largest Startup Competition

Boston, MA – October 30, 2012 – This November entrepreneurs and creative minds will be taking over Microsoft's New England Research & Development Center (NERD) (One Memorial Drive, Cambridge, MA 02142) in Cambridge and The Bocoup Loft (355 Congress Street, Boston, MA 02210) for Startup Weekend Boston presents "Battle for the Charles." Organizers and volunteers of [Boston's Startup Weekend](#) have been working behind the scenes to ensure that this event provides not only inspiration, but the resources required for building and launching a company.

This is Boston's fourth Startup Weekend and this year's event is part of the Global Startup Battle. On the two weekends surrounding Global Entrepreneurship Week (November 12th-18th), more than 1,200 startup teams in 130 cities will build a company from scratch in 54 hours. Each city, including Boston, will crown a local winner that will advance to the [Global Startup Battle](#).

Whether you have a business idea or a skill that is necessary in building a successful startup, this event is one that aspiring entrepreneurs should not miss. Concept pitching and team building will take place on day one; teams will be formed around concepts and various skills that are brought to the table leaving the remainder of the weekend to mind mapping, strategizing and building a real business.

There will be knowledgeable and successful entrepreneurs and industry thought leaders in attendance to inspire, share and help the teams throughout the weekend. The final day teams will have the opportunity to pitch their business to a panel of judges and potential investors where real prizes and services can be won.

About Startup Weekend Boston

Startup Weekend Boston is an intense 54 hour event where a community of entrepreneurs, startup enthusiasts, developers, designers, marketing gurus and anyone interested in building a business will come together over the course of a weekend to share ideas, form teams, and launch a startup.

No Talk, All Action.

Launch a Startup in 54 hours.

About Startup Weekend

Startup Weekend is a global network of passionate leaders and entrepreneurs on a mission to inspire, educate, and empower individuals, teams and communities. Come share ideas, form teams, and launch startups.

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