



SARAH SURRETTE

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EDUCATION

Tyler School of Art, Temple University, Philadelphia, PA

BFA, Graphic and Interactive Design • May 2013

EXPERIENCE

Reserve, New York, NY

Product Designer • November 2015–Present

Lead product design for iOS B2B product, Reserve For Restaurants

Design mobile (iOS, Android) and web products within the holistic dining experience

OpenIDEO, San Francisco, CA

Community Prototyper, Designer (Remote) • January 2017–Present

Advise product ideas through the design-thinking process

Conduct user interviews and create design artifacts to validate assumptions

Tonic Design Co., Philadelphia, PA

Interactive, Product Designer • July 2013–November 2015

Designed mobile (iOS, Android) and web products within the areas of fitness, healthcare, retail, and education

Mucca Design, New York, NY

Design Intern • May–August 2012

Designed identities and web experiences for restaurants, hotels, and supermarkets

RECOGNITION

OpenIDEO

Sidekick - Top Idea, The Future of Higher Education Challenge • 2017

Apple

7 Minute Workout featured in TV ad for iPhone 5 • 2014

Graphis Inc.

Bikes Across Borders - Merit Award, New Talent Annual • 2014

Route Sixty-Licks - Gold winner, New Talent Annual • 2013

Adobe

Semifinalist, Design Achievement Awards • 2013

AIGA

Route Sixty-Licks - Best in Show, Flux Design Competition • 2013

Bikes Across Borders - Winner, (Re)Design Awards • 2013

CMYK Magazine

Top 100 New Creatives #56 • 2013

The One Club

Featured in Annual Student Exhibition • 2013

Creative Quarterly

Bikes Across Borders - Winner, Issue 31 • 2013

Multiple Projects - Runner-Up, Issues 28, 32–33 • 2012, 2013

SKILLS

Human-centered design process • User Research and Analysis • Personas

Concept and Ideation • Branding • UX • UI • Interactions • Prototyping

User Testing • Front End development (HTML, CSS, and Javascript) • Design QA