

# MASON CATT

INTERACTION & VISUAL EXPERIENCE DESIGNER

Say hi@[mason-catt.com](mailto:mason-catt.com) or call 425.301.3342

Proudly made in Seattle, Washington

## EDUCATION

### University of Washington

Seattle, WA

#### CLASS OF 2014

Bachelor of Design, Interaction Design

Bachelor of Arts, Communication: Technology & Society

## EXPERIENCE

### Amazon Web Services

VISUAL EXPERIENCE DESIGNER

Seattle, WA

#### MAY 2014 - PRESENT

Drive creative development of AWS' visual language and digital marketing by working collaboratively with multiple technical teams. Work across platforms from web, to print, email, product, and more.

### Amazon

USER EXPERIENCE DESIGN INTERN

Seattle, WA

#### JUNE 2013 - MARCH 2014

I interned with the product design team for Amazon's Display Advertising group. Using a variety of tools I got to work on new ways to experience ads, innovative tools to create ads and platforms to track ads.

### Red Robin Gourmet Burgers

SERVER

Seattle, WA

#### AUGUST 2008 - AUGUST 2013

I served customers in a high volume, fast-paced restaurant to pay for my education. Build communication, multitasking, and tray balancing skills.

### Associated Students of UW

GRAPHIC DESIGNER

Seattle, WA

#### SEPTEMBER 2012 - JUNE 2013

Managed and developed the branding, advertising, and identities of the 24 entities within the UW's student run government organization.

### Cinesaurus

VISUAL DESIGN INTERN

Seattle, WA

#### SEPTEMBER 2011 - JANUARY 2012

Designed graphics and titles, developed storyboards, recorded footage, and wrote copy to be used for animated and video advertisements.

### KOMO 4 News

NEWSROOM INTERN

Seattle, WA

#### MARCH 2011 - SEPTEMBER 2011

Worked closely with reporters and producers to find and research stories and developed content and media for television and web.

## AFFILIATIONS

### AIGA

PROFESSIONAL MEMBER

### IxDA + UW

OUTREACH CHAIR

### GLAmazon

ASSOCIATED DESIGNER

### Beyoncé Fan Club

OFFICIAL MEMBER

## SKILLS

#### SOFTWARE

Adobe Creative Suite, After Effects, Premiere, Axure, Autodesk Sketchbook

#### DRAWING

Storyboarding, Sketching, Illustration, Figure Drawing, Product Concepts

#### PHOTOGRAPHY & VIDEOGRAPHY

#### BASIC HTML & CSS

## REFERENCES

Available upon request.