

Timothy Werner

Curriculum Vitae

March 2017

University of Texas at Austin
McCombs School of Business
Department of Business, Government &
Society
2110 Speedway, Stop B6500
Austin, Texas 78712-1277

timothy.werner@mcombs.utexas.edu

<http://timothywerner.com>

(512) 232-6844 (office)

(512) 471-0587 (fax)

Skype: tdwerner

Office: CBA North 5.248

Academic Appointments

University of Texas at Austin, Red McCombs School of Business, 2012–present

Assistant Professor, Department of Business, Government & Society

Tenure granted December 2016, effective September 2017

Affiliated Faculty, Department of Government

Extended Faculty, School of Law

Grinnell College, 2009–2012

Assistant Professor, Department of Political Science and Policy Studies Concentration

DePaul University, Winter–Spring 2009

Lecturer, Department of Political Science

University of Wisconsin–Madison, Fall 2006

Lecturer, Department of Political Science

Education

University of Wisconsin–Madison

Ph.D., Political Science, May 2009

M.A., Political Science, May 2004

Rice University

B.A. with honors, Political Science, May 2001

Publications

Book

Werner, Timothy. 2012. *Public Forces and Private Politics in American Big Business*.

Cambridge, UK: Cambridge University Press. Appears in the Business and Public Policy Series. Reviewed in: *Administrative Science Quarterly*, *American Journal of Sociology*, *Choice*, *Contemporary Sociology*, and *Perspectives on Politics*. Finalist for the Best Book Award, Academy of Management, Social Issues in Management Division, 2013.

Journal Articles

Richter, Brian Kelleher, and Timothy Werner. Forthcoming (2017). "Campaign Contributions from Corporate Executives in lieu of Political Action Committees." *Journal of Law, Economics, and Organization*.

McDonnell, Mary-Hunter, and Timothy Werner. 2016. "Blacklisted Businesses: Social Activists' Challenges and the Disruption of Corporate Political Activity." *Administrative Science Quarterly* 61 (4): 584–620. A prior version won the Best Conference Paper Award at the 2014 Strategic Management Society Annual Meeting.

Werner, Timothy. 2015. "Gaining Access by Doing Good: The Effect of Sociopolitical Reputation on Firm Participation in Public Policymaking." *Management Science* 61 (8): 1989–2011.

Werner, Timothy, and John J. Coleman. 2015. "Citizens United, Independent Expenditures, and Agency Costs: Reexamining the Political Economy of State Antitakeover Statutes." *Journal of Law, Economics, and Organization* 31 (1): 127–159.

Werner, Timothy. 2011. "The Sound, the Fury, and the Nonevent: Business Power and Market Reactions to the *Citizens United* Decision." *American Politics Research* 39 (1): 118–41.

Werner, Timothy. 2009. "Congressmen of the Silent South: The Persistence of Southern Racial Liberals, 1949–1964." *Journal of Politics* 71 (1): 70–81.

Werner, Timothy, and Kenneth R. Mayer. 2007. "Public Election Funding, Competition, and Candidate Gender." *PS: Political Science and Politics* 40 (4): 661–67.

Best Paper Proceedings

McDonnell, Mary-Hunter, and Timothy Werner. 2015. "Blacklisted Benefactors: The Political Contestation of Nonmarket Strategy." Annual Meeting of the Academy of Management, Vancouver, BC, Canada, August.

Book Review

Werner, Timothy. 2016. "The Business of America is Lobbying: How Corporations Became Politicized and Politics Became More Corporate by Lee Drutman." *Political Science Quarterly* 131 (1): 181–182.

Book Chapters

Richter, Brian Kelleher, and Timothy Werner. 2015. "Sources of Congressional Candidates' Funds: Does Interest Group Money Dominate?" In *Interest Group Politics*, eds. Allan J. Cigler, Burdett A. Loomis, and Anthony J. Nownes. 9th ed. Washington, D.C.: CQ Press.

Werner, Timothy. 2013. "Total Executive Compensation and Regulatory Threat." In *Business and Government: Critical Perspectives*, eds. Matthew Maguire and Graham K. Wilson. London, UK: Routledge.

Werner, Timothy, and Graham K. Wilson. 2010. "Divided but Strong: Business Representation in Washington, D.C." In *Oxford Handbook of Business and Government*, eds. David Coen, Wyn Grant, and Graham K. Wilson. Oxford, UK: Oxford University Press.

Werner, Timothy, and Graham K. Wilson. 2008. "Interest Groups." In *Comparative Politics*, ed. Daniele Caramani. Oxford, UK: Oxford University Press.

Mayer, Kenneth R., Timothy Werner, and Amanda D. Williams. 2006. "Do Public Funding Programs Enhance Electoral Competition?" In *The Marketplace of Democracy: Electoral Competition and American Politics*, eds. Michael P. McDonald and John Samples. Washington, D.C.: Brookings Institution. Reprinted (2008 and 2012) in *Election Law: Cases and Materials*, eds. Daniel Hayes Lowenstein, Richard L. Hasen, and Daniel P. Tokaji. 4th and 5th eds. Durham, N.C.: Carolina Academic Press.

Works in Progress

"Investor Reaction to Covert Corporate Political Activity," under third-round review at *Strategic Management Journal*. A prior version won the Best Proposal with Practical Implications Award from the Stakeholder Strategy Interest Group at the 2016 Strategic Management Society Annual Meeting.

"Into the Dark: Shifts in Corporate Political Activity after Social Movement Challenges," with Mary-Hunter McDonnell, under review. A prior version was nominated for the Best Conference Paper Award at the 2016 Strategic Management Society Annual Meeting and was part of the Best Symposium Award, Academy of Management, Organization and Management Theory Division, 2016.

"Politically Homeless? Business as Policy Demander in an Anti-Establishment Era," invited chapter for an edited volume on partisan polarization and interest groups.

"Changes in Firms' Political Investment Opportunities, Managerial Accountability, and Shareholder Value," with Hollis A. Skaife, prepared for a special-issue submission to the *Journal of Business Ethics*.

"Corporate Lobbying and CEO Pay," with Hollis A. Skaife and David Veenman.

"Measuring Corporate Political Sensitivity," with Brian E. Roberts.

Invited Talks and Roundtables

- 2017 Oxford University (Centre for Corporate Reputation Symposium 2017)
- 2016 New York University/Oxford University (Conference on Global, Corporate and Public Affairs, Reputation, & Accountability); University of Texas at Austin (Center for Politics & Governance Symposium on Cronyism); Erasmus University, Rotterdam School of Management (Strategy & Entrepreneurship); INSEAD Europe (Social Innovation Centre); Academy of Management (Professional Development Workshop Roundtable on Social Movements, Stakeholders, and Nonmarket Strategy); University of Maryland–College Park (Political Science/Hewlett Foundation Conference on Policy Demanders & Partisan Polarization)
- 2015 Northwestern University (Conference on Social Movements and the Economy); American Political Science Association (Short Course on Politics and Markets); Academy of Management (Professional Development Workshop Roundtable on Social Movements, Stakeholders, and Nonmarket Strategy); University of Minnesota–Twin Cities (Strategy & Entrepreneurship); University of Texas at Austin (Government)
- 2014 Boston University (Political Science); Ohio State University (Political Science); Rice University (Strategy & the Environment); University of Texas at Austin (Law)
- 2013 University of Missouri (Economics); George Mason University (Center for Public Choice); University of Texas at Austin (Government)
- 2012 Center for Responsive Politics (Roundtable on *Citizens United* and the 2012 elections); International Studies Association (Roundtable on Business & Public Policy)
- 2011 Indiana University (Political Science); University of Texas at Austin (Business, Government & Society); University of Denver (Business Ethics & Legal Studies)
- 2010 University of Washington (Political Science)
- 2008 Grinnell College (Policy Studies); SUNY–Albany (Political Science)
- 2007 University of Wisconsin–Madison (Political Science); Institute for Humane Studies
- 2005 University of Wisconsin–Madison (Law)

Conference Presentations

Academy of Management: 2014–2016
American Law and Economics Association: 2013
American Political Science Association: 2006, 2007, 2012–2014, & 2016
Conference on Empirical Legal Studies: 2013
Conference on Financial Economics and Accounting: 2013
European Group for Organizational Studies: 2017
INFORMS: 2016
International Society for New Institutional Economics: 2013 & 2014
Midwest Political Science Association: 2005, 2006, 2009, 2011, & 2013–2016
Public Choice Society: 2013
Society for Political Methodology: 2005
Southern Political Science Association: 2006 & 2008
State Politics and Policy: 2004

Strategic Management Society: 2014 & 2016
Strategy and the Business Environment: 2012–2015
Western Political Science Association: 2005 & 2010

Honors and Awards

- 2017 BGS Department Nominee for CBA Foundation Research Award for Assistant Professors, University of Texas at Austin, McCombs School of Business
- 2017 BGS Department Nominee for Trammell/CBA Foundation Teaching Award for Assistant Professors, University of Texas at Austin, McCombs School of Business
- 2016 Best Proposal with Practical Implications Award, Stakeholder Strategy Interest Group, Strategic Management Society Annual Meeting
- 2016 Best Conference Paper Award (nominee, with Mary-Hunter McDonnell), Strategic Management Society Annual Meeting
- 2016 BGS Department Nominee for CBA Foundation Research Award for Assistant Professors, University of Texas at Austin, McCombs School of Business
- 2016 BGS Department Nominee for Trammell/CBA Foundation Teaching Award for Assistant Professors, University of Texas at Austin, McCombs School of Business
- 2015 Undergraduate Business Council Faculty Honor Roll, University of Texas at Austin, McCombs School of Business
- 2015 Best Paper Proceedings (with Mary-Hunter McDonnell), Academy of Management, Organization and Management Theory Division
- 2014 Undergraduate Business Council Faculty Honor Roll, University of Texas at Austin, McCombs School of Business
- 2014 Best Conference Paper Award (with Mary-Hunter McDonnell), Strategic Management Society Annual Meeting
- 2014 “Super Reviewer,” *American Journal of Political Science*
- 2013 Emerging Scholar Award (co-winner), American Political Science Association, Political Organizations and Parties Section
- 2013 Best Book Award (finalist), Academy of Management, Social Issues in Management Division
- 2013 Academic Accolades recipient, University of Texas at Austin
- 2009 Genevieve Gorst Herfurth Award for Outstanding Research in Social Studies, University of Wisconsin–Madison
- 2008 Mildred Potter Hovland Article Prize, University of Wisconsin–Madison
- 2008 Prestage–Cook Travel Award, Southern Political Science Association
- 2006 Murray Edelman Award, University of Wisconsin–Madison
- 2006 Prestage–Cook Travel Award, Southern Political Science Association
- 2005 High Pass, American Politics Qualifying Exam, University of Wisconsin–Madison

Grants and Fellowships

- 2017 University of Texas at Austin, Faculty Travel Grant
- 2016 University of Texas at Austin, McCombs School of Business, Undergraduate Research Program Grant
- 2015 University of Texas at Austin, Faculty Travel Grant
- 2014 University of Texas at Austin, Faculty Travel Grant
- 2014 Institute for Humane Studies, Hayek Fund for Scholars Grant
- 2013 University of Texas at Austin, Faculty Travel Grant (twice)
- 2012 University of Texas at Austin, McCombs School of Business, Undergraduate Research Program Grant
- 2012 Institute for Humane Studies, Hayek Fund for Scholars Grant
- 2012 Robert Wood Johnson Foundation, Scholar in Health Policy Research (finalist)
- 2011 Grinnell College, Committee for the Support of Faculty Scholarship Grant
- 2010 Howard Hughes Medical Institute grant for faculty development (internal to Grinnell)
- 2010 Andrew W. Mellon Foundation grant for curriculum development (internal to Grinnell)
- 2010 Grinnell College, Committee for the Support of Faculty Scholarship Grant
- 2008 Wisconsin Alumni Research Foundation Grant, with Hollis A. Skaife
- 2008 Institute for Humane Studies, Daniel Searle Fellowship
- 2008 Institute for Humane Studies, Hayek Fund for Scholars Grant
- 2007 Institute for Humane Studies, Humane Studies Fellowship
- 2006 University of Wisconsin–Madison, Guy Black Fellowship

Courses Taught

At the University of Texas at Austin:

- Corporate Political Strategy (undergraduate and MBA; undergraduate course cross-listed with Marketing; MBA course cross-listed with the Law School and LBJ School of Public Affairs): Spring 2013, 2014, 2015, 2016 (UG only), 2017
- Business, Government, and Public Policy: Washington Campus (executive MBA): Fall 2013, 2014, 2015, 2016
- Independent Study Supervision: Corey Howell (MBA/MPubAff), Spring 2015; Preston Heckathorn (MBA/JD), Spring 2015; Nitya Rao (Government Ph.D.), Summer 2015
- Professional Report Supervision: Corey Howell (MBA/MPubAff), 2015–2016 (second reader); Eric Pressberg (MBA/MPubAff), 2016–2017 (second reader)

At Grinnell College:

- Introduction to Statistics: Fall 2009, 2010; Spring 2012
- Introduction to Political Science: Spring 2010, 2011, 2012
- Politics of Congress: Fall 2009, 2010
- States, Markets, and Societies: Fall 2009
- Corporate Power and Democracy: Fall 2011
- Foundations of Policy Analysis: Spring 2010, 2011, 2012
- Applied Policy Analysis: Fall 2010
- Advanced Policy Research: Spring 2011
- First-year Tutorial (Politics of Sport & Sport of Politics): Fall 2011

At DePaul University:

Introduction to American Politics: Winter 2009

States, Markets, and Societies: Spring 2009

At the University of Wisconsin–Madison:

The American Presidency: Fall 2006

At the University of Michigan/Inter-University Consortium for Political and Social Research:

Maximum Likelihood Estimation (teaching assistant): Summer 2005, 2006, 2007

Media/Policy Briefs Interviews and Mentions

2017 *Austin American-Statesman; Fast Company*

2016 Knowledge@Wharton (SiriusXM Business Radio); CBC News; Arizona PBS;
Texas NPR

2015 London School of Economics' American Politics and Policy blog

2014 *Washington Post*; Center for American Progress

2013 *The Week; Boston Globe*

2012 Bloomberg Television; *U.S. News & World Report; Correio Braziliense* (Brazil)

2011 Brennan Center for Justice

2010 CNN Radio; CNN.com; *Des Moines Register*

2009 *Des Moines Register; Iowa City Press-Citizen*

2008 Wisconsin Public Television (PBS)

Consulting and Other Professional Experience

Consultant, City of Madison Blue Ribbon Commission on Clean Elections, Madison, Wisconsin,
2008–2009

Regulatory and Legislative Analyst, CenterPoint Energy, Inc. (formerly Reliant Energy, Inc.),
Houston, Texas, 2001–2003

Service and Professional Activities

Service for the Profession:

– Governance

- Board Member (University of Texas at Austin representative), The Washington Campus, Washington, D.C. (2017–present)
- Representative-at-large (elected), Stakeholder Strategy Interest Group, Strategic Management Society (2017–2019)

– Editorial

- Editorial Review Board, *Organization Science* (2017–2019)

– Conferences

- Organizer: Associate Editor, Academy of Management, Social Issues in Management Division (2016; 2017)
- Chair or Discussant: American Political Science Association (2011–2013; 2016), American

Law and Economics Association (2013), Midwest Political Science Association (2009–2011; 2013–2016), Strategy and the Business Environment (2013; 2016), Southern Political Science Association (2008), and Strategic Management Society (2016)

– Refereeing

- Journals (various years): *Administrative Science Quarterly*, *American Economic Review*, *American Journal of Political Science*, *American Law and Economics Review*, *American Political Science Review*, *American Politics Research*, *American Sociological Review*, *Business & Society*, *Interest Groups & Advocacy*, *Journal of Business Ethics*, *Journal of Economic Behavior and Organization*, *Journal of Management and Governance*, *Journal of Politics*, *Legislative Studies Quarterly*, *Organization Science*, *Policy Sciences*, *Political Behavior*, *Political Research Quarterly*, *Political Studies*, *Public Choice*, *Research in the Sociology of Organizations*, *Review of Financial Studies*, and *Strategic Management Journal*
- Presses (various years): Oxford University Press, Routledge, and W.W. Norton
- Awards: American Political Science Association, Political Organizations and Parties Section, Best Conference Paper Prize Committee (2015)
- Funding proposals (various years): National Science Foundation, Social Sciences and Humanities Research Council of Canada, Mercatus Center, and UT Center for Politics & Governance
- Conferences: Academy of Management (BPS & SIM divisions, 2014–2017); Strategic Management Society (Stakeholder Strategy interest group, 2017)

Service at the University of Texas at Austin:

Business, Government & Society department extended budget council member: 2016–present

McCombs School of Business, Economics cluster faculty recruiting committee, 2016–present

Business, Government & Society department faculty recruiting committee member: 2013–2014

Service at Grinnell College:

Policy Studies Concentration Committee member: 2009–2012

Truman Scholarship application advisor: 2009–2012

Comparative Politics faculty search committee member: 2010–2011

Data Analysis and Social Inquiry Lab advisory board member: 2010–2012

Interdisciplinary Studies Advisory Board member: 2010–2012

Stonewall Resource Center faculty liaison: 2010–2012

Faculty Organization Committee member (elected faculty-wide): 2011–2012

Institutional Review Board member: 2011–2012

Professional Affiliations (various years): Academy of Management (BPS, OMT, & SIM divisions), American Economic Association, American Law & Economics Association, American Political Science Association (Political Economy & Political Organizations and Parties sections), Midwest Political Science Association, Society for Empirical Legal Studies, and Strategic Management Society (Stakeholder Strategy interest group)