

# Stuart Lovinggood

VOCAL: (504) 421-0929  
VIRTUAL: slovinggood@gmail.com  
VISUAL: stuartlovinggood.com

## EXPERIENCE

Copywriter • Oct 2016 – Nov 2017

Indeed • Austin, TX / San Francisco, CA

Social, landing pages, UI & UX product updates, display advertising, digital video. I focused on connecting with job seekers and employers and helping them find jobs and candidates, respectively.

Digital Copywriter • Feb 2015 – Aug 2016

Springbox Digital Partners • Austin, TX

Junior Copywriter • Jun 2014 – Jan 2015

Copy Intern • Sep 2013 – May 2014

Websites, social, web apps, UI, UX, SEO, video, big ideas, office dogs. Focused on user-oriented, strategy-driven copy while collaborating with designers, UXers, analysts, developers, and more. Brand work included Nestlé Waters North America, PayPal, and The Texas Parks and Wildlife Foundation.

Copy Intern • Jun 2013 – Aug 2013

The Integer Group • Lakewood, CO

Shopper marketing, FSI, in-store, point-of-sale, video, eCommerce. Worked with P&G brands like Clairol, Venus, and Pampers and retailers like Target, Rite Aid, and Babies “R” Us.

Copy Intern • Aug 2012 – May 2013

Door Number 3 • Austin, TX

Email, print, direct mail, social, websites, video. Wrote in a boutique setting for regional brands like Lone Star Overnight, SH 130 Toll Road, and Amplify Austin.

Chat Agent • May 2011 – Aug 2012

Apple, Inc. • Austin, TX

Helped customers of the Apple Online Store find the right products based on their needs and/or whims.

## EDUCATION

Master of Arts • Advertising • The University of Texas at Austin

Bachelor of Science • Chemistry • The University of Southern Mississippi

## BONUS ROUND

Knowledgeable in Photoshop, InDesign, Illustrator, Google Analytics, and TextEdit for Mac. Winner of several awards. Interests include cycling, synthesizers, photography and breakfast.

### WRITING SKILLS

Sentences	★★★★★
Paragraphs	★★★★★
Nouns	★★★★★
Verbs	★★★★★
Adjectives	★★★★★

### HARMONICA SKILLS

“Hot Cross Buns”	★★☆☆☆
“Mary Had a Little Lamb”	★★☆☆☆
“Happy Birthday (to You)”	★★☆☆☆
“Piano Man”	★★☆☆☆
Playing the Harmonica	★★☆☆☆

### STAR SKILLS

Five Stars	★★★★★
Three Stars	★★★☆☆
Two Stars	★★☆☆☆
Four Stars	★★★★☆
One Star	★☆☆☆☆