



STEPHANIE WONG

Art Books / Annual Reports / Books / Branding
Catalogues / Concepts / Corporate Design / eMailers
Gif Animations / Graphic Design / Identity Design
Ideas / Illustrations / Newsletters / Posters
Publication Design / Typography
Visual Communication

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WORK

Singapore Art Museum

Designer (2015 – Current)

EXHIBITION / EVENT / EDITORIAL BRANDING AND DESIGN

Addressing SAM's design needs across all departments (Marketing, Curatorial and Programmes). Exhibition + Event branding extends from marketing collaterals (printed and digital) to environment graphics, educational materials, merchandise and publications.

Exhibitions:: After Utopia, 5 Stars, Odyssey, Imaginarium'17, Cinerama

Events:: South East Asia Film Fest (SEAFF), Istana Art Event (IAE)

Switch Ltd

Art Director (2014 – 2015)

EDITORIAL DESIGN / INFOGRAPHICS

Magazines:: Envision (NEA), Cachet (Frazers Suites), Waves (SSA)

Infographics:: EDB, Ace Insurance

Epigram Pte Ltd

Senior Designer (2008 – 2014)

Designer (2005 – 2008)

CONCEPTS / DESIGN / ART DIRECTION / ILLUSTRATIONS

Annual Reports:: CapitaLand, Singapore Economic Development Board (EDB), Nanyang Academy of Fine Arts (NAFA), National Arts Council (NAC), National University Health System (NUHS), WingTai

Coffee-Table Books:: Chua Ek Kay, Civil Aviation Authority of Singapore (CAAS), Ministry of Education (MOE)

Corporate ID:: WBL Corporation Limited (Wearnes), Intercultural Theatre Institute

Epigram Books:: A Gardener's Log, The Diary of Amos Lee Series, Whoopie Lee Series, The Little Nightingale Who Can't Sing

Atomzi Design

Designer (2004 – 2005)

CONCEPTS / DESIGN

Seeing through projects from conceptual development to production. Clients include private corporations to Government agencies.

Swinburne Design Centre

Designer (2003 – 2004)

(Melbourne)

CONCEPTS / DESIGN / MANAGEMENT

In charge of projects ranging from newsletters, corporate brochures to corporate identity work.

The Primary Agency

Designer / Freelancer (2003)

(Melbourne)

DESIGN / FINISHING ARTWORK ARTIST

Finishing up final artwork for various projects.

Atlas Associates (Design)

Designer / Freelancer (2004)

Junior Designer (2000 – 2001)

CONCEPTS / DESIGN / MANAGEMENT

Assisting Senior Designers, Copywriters and Creative Directors.

Projects ranges from promotional give-aways to corporate literature.



PLAY

Freelance

Exhibition Catalogues:: Aratong Galleries, Art Incubator, Objectifs, Centre for Photography and Filmmaking, Protocol, The Australian High Commission (Singapore), Jill Pickering, Canada High Commission

Promotional Materials:: Beauty Arsenal, CHIJMES, Clarke Quay

Illustrations:: Discovery Vacation Camp, Insing, Kid's Company Magazine, Medley Music School for Kids, Poppletots

SCHOOL

Temasek Polytechnic, Singapore

Diploma in Visual Communication

Swinburne University of Technology,
National Institute of Design

Bachelor of Design (Honours_First Class)
in Communication – Design, Graphics

EXHIBITIONS

DesignSingapore

Pens & Pixels – Illustration in Singapore, 2005

FARM SINGAPORE+LTA

STAMP Singapore–Singapore's first postbox art competition, 2007

National Book Council

Asian Festival of Children's Content (AFCC) – BIG Exhibition, 2010

Asian Festival of Children's Content (AFCC) – BIG Exhibition, 2013

Nespresso

Nespresso 'U' Launch – Kam Leng Hotel 'Garden's by the bed', 2012

Objectifs

Photography, Illustrations and Stories for kids, 'Leave Your Mark', 2013

Little Drom Store

'Bald Moments, Remarks And Notes'. Personal Project for the Children's Cancer Foundation (Hair for hope), 2013

GeorgeTown Festival 2014

Collaborative exhibition 'Memories in Common', 2014

TALKS/WORKSHOPS

Singapore Writers Festival 2009

Pre-Festival Event, Panel Speaker

British International School, Phuket

3 Day Workshop from 8 to 10 Mar 2011 (Students from 8–14)

Popular Book Festival, KL Malaysia

Talk and workshop, with Co-Speaker Author Adeline Foo

Singapore Writers Festival 2012

Book Launch, with Co-Speaker Author Adeline Foo

Asian Festival of Children's Content
(AFCC) 2013

Duelling Artist, Panel Speaker

Bookaroo, Dehli, India, 2013

Invited Speaker (School visit, workshops and doodle wall)

GeorgeTown Festival 2014

Illustration workshop about food and culture

Singapore Writers Festival 2014

Illustration workshop (Creating characters and doodle wall)

Bookaroo, Kuching, Malaysia, 2015

Invited Speaker (School visit, workshops and doodle wall)

Singapore Writers Festival 2016

Doodle Battle with Gemma Correll



MENTIONS

Media Development Authority (MDA)	First-Time Writers & Illustrators Publishing Initiative, Recipient, 2005
International School Librarians (ISLN)	Red dot Award Book Awards, Winner, 2009
Singapore Design Council	President's Design Award, Shortlisted, 2011
'The Diary of Amos Lee' Series	National Best-Selling Local Series <ul style="list-style-type: none">– On the Straits Times Bestseller List for 64 Weeks– Published in Indonesia, China and Slovak Republic (Translated)– Published in India by The Hachette Group– No. 3 on Hongkong's Biggest Retail Chain (Commercial Press) Bestseller List– Sold also in Malaysia, Philippines, Thailand and Dubai– Adapted (Illustrations into animation with live action) for a 10-episode TV series on Mediacorp (OKTO)

TOOLS

Indesign, Illustrator, Photoshop, Freehand, Thinking Cap and Pencils.

REFERENCES

On request