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EDUCATION

SCAD, Savannah, GA
Bachelor of Fine Arts,
Graphic Design Nov. 2012

USC, Columbia, SC
Foundations & General Edu.
Aug. 2008 – Dec. 2010

SKILLS

Software

- Illustrator
- InDesign
- Photoshop
- Dreamweaver
- Premiere
- FontLab
- Microsoft Office

Professional

Branding
Typography
Package Design
Photography
Advertising
Web Design
Social Media

AFFILIATIONS

AIGA Washington D.C.

HONORS

Magna Cum Laude
Dean's List
SCAD 2010 – 2012
USC 2008 – 2010
GA Hope Scholarship
2010 – 2012
Academic Tuition Grant
2010 – 2012

RECOGNITION

SCAD's selected rep. for Print's
Portfolio Review
Nov. 2012

Featured on Avery Dennison
Designer Showcase July 2013

EXPERIENCE

Megan Boyd Design, LLC. | Metro Washington, D.C. | Feb. 2013 - Present

Provide wide range of creative design, production and printing services. Portfolio of services includes: identity design, web design, informational and layout design, promotional media, photography and professional photo editing.

Department of Veterans Affairs | Washington, D.C. | Jan. 2014 - Present

Research and develop graphics for VHA's social media properties, including Facebook, Twitter, Google+ and YouTube accounts. Increase VHA's social media presence and page interaction by publishing informative and relevant content and high quality graphics. Publish and promote available care options for Veterans in an accessible and engaging format. Assist with maintaining and monitoring VHA's social media accounts; and analyze posts for building future media and marketing strategies. Develop media packages for VA's 150 Medical Centers nationwide related to specific and significant events. Design banners, badges, and iconography for va.gov/health pages, as well as infographics, flyers, and posters for both internal and external use. Manage office photo library and review media to ensure graphic standards guide consistency.

Mjolnir, LLC | Seattle, WA | April - Nov. 2013

Completed identity system, including primary and secondary logo, business kit, website design, promotional coasters, and tap handle mock-up.

International Registries, INC. | Reston, VA | July - Nov. 2013

Produced all phases of design work at corporate headquarters and 25 regional locations including overseas. Designed company marketing and advertising media including publication ads, large format banners, informational booklets and pamphlets, digital and print invitations, promotional gifts, and newsletters. Managed all print and production tasks including obtaining estimates, blue-line approval, and press checks. Management and administration of advertising publication schedule and budget plan.

Lure Design, Inc. | Orlando, FL | Feb. - May 2013

Worked as contract graphic designer on key projects including work for Shutterfly, Ghost Train Orchestra, and Mega Trax. Design scope of work included original illustrations, web graphics and page embellishments, print design, and layout design. Trained and assisted with screen printing jobs; fulfilling screen printing internship.

Stonehenge Roofing Products, Inc. | Dahlonoga, GA | Jan. - March 2011

Designed multiple large format posters, creation of 100+ custom photo package including photo retouching, and conducted multiple on location photo-shoots of properties.

Professional references available on request.