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EDUCATION

SCAD, Savannah, GA
Bachelor of Fine Arts,
Graphic Design Nov. 2012

USC, Columbia, SC
Foundations & General Edu.
Aug. 2008 – Dec. 2010

SKILLS

Software

- Illustrator
- InDesign
- Photoshop
- Dreamweaver
- Premiere
- FontLab
- Microsoft Office

Professional

Branding
Typography
Package Design
Photography
Advertising
Web Design
Social Media

AFFILIATIONS

AIGA

HONORS

Magna Cum Laude
Dean's List
SCAD 2010 – 2012
USC 2008 – 2010
GA Hope Scholarship
2010 – 2012
Academic Tuition Grant
2010 – 2012

RECOGNITION

SCAD's selected rep. for
Print's Portfolio Review
Nov. 2012

Featured on Avery Dennison
Designer Showcase July 2013

EXPERIENCE

Megan Boyd Design, LLC. | Atlanta, GA | Jan. 2013 - Present

Provide wide range of creative design, production and printing services. Portfolio of services includes: identity design, web design, informational and layout design, promotional media, photography and professional photo editing.

Punch Digital Strategies | Arlington, VA | Arlington, VA | August 2015 - Present

Generated innovative ideas across all digital communication platforms and print media. Helped to inspire colleagues and contributed to creative brainstorming sessions. Collaborated with Creative Director and ensured the agency's philosophy was maintained throughout each project. Worked from conceptualization to completion on a wide scope of projects. Accountable for the leadership and direction of creative process within assigned teams. Managed own time within a large volume of work and tight deadlines. Executed photo shoots for clients on location, including headshots and environmental photos, and in office light studio.

Department of Veterans Affairs | Washington, D.C. | January 2014 - August 2015

Researched and developed graphics for VHA's social media properties, including Facebook, Twitter, Google+ and YouTube accounts. Increased VHA's social media presence and page interaction by publishing informative and relevant content and high quality graphics. Published and promoted available care options for Veterans in an accessible and engaging format. Assisted with maintaining and monitoring VHA's social media accounts; and analyzed posts for building future media and marketing strategies. Developed media packages for VA's 150 Medical Centers nationwide related to specific and significant events. Designed banners, badges, and iconography for va.gov/health pages, as well as infographics, flyers, and posters for both internal and external use. Managed office photo library and review media to ensure graphic standards guide consistency.

International Registries, INC. | Reston, VA | July - Nov. 2013

Produced all phases of design work at corporate headquarters and 25 regional locations including overseas. Designed company marketing and advertising media including publication ads, large format banners, informational booklets and pamphlets, digital and print invitations, promotional gifts, and newsletters. Managed all print and production tasks including obtaining estimates, blue-line approval, and press checks. Management and administration of advertising publication schedule and budget plan.

Lure Design, Inc. | Orlando, FL | Feb. - May 2013

Worked as contract graphic designer on key projects including work for Shutterfly, Ghost Train Orchestra, and Mega Trax. Design scope of work included original illustrations, web graphics and page embellishments, print design, and layout design. Trained and assisted with screen printing jobs; successful completion of daily production tasks.