

Caprice Hong

Full Time Product Designer Amateur Tattoo Collector Occasional HypeBeast Cat Lady Magic the Gathering Enthusiast Full Time Product Designer

www.capricehong.com

South San Francisco, CA

WORK EXPERIENCE WORK EXPERIENCE WORK EXPERIENCE

Sep 2017 - PRESENT **Outpost Games**
PRODUCT DESIGNER South San Francisco, CA

- Currently working on Hero (a Twitch compatible streaming platform which allows streamers to receive live feedback from their audience while they play SOS) as one of two designers focusing on user retention and monetization
- Occasional UI Designer on our in-house game SOS (a social survival game where 16 contestants are dropped onto an island with one simple goal – get off the island!)

Feb 2015 - Nov 2015 **HubSpot Inc.**
PRODUCT DESIGNER Cambridge, MA

- Designed email applications for the Sidekick web app
- Collaborated with the design team on creating features through the core CRM product
- Designed content for multiple ad campaigns
- Managed and maintained the live CRM style guide

Jan 2014 - Feb 2015 **Rekindle Inc.**
PRODUCT DESIGNER Boston, MA

(Company was acquired by HubSpot)

- Part of the founding team (2nd employee), went through the acquisition process with HubSpot
- Solely responsible for designing both versions of the Rekindle app, website, and all graphic content creation

Nov 2015 - Sep 2017 **Proletariat Inc.**
UX & UI DESIGNER Boston, MA

- Led product designer on Streamote (a platform team that pioneered interactive stream-first experiences in tandem with Twitch and Amazon)
- Designed and iterated on the Streamote experience (a Twitch compatible controller which allowed streamers and their audience members to have meaningful interactions with minimal effort)
- Designed UI & graphical related content for numerous in-house game prototypes
- Designed content for numerous ad campaigns

Jan 2015 - Dec 2015 **Lixivium Games**
GRAPHIC DESIGNER Berkeley, CA

- Conceptualized characters for Laboratory Mayhem TCG
- Illustrated high-polish characters for Alpha print test
- Designed card backing for 1st prototype

May 2013 - Nov 2013 **Intrepid Pursuits**
UX & UI Apprentice Cambridge, MA

- Worked under design team with clients to identify optimal, intuitive iOS mobile UI designs to meet their applications' needs
- Designed polished mockups and exported final assets for clients' applications

EDUCATION EDUCATION EDUCATION

2009 - 2013 **Northeastern University**
BS & BFA Boston, MA

Computer Science, Digital Art and Game Design

SKILLS SKILLS SKILLS

Sketch, Illustrator, Photoshop, In Design, InVision, Origami

Chinese (Mandarin and Cantonese)