



ANA TAMACCIO

Graphic Designer + Art Director

w: ANATAMACCIO.COM

p: 484.888.4659

e: ANA.TAMACCIO@GMAIL.COM

EDUCATION

TYLER SCHOOL OF ART TEMPLE UNIVERSITY

Philadelphia, Pennsylvania

BFA, Graphic and Interactive Design

TEMPLE ROME TEMPLE UNIVERSITY

Rome, Italy

BFA Studies | Pasta-eating Champ

EXPERIENCE

TPD DESIGN HOUSE, *formerly Two Paperdolls* *Wayne, Pennsylvania*

Art Director

November 2016 - Present

Art Director for all things print at TPD Design House. Oversees and provides design direction on print design projects from concept to completion. Builds and maintains project time lines as well as coordinates with clients and vendors to assure a quality product delivered efficiently. Oversees in-house production team and production process for all print projects, including vendor contacts, file setup and multiple print processes. Lead graphic designer on all social stationery projects. Manages and maintains scheduling for a team of multiple employees. Reports directly to owner and creative director for weekly updates and invoicing. Always makes sure the team is smiling, days are fulfilling and the design is better than good.

FIG INDUSTRIES | FIG MAGAZINE

Lancaster, Pennsylvania | Kennett Square, Pennsylvania

Senior Designer

February 2016 - November 2016

Responsibilities included, but not limited to, conceiving and designing branding and logos, brand extensions and collateral, packaging design, web layouts, as well as conceiving, developing, executing, and maintaining creative and innovative marketing campaigns for clients, including copy writing. Lead designer for Fig Kennett and Fig Lancaster magazines. Responsibilities consisted of conceiving and creating marketing campaigns for advertisers, art directing and styling photo shoots, sourcing all needed props and ideal locations, and designing and proofing the entire book from initial layout to the last period. Worked directly with printers on proofing, color corrections and specialty printing selections.

CHARTER HOMES, *via Fig Industries*

Lancaster, Pennsylvania

In-house Graphic Designer

February 2016 - November 2016

On-site designer for 10 hours per week. Work included designing internal collateral, conceiving and designing marketing materials, neighborhood website layouts, and working with marketing team to develop new concepts for pre-existing information, as well as visualize realistic and innovative approaches to the customer developed by their team of marketing gurus.



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EXPERIENCE CONTINUED

TWO PAPERDOLLS

Wayne, Pennsylvania

Art Director, Lead Design of Social Design

September 2015 - January 2016

Lead designer as well as overseeing and art directing all social stationery design and production for team of multiple employees from concept to completion. Contact for all vendors and social design clients. Supervised, advised and readied all projects for all production methods.

Senior Graphic Designer

August 2014 - September 2015

Lead designer on all social stationery projects. Supervised, advised and readied all projects for production methods.

Graphic Designer

January 2014 - August 2014

Concepting, designing and producing social stationery and branding projects including, but not limited to: invitations, holiday cards, event material, signage, brochures, logos, square-space sites, packaging, etc.

Print Intern

October 2013 - January 2014

Design and production support to full-time designers, designing whatever comes my way! Taping, scoring and helping out in any means necessary to complete a job!

PROSERV EVENTS

Paoli, Pennsylvania

Graphic Designer | Event Assistant

October 2012 - August 2013

Design event materials as well as help plan, organize and execute events from concept to clean-up

SKILLS

ADOBE CREATIVE SUITE

Illustrator, InDesign, Photoshop, Lightroom, After Effects

MICROSOFT OFFICE SUITE

Word, Excel, Powerpoint

PRODUCTION | PRINT PROCESS

Letterpress printing, hot foil stamping, die cutting, laser cutting, digital printing and various digital methods, photography, publication setup, various binding methods, mailing methods and requirements.
Curious, print adventurous, and can't wait to learn more!