



**Press Release Contact:**

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**FOR IMMEDIATE RELEASE**

**TOPFLIGHT TRAVELS ADDS LUXURY TRAVEL ADVISOR  
AS DEMAND FOR LUXURY AND ADVENTURE TRAVEL INCREASES**

**ST. LOUIS, MISSOURI (September 8, 2014)** - TopFlight Travels, an independent affiliate of The Travel Society, a Member of leading luxury travel network Virtuoso®, is pleased to announce the expansion of the company with the recent addition of **Tui Kenny Leatherman** to its team of luxury travel advisors. Tui's extensive personal travels throughout the World, her exceptional travel planning skills and her vast personal connections within the travel industry ensure that the clients of TopFlight Travels continue to experience truly extraordinary adventures and vacations.

"Tui has been a perfect addition to the TopFlight Travels family," said Julie Jones, president and founder of TopFlight Travels. "Before entering the world of travel consulting, Tui owned a successful retail and online sales operation. We are thrilled to have her sales and marketing expertise, leadership and enthusiasm as part of our growing business."

TopFlight Travel's affiliation with Virtuoso brings a host of rare travel opportunities and exclusive values to its clients. Virtuoso is a network of luxury travel specialists whose vast buying power results in negotiated special upgrades, amenities, VIP treatment and truly rare travel experiences exclusively for clients of affiliated agencies such as TopFlight Travels.

Individuals and families are traveling as much as ever, if not more, and TopFlight Travels has been there to help navigate their growing opportunities to see the World. Luxury travel is a huge investment of people's money and, most importantly, their precious leisure time. They need professional advise on how to get the most enjoyment out of their holiday. It really helps that TopFlight Travels is able to offer, not only its expertise, but also the resort credits, upgrades and VIP treatment made possible through its affiliation with Virtuoso and its direct relationships with the finest hotels,

resorts, spas, cruise lines and tour operators. To see how you can travel the World Virtuoso style, visit <http://www.virtuoso.com/advisor/juliejones>.

Julie and Tui have recently returned from Las Vegas where they attended the annual Virtuoso Travel Week. The event brings together the travel industry's most prominent players for a weeklong networking event like no other. Julie and Tui spent 5 days with 4,420 individuals from 92 different countries learning about the current trends and offerings in luxury and experiential travel. Known for its hallmark characteristic of one-to-one appointments – 350 appointments for Julie and Tui in four days – the event fosters personal relationships by ensuring the opportunity to meet with every travel partner in the network. Each element of the event is intended to lead to a more customized travel experience for clients.

For more information visit [www.topflighttravels.com](http://www.topflighttravels.com). Contact Julie Jones at 314-608-4553 or [julie@topflighttravels.com](mailto:julie@topflighttravels.com) and Tui Leatherman at 314-566-7054 or [tui@topflighttravels.com](mailto:tui@topflighttravels.com). Stay up to date with TopFlight Travels buy liking its page at [www.facebook.com/topflighttravels.com](http://www.facebook.com/topflighttravels.com).

### **About TopFlight Travels**

TopFlight Travels provides luxury and adventure travel expertise to its clients. It handles all pre-travel research, planning and price-shopping, including commercial or private air, transfers, accommodations, meal reservations, tee time, museum tickets, spa reservations and anything else clients desire. Its advisors get to know clients' priorities, desires, travel history and expectations, so that TopFlight Travels can turn dream vacations into reality.

### **About Virtuoso®**

Virtuoso® is the industry's leading luxury travel network. This by-invitation-only organization comprises over 340 agencies with more than 8,900 elite travel specialists in 20 countries in North and South America, the Caribbean, Australia and New Zealand, as well as over 1,700 of the world's best travel providers and premier destinations. The network's member agencies generate over \$12.5 billion annually in travel sales, making the group the most powerful in the luxury travel segment. Their relationships with the finest travel companies provide the network's affluent clientele with exclusive amenities, rare experiences and privileged access. For more information, visit <http://www.virtuoso.com/advisor/juliejones>.