

Demian Kendall

Writer

demiankendall.com
demian.kendall@gmail.com
410.924.2814

EDUCATION

VCU Brandcenter

Class of 2014

M.S. in Business, Copywriting

Johns Hopkins University

Class of 2010

B.A. in Writing Seminars, Political Science

SKILLS

UX Design
Garageband
Final Cut Pro
Premier
Photoshop
InDesign
Search marketing
Social media

THRILLS

Screenwriting
Podcasting
Standup comedy
Piano
Running long distances
Obsessing over music
Collecting mountains of books
Creating top 50 lists
Cooking
Hunting for internet weirdness
Exploring strange places
Pub trivia

WORK

Intel Corporation

Senior Copywriter

Apr 2018-
Present

Created and led Intel brand campaigns and real-time social content for Intel artificial intelligence, commercial drones, and esports.

Intel Corporation

Copywriter

Jan 2017- Apr
2018

Created integrated campaigns for a variety of business units within Intel, including commercial drones, VR, processors, social initiatives, and more.

Brother Brother Brother Podcast

Producer

April 2016-
Present

Produced, launched, and managed the Brother Brother Brother podcast, including editing/mixing, site/logo design, press & promotion, content creation, and partnerships.

Pereira & O'Dell

Copywriter

June 2014-
Jan 2017

Clients include Qdoba, Skype, Intel Mobile, GroupMe, Airbnb, BevMo!, The Cheesecake Factory, Renuzit, and more.

National Business Group on Health

Program Associate, Pharmaceutical Council

Jan- Aug
2012

Managed the Pharmaceutical Council and wrote employer guides on adherence, oncology, and specialty pharmacy.

National Business Group on Health

Program Assistant, Center for Prevention/Health Promotion

Aug 2010-
Dec 2011

Created the company's first social media platform, designed UX for a website to house cancer resources, secured \$250,000 in funding for its development, and wrote issue briefs on cancer, racial disparities, musculoskeletal health, maternal health, and emotional wellness.