



ERIN FILLINGIM

art director // efillingim@gmail // 678.492.2400

EDUCATION

The University of Georgia

August 2007 - May 2011

A.B.J. Advertising

The Creative Circus

June 2011 - June 2013

Art Direction

SPECIALTIES

Strategy, branding, design, typography, social media, time management, brutal honesty, borderline OCD

WEAPONS OF CHOICE

Photoshop, Illustrator, Indesign, Lightroom, Keynote

REFERENCES

BA Albert

Former Creative Director

ba.albert@bigtableagen //

404.502.6447

Kristin Martin

The Creative Circus Director of Career Services

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678.429.4655

Dan Balsler

The Creative Circus Department

Head of Advertising

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404.607.8880

WORK EXPERIENCE

Fitzgerald & Co. - Jr. Art Director

April 2015 - Present

- New found member to the Fitzco team of creative hustlers.

JWT Atlanta - Art Director

June 2013 - April 2015

- Concepted and created a range of work for clients including Pennzoil, Jiffy Lube, Quaker State, and Build-A-Bear.
- Control creative and increase user interaction across three clients' social media accounts.
- Helped Pennzoil launch a new product line and generate buzz at the SXSW Interactive Convention.
- Worked on several pitches and learned how no sleep can be actually kinda fun.

Big Table Agency - Art Director Intern

January 2013 - June 2013

- An extra hand and creative mind contributing to a wide range of clients - IVANA B Skinny, Budget Rent-a-Car, Carr Workplaces, and Georgia Pacific, to name a few.

The Beer Growler - Freelance Designer

October 2012 - August 2013

- Designed artwork and merchandise while fueling an ever growing appreciation for craft beer.

Snowden Tatarski - Human Insights Intern

May 2010 - July 2011

- Applied Maslow's Hierarchy of Needs to advertising and marketing in order to understand consumer purchasing decisions. Research findings were the basis for Jeff Snowden's book, Carrots.

Athens Banner-Herald - Social Media Intern

January 2010 - May 2010

- Maintained clients' social media platforms and recommed online marketing solutions to better their online presence.