



# LILLIE TALBOTT

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## PROFESSIONAL EXPERIENCE

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### LILLIE DESIGN

#### Freelance Creative

Vejle, DENMARK • 07/13-02/14

Develop smart design solutions for clients ranging from websites and brand packages to catalogs and advertising campaigns. Substantiate design choices through research on the local, global, and industry scale including building consumer profiles, competitor mapping and studying design trends.

### SBC ADVERTISING

#### Designer

Columbus, OH, USA • 01/13-07/13 (*Interned 04/12-01/13*)

Concepted and executed social, print, digital and presentation work for Bed Bath & Beyond and Bed Bath & Beyond Bridal. Projects included e-mails, direct mailers, look-books, social media imagery, logos, print and web ads. Other clients included: HoneyBaked Ham, The Christmas Tree Shops, buybuy Baby and Huntington.

### AVISO

#### In-House Graphic Design Intern

Columbus, OH, USA • 11/11-04/12

Worked on digital and print pieces for marketing, promotions and presentations. Assisted in establishing the brand voice through copy and graphics.

### SYNC

#### Design Intern

Columbus, OH, USA • 05/11-01/12

Produced both internal and client projects for print and web. Contributed to project development sessions and participated in all stages of work production.

### CCAD ADMISSIONS OFFICE

#### Ambassador

Columbus, OH, USA • 02/10-08/11

Represented CCAD by providing group tours and maximized office operation through expedited completion of tasks.

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## EDUCATION

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### COLUMBUS COLLEGE OF ART & DESIGN

#### BFA in Advertising and Graphic Design, Minor in Copywriting

Valedictorian

Graduation • May 2013

Grade Point Average 4.0

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## LEADERSHIP

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### CCAD DEVELOPING RETAIL CLASSES

#### Creative Director & Business Manager

Columbus, OH, USA • 08/12 -07/13

Oversaw the advertising, social strategy, project schedule and public relations of One, the first CCAD pop-up store event hosted by the 2012 Dev. Retail Class. Managed the project and business responsibilities for the encore pop-up store, FORTHMADE (May 2013).

### CCAD HONORS STUDENT COUNCIL

#### President

Columbus, OH, USA • 10/09-08/12

Led the Council meetings and maintained contact with Honors students, staff and external constituents. Facilitated the Council's productivity through initiating goal focuses, identifying issues, and streamlining efforts. Handled situations requiring diplomatic finesse in assuaging concerns.

### CCAD ORIENTATION

#### Orientation Leader

Columbus, OH, USA • 05/10-04/12

Inspired and enthused 450 incoming students and respective families with effectively communicated information about CCAD through performance, personal consultations, and public speaking.

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## AWARDS

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CCAD Adv. & Graphic Design Outstanding Sr. • 2013  
American Adv. Fed. Ohio District Student Competition: Gold ADDY for Integrated Campaigns • 2012  
American Adv. Fed. Columbus Student Comp.: Best of Show & Gold ADDYs for Integrated Campaigns • 2012  
American Greetings Design Awards Scholarship • 2011  
CCAD Foundation Award • 2010  
President's List • 2009-2012  
CCAD Trustees Scholarship • 2009

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## SKILLS

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Adobe InDesign, Photoshop, Illustrator & AfterEffects  
Public Speaking & Presentations  
Drawing & Illustration  
iWork Suite  
Microsoft Office