



Round Rock Band Boosters

Sponsorship Opportunities www.dragonbandboosters.com

Round Rock High School's Dragon Band has become one of the most distinguished and recognized high school marching bands in the state of Texas. Each year, the Dragon Band competes in various contests, including Bands of America regionals and super regionals as well as the Westlake Marching Festival. This past marching season, The Dragon Band attended Bands of America Grand National Championships in Indianapolis, IN where they received 4th place out of 90 bands, and received the Best Music Caption for their Semi-Finals performance. In addition, their outstanding performance earned them an invitation to march in the 2015 Tournament of Roses Parade in Pasadena, CA.

The Dragon Band is also one of the largest student organizations in Round Rock ISD and one of the most successful in Central Texas! With approximately 350 students performing this fall and the additional 600+ future Dragon Band members from our three feeder schools – Chisholm Trail MS, Walsh MS and Cedar Valley MS – the Dragon Band and its Booster organization is a far reaching group. Due to their overwhelming success, the Dragon Band is projected to grow in numbers over the next several years.

The Dragon Band is primarily funded by student family contributions (fees) and donations from the Round Rock Band Boosters (RRBB.) Each year, RRBB provides over \$100,000.00 to the band to fund new instruments, instructors, scholarships, and other band related expenses. In addition to our high school band, RRBB also helps fund our feeder school programs, giving approximately \$30,000 total to those three schools.

We would like to take this opportunity to solicit sponsors to ensure another successful band program at Round Rock High School this year. We offer many different levels of sponsorship from larger, major sponsors to smaller, specific event sponsors. Please take a look at our sponsor levels (attached) and consider supporting our Round Rock High School Dragon Band. RRBB is a 501(c)(3) organization and you will be provided a receipt for your tax deductible donation.

If you are unable to commit to any of these sponsorship levels, please consider making a smaller gift. It is our goal that every student that desires to play in The Dragon Band be given that opportunity. Your generosity will ensure that will happen. If you have any questions or would like to schedule an appointment to meet, please do not hesitate to contact me directly.

Sincerely,

Alison Shoepe
Vice President – Fundraising
Round Rock Band Boosters
ashoepe@austin.rr.com



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Sponsor Benefits	Varsity Home Stand	Bronze	Silver	Gold	Platinum
	\$250	\$500	\$1,000	\$2,500	\$5,000
Company signage displayed at the Varsity Home Concession Stand for the game of your choice	Specific game of choice				
Company name announced at every half-time show	Specific game of choice		All games	All games	All games
Company link shared on the RRBB Facebook page at the time of sponsorship	X	X	X	X	X
Company name and link listed on both The Dragon Band website and the RRBB website		X	X	X	X
Company name listed in the RRHS Varsity Football program (Deadline for program: 8/8)		X	X	X	X
Invitation and reserved seating at The Dragon Band Winter and End of Year Concerts		X	X	X	X
Sponsor names announced at the winter and end of year concerts		X	X	X	X
Sponsorship picture/plaque to be displayed at place of business to be presented at The Dragon Band Winter Concert		Certificate in place of plaque	X	X	X
Recognition of your company in the year-end banquet program		Business name listed	Quarter page	Half page	Full page
Recognition of your company in all concert programs		Business name listed	Quarter page	Half page	Full page
Company name/logo will be displayed on the Dragon Band Trailer (magnet). Trailer travels with the band to all their performances/competitions in the fall.				X	X

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Sponsor/Donation Form

Donor/business name: _____

Contact person: _____

Mailing address: _____

Phone: _____ Email: _____

Donor is a _____ business or _____ individual/family

Desired Sponsorship level: _____

If choosing Varsity Home Stand, please list your top three date choices. Games will fill on a first come, first serve basis.

RRHS Home Games:

Sept. 12th (Copperas Cove) Sept. 19th (Stony Point) Oct. 10th (Rouse)
Oct. 17th (Cedar Ridge) Oct. 31st (Westwood – Homecoming)

If you prefer to donate with a credit card, please contact me and I will make those arrangements for you.

Thank you for sponsoring The Dragon Band. If you have questions, please contact me. Round Rock Band Boosters is a 501(c)(3) non-profit organization.

Alison Shoepe
Vice President – Fundraising
Round Rock Band Boosters
ashoepe@austin.rr.com