



Round Rock Band Boosters

Sponsorship Opportunities
www.dragonbandboosters.com

Ladies and Gentlemen,

Round Rock High School's Dragon Band has become one of the most distinguished and recognized high school marching bands in the state of Texas. Each year, the Dragon Band competes in various contests, including UIL, Bands of America (BOA) Regionals and Super Regionals, as well as the Westlake Marching Festival. At the BOA Grand National Championships in Indianapolis, IN the Dragon Band placed 7th in the nation in 2015 and 4th in 2013. In addition, our band marched in the 2015 Tournament of Roses Parade in Pasadena, CA proudly representing Round Rock, Texas. They were also very honored to be awarded the prestigious Sudler Shield in 2015. The Sudler Shield, one of the highest honors a marching band can receive, is awarded annually since 1987 by the John Philip Sousa Foundation.

The Dragon Band is also one of the largest student organizations in Round Rock ISD and one of the most successful in Central Texas! With approximately 360 students performing this fall and the additional 600+ future Dragon Band members from our three feeder schools – Chisholm Trail MS, Walsh MS and Cedar Valley MS – the Dragon Band and its Booster organization is a far reaching group. Due to their overwhelming success, the Dragon Band is projected to grow in numbers over the next several years.

The Dragon Band is primarily funded by student family contributions (fees) and donations from the Round Rock Band Boosters (RRBB.) Each year, RRBB provides over \$150,000.00 to the band to fund new instruments, instructors, scholarships, and other band related expenses. In addition to our high school band, RRBB also helps fund our feeder school programs, giving approximately \$30,000 total to those three schools.

We would like to take this opportunity to solicit sponsors to ensure another successful band program at Round Rock High School for the 2016-2017 school year. We offer many different levels of sponsorship from larger, major sponsors to smaller, specific event sponsors. Please take a look at our sponsor levels (attached) and consider supporting our Round Rock High School Dragon Band. RRBB is a 501(c)(3) organization and you will be provided a receipt for your tax-deductible donation.

If you are unable to commit to any of these sponsorship levels, please consider making a smaller gift. It is our goal that every student that desires to play in The Dragon Band is given that opportunity. Your generosity will ensure that will happen. If you have any questions or would like to schedule an appointment to meet, please do not hesitate to contact me directly.

Sincerely,

Mark Harris
Vice President – Fundraising
Round Rock Band Boosters
rrbb.vpfundraising@gmail.com





Round Rock Band Boosters

Sponsor Benefits	Varsity Home Stand	Bronze	Silver	Gold	Platinum
	\$250	\$500	\$1,000	\$2,500	\$5,000
Company signage displayed at the Varsity Home Concession Stand for the game of your choice	Specific game of choice				
Company name announced at every half-time show	Specific game of choice		All games	All games	All games
Company link shared on the RRBB Facebook page at the time of sponsorship	X	X	X	X	X
Company name and link listed on both The Dragon Band website and the RRBB website		X	X	X	X
Company name listed in the RRHS Varsity Football program (Deadline for program: 8/1)		X	X	X	X
Invitation and reserved seating at The Dragon Band Winter and End of Year Concerts		X	X	X	X
Sponsor names announced at the winter and end of year concerts		X	X	X	X
Sponsorship picture/plaque to be displayed at place of business to be presented at The Dragon Band Winter Concert		Certificate in place of plaque	X	X	X
Recognition of your company in the year-end banquet program		Business name listed	Quarter page	Half page	Full page
Recognition of your company in all concert programs		Business name listed	Quarter page	Half page	Full page
Company name/logo will be displayed on the Dragon Band Trailer. Trailer travels with the band to all their performances/competitions, as well as to the spring Indoor Drumline competitions.				X	X





Round Rock Band Boosters

Sponsor/Donation Form

Donor/business name: _____

Contact person: _____

Mailing address: _____

Phone: _____ Email: _____

Donor is a _____ business or _____ individual/family

Desired Sponsorship level: _____

If choosing Varsity Home Stand, please list your top three date choices. Games will fill on a first come, first serve basis.

RRHS Home Games:

September 9th (Smithson Valley)

October 7th (Pflugerville)

October 21st (Westwood)

November 4th (McNeil)

If you prefer to donate with a credit card, please contact me and I will make those arrangements for you.

Thank you for sponsoring The Dragon Band. If you have questions, please contact me. Round Rock Band Boosters is a 501(c)(3) non-profit organization.

Mark Harris
Vice President – Fundraising
Round Rock Band Boosters
rbb.vpfundraising@gmail.com

