



Drew Ruggles
Video Producer

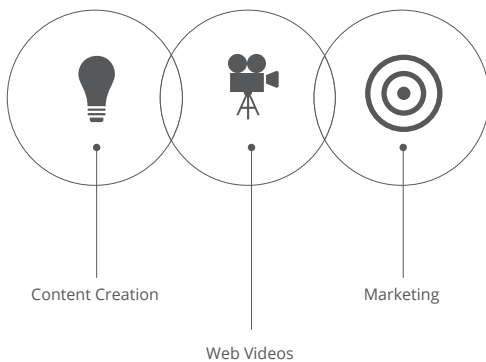
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ABOUT

Self-motivated, dedicated and creative Producer with diverse experience developing and producing high quality video content. Skilled at creating and developing memorable, appealing video content for marketing, training, entertainment and artistic purposes.

Highly proficient in the use of advanced and standard video production equipment and editing software. Experienced coordinating the logistics of a production and post-production. Comfortable wearing many hats as a producer, from writer, editor and content creator to marketer and technical engineer.

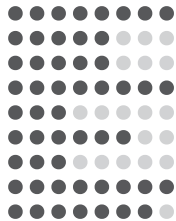
SPECIALITIES



SKILLS

01 Computer

Adobe Premiere
Adobe After Effects
Adobe Audition
Adobe Encoder
Adobe InDesign
Adobe Photoshop
Cinema 4D
Apple Final Cut Pro
Microsoft Office



02 Knowledge

Pre-production.
Cinematography.
Post-production.
Storytelling.
Project management.
Script writing.
Color grading.

WORK EXPERIENCE

From December 2009 to January 2015

Video Producer.
Brownells Inc., Montezuma, Iowa.

From concept to completion, provide creative direction to develop, produce and edit a wide range of video content for marketing, training and customer support purposes.

Direct, write, and produce video campaigns for national television spots and 500 online videos annually.

Develop creative yet targeted content for video productions with a focus on quality and building a brand.

Make use of innovative technologies, teamwork and industry best practices to streamline processes and produce budget-minded, quality video content.

Of Note:

Contribute \$2M of revenue to overall sales annually as part of the video department.

Averaged 1.3M video views for all websites quarterly.

From September 2012 to Present

Video Engineer for Live Broadcast (Freelance).
Big Ten Network, TBS, Fox Sports, ESPN, & NBC Sports.

Gain valuable hands-on experience of working in a television production environment, such as adjusting cameras, using terminal equipment, measuring legal broadcast signals, and lighting.

Ensure optimum integrity of all inbound and outbound video signals used for HD broadcasts by planning and monitoring systems.

Make critical decisions and problem solve in a fast-moving, live production setting.

From August 2009 to August 2012

Student Technical Assistant (Part-Time).
Communication Research Institute, Oskaloosa, Iowa.

Collaborated with technical director and producers to create weekly newscasts and live sports programming.

Served as a photojournalist and was responsible for writing, editing, teleprompting and producing graphics and video for live television and web broadcasts.

EDUCATION

Bachelor of Arts in Communication.

Emphasis on Broadcasting.

William Penn University, Oskaloosa, Iowa, 2013.

HOBBIES & INTERESTS

