

Spirit Strike

Your source for adventure news, reviews and ride reports

What is Spirit Strike?

Spirit Strike is one of the fastest growing Dual Sport and Adventure motorcycle websites. Our dedicated readers enjoy new products and posts weekly. We currently employ 6 writers and have 10 test bikes to review and promote new products.

What makes us unique?

Spirit Strike has a loyal and growing audience. We are proud to provide quality content based on current news, adventure articles, and products our readers are interested in. Product reviews are based on a real world experience and absolute honesty. In short, readers trust Spirit Strike.

Sponsorship and Promotion

Adventure motorcycling is one of the fastest growing market segments and we are established as a trusted source of information. We can help you capture the attention of thousands of readers in your target market.

We offer several options:

- Monthly Ad Space
- Sponsored Gear Reviews
- Sponsored Links Within Content
- * We are open to any ideas you may have in mind.

2014 Site Statistics

- ***page views 173,266***
- ***unique visitors 81,822***

Demographics

- ***Age 25-64***
- ***Children 45%***
- ***Income 50k-150k 48%***
- ***Over 150k 9%***

Social Media

- ***Twitter Followers 1,219***
- ***Facebook Followers 795***
- ***Tribber Reach 7 million***

Posts 2014

- ***Gear reviews 28***
- ***Blog posts 22***

Spirit Strike's website is designed to provide our readers with an open feel. We don't want to make our readers think they are being bombarded with ads. Because of this lack of competition each add gets more attention and is more meaningful than a page full of them.

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Ad Sizes, Reviews, and Promotions

We generally do three types of advertisements on Spirit Strike, a thorough product review, product placement, or advertisement. All of these options are great for manufactures to show off new products or for retailers to promote sales on a specific item.

Reviews

Product reviews are the main focus of Spirit Strike. We attempt to release a new review twice a week when possible. Each of our reviews receives its own page and is promoted individually. Each product is photographed and then tested. If a reader does not go directly to a product review link they can view many product review snapshots and select one they would like to continue reading. Products for reviews are generally supplied by the manufacture or retailer.

Examples of product review pages:



Banner Ads

Each page on Spirit Strike is an opportunity for your banner ad to be displayed. Ads can be tailored to a section, page or site wide.

For more information contact info@spiritstrike.com